City of Bowie
Memorandum

Thursday, June 27, 2024
Alfred D. Lott, ICMA-CM, CPM,
City Manager

STATUS REPORT

1. Verizon Small Business Grant Workshop with the Maryland Women's Business Center (MWBC)

The City of Bowie Economic Development Office teamed with the Maryland Women's Business Center (MWBC) and Verizon on June 18, 2024, for an in-person event for small businesses.

Fifteen (15) local businesses attended to network and connect with MWBC consultants, City of Bowie Economic Development staff, and Verizon representatives to learn about the Verizon Small Business Digital Ready platform. The platform offers FREE online training and 1:1 personal coaching with experts within your business field and peer networking to enhance your business's success. This event was more hands-on, allowing small business owners to register in person and learn more about the platform.

Participants must register and take a business-ready course to apply for the $10,000 small business grant. This grant is not industry-specific and has no revenue cap or income base requirements. Grant recipients can use the funds in the best way they see fit. The deadline was June 28, 2024.