



City of Bowie

Memorandum

Thursday, April 11, 2024
Alfred D. Lott, ICMA-CM, CPM,
City Manager

STATUS REPORT

1. Stream Cleanup Results

On a brisk and breezy Saturday morning (April 6), 63 volunteers ventured into seven streams and community spaces across the city. While the turnout was less than expected, the trash was not! Despite the three inches of rain that fell over the 10 days before the cleanup, our intrepid volunteers collected 2,040 pounds (yes, more than a ton!!) of trash and debris. As usual, several tires and shopping carts were pulled, but one was of particular interest - it was from the Woolco discount store that was in Free State Shopping Center and closed in 1983. Additionally, a like-new car battery, outdoor patio table, wooden pallets, a currently registered Virginia license plate, and the top of a massage table were in the mix this time.

We appreciate the Girl Scouts, American Heritage Girls, Bowie Lions, Tasker Middle School Leos, Iglesia Ni Cristo members, and all the residents and volunteers who joined us for this important work. Without their help, all of this trash would have made its way from Bowie's streams into the Patuxent River and the Chesapeake Bay! We will be back in October to do it all again and look forward to seeing everyone then.

2. Recycling Carts Purchase

The Public Works Department has identified a Contract to purchase 35 & 65 gallon recycling carts with lids with U.S. Communities/Miami-Dade County Florida Contract# 00254 through Rehrig Pacific Company, upon which we will be able to piggyback. These carts are for Public Works stock to use as needed for new residents and/or damaged carts replacement. We will issue a Purchase Order to Rehrig Pacific Company in the amount of \$30,425.00. This is within the amount budgeted in FY24 Solid Waste Material, Supplies & Minor Equipment Budget.

As provided in Section 62 of the City Charter, this will serve as the required seven (7) day notice of intent to purchase.

3. County Water and Sewer Plan Hearing - Mountain of Fire and Miracles Ministries Church

Last week, we provided some background regarding the request from the Mountain of Fire and Miracles Church to amend the County Water and Sewer Plan for the purpose of building a new, 44,000 square foot church facility including an 800-seat sanctuary, banquet room, and gymnasium at 5506 Church

Road (across from the Westview subdivision). The in-person County Council public hearing has been scheduled for Tuesday, May 7th at 10:00 a.m. City Council should determine the level of City involvement, if any, with this application.

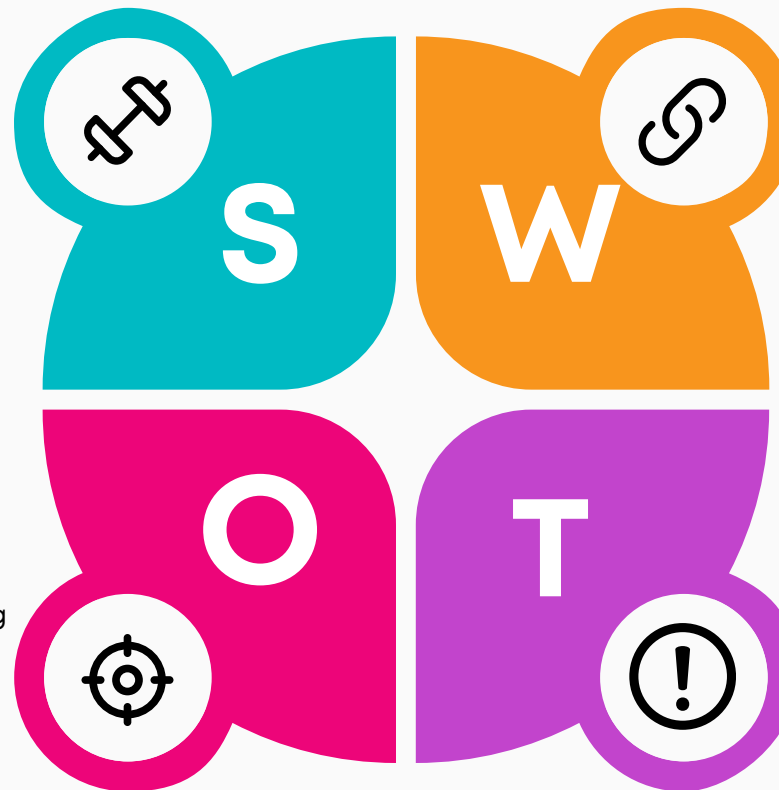
4. Bowie Economic Development Committee (EDC)

The EDC met Wednesday at Ruby's Southern Kitchen to discuss restaurants and entertainment in Bowie. Business owner and EDC member Candi Dailey started the discussion with a SWOT analysis (copy attached) and guest speaker Joe Clair talked about the success of the BCPA venue for comedy and other events. A robust discussion about what can be done to attract more retail, restaurant, and entertainment businesses to Bowie ensued. The EDC will have further discussions around this topic at future meetings. The next EDC meeting is Wednesday May 8, 2024 at a to be determined location.

Hospitality, Entertainment & Arts SWOT Analysis

Strengths

- Bowie residents want a Work. Live. Play Community
- Citywide demographic has discretionary income to support business community.



Weaknesses

- Lack of infrastructure & programs to support business community.
- City & Chamber don't have engaged business members

Opportunities

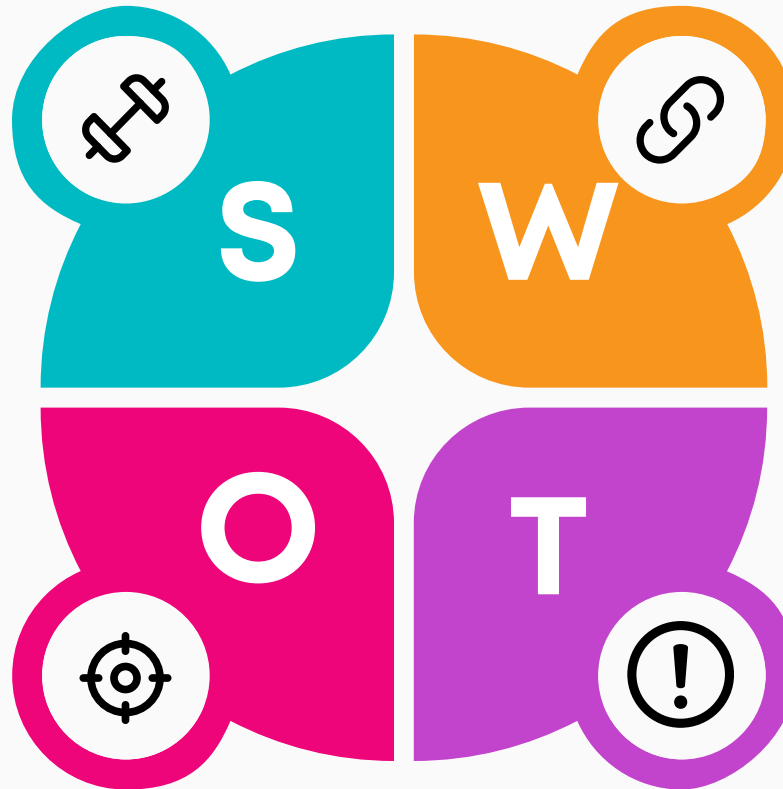
- Incentive Program for new or expanding businesses that fill gaps in the market.
- Strategic marketing that the City of Bowie as a place where businesses can thrive.
- Strategic Partnerships with developers to draw businesses to the area.

Threats

- Increased traffic to City
- Pushback from more senior demographic on construction projects.
- Cities that have the more established HEA cultures.

Hospitality, Entertainment & Arts SWOT Analysis

Strengths



Weaknesses

Opportunities

Threats

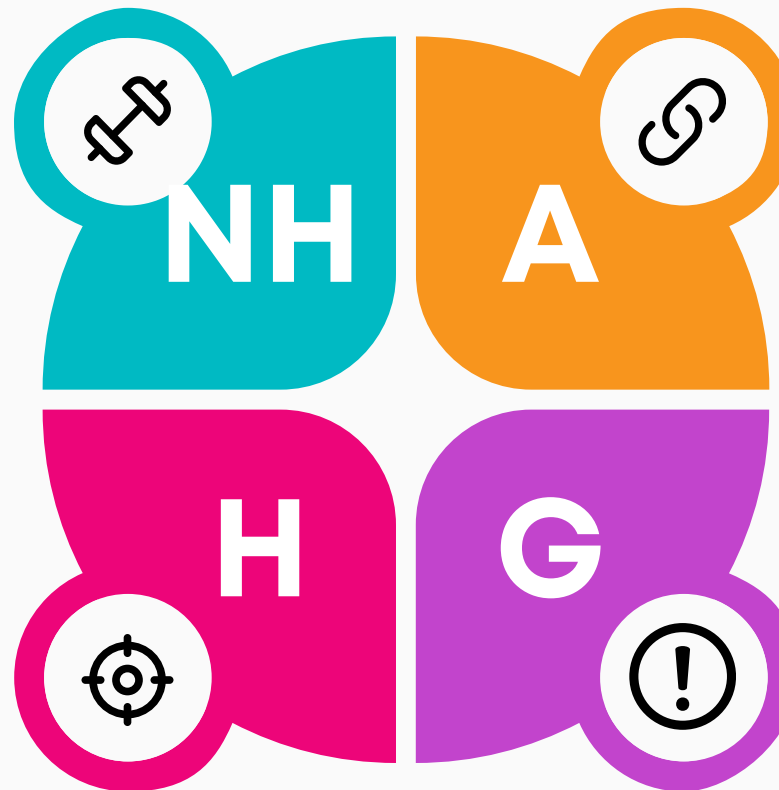
Competitive Maryland Area Projects

National Harbor

- Population - 18k
- Work. Live. Play Community
- Project with HEA Focus:
 - 1.National Harbor - (WLP)
 - 2.MGM
 - 3.Tanger Shopping

Hyattsville

- Population - 20K +
- Programs: Corridor Grants, Hubzone Grants,
- CDC that guides businesses through the process of getting started.
- Updated user friendly website
- Projects with HEA Focus:
 - 1.Gateway Arts District
 - 2.Mall at PG Renovation



Annapolis

- Population - 40k
- Programs: Arts & Entertainment Grant. Volt Fund for minority businesses. , Diverse Product Portfolio
- Projects with HEA Focus:
 - 1.Annapolis Town Center
 - 2.Annapolis Waterfront
 - 3.Downtown / Historic Annapolis

Gaithersburg

- Population - 68k
- Programs: Gaithersburg Toolbox provides grants to incoming and existing businesses
- Projects with HEA Focus:
 - 1.Rio Lakefront (WLP)
 - 2.Crown Farm

Bowie EDC

Notes & Action Steps

