



City of Bowie

Regular City Council Meeting

Monday, March 4, 2024
Council Chambers - 8 p.m.

AGENDA

- I. CALL MEETING TO ORDER**
- II. PLEDGE OF ALLEGIANCE**
- III. QUORUM**
- IV. AGENDA ADDITIONS/DELETIONS/AMENDMENTS**
- V. CITIZEN PARTICIPATION**
- VI. PRESENTATIONS**
- VII. CITY BOARDS AND COMMITTEES**
 - A.** City Committee Appointments/Reappointments/Swearing-in
- VIII. COUNCIL ANNOUNCEMENTS**
- IX. CITY MANAGER'S REPORT**
- X. CONSENT AGENDA**
 - A.** Approval of February 5, 2024 Council Meeting Minutes.
 - B.** Approval of Testimony Letter re: Washington Metropolitan Area Transit Authority's Proposed Fiscal Year 2025 Operating Budget
 - C.** Introduction of Ordinance O-2-24 Amending Bowie City Code, Chapter 22 "Streets and Sidewalks", Article I "In General" to Clarify that Persons May Not (1) Erect Obstructions within City Rights-of-Ways, (2) Spill Materials or Certain Liquids on City Rights-of-Ways, (3) Permit Grass, Shrubs or Trees to Grow Into or Over Sidewalks so as to Obstruct the Safe Passage of Pedestrians and (4) Damage City Curbs, Driveway Aprons or Sidewalks; and to Clarify the Responsibilities of People who Violate these Restrictions; and Increasing Fines for Violations of Chapter 22, Article I
- XI. OLD BUSINESS**
 - A.** Adoption of Ordinance O-1-24 Amending the Adopted Budget for the Fiscal Year Beginning July 1, 2023, and ending June 30, 2024, as Embodied in Ordinance O-5-23, and Amended by O-11-23 to Appropriate Funds for the Purchase of a Pickup Truck for Community Services and to Increase the Appropriation for the Emergency Operations Center - **Public Hearing/Eligible for Action**
- XII. NEW BUSINESS**
 - A.** Maryland Women's Business Center (MWBC) Update - The Executive Director of the MWBC will provide an update on their programs and services for Bowie businesses.

- B. Maryland Technology Development Corp. (TEDCO) - Mr. Troy LeMaile-Stovall, Chief Executive Officer for TEDCO, will brief Council on resources TEDCO offers.
- C. Financing Options for the Bowie Ice Area - Davenport & Company, Financial Advisor, will brief Council on financing options for the Bowie Ice Arena.
- D. Pointer Ridge Shopping Center Update - Staff will brief Council on the status of the upkeep of the shopping center.
- E. Memorial Day Parade Plans for 2024 - City Staff will brief Council on proposed plans for the City's 2024 Memorial Day parade - **Eligible for Action**
- F. Bowie Strategic Plan Discussion - Council will discuss the scheduling and format for the City's Strategic Plan.

XIII. ADJOURNMENT AND MOVE TO CLOSE SESSION

- A. To adjourn to closed session under the statutory authority of the Md. Annotated Code, General Provisions Article §3-305(b)(1): "To discuss the appointment, employment, assignment, promotion, discipline, demotion, compensation, removal, resignation, or performance evaluation of appointees, employees, or officials over whom this public body has jurisdiction; any other personnel matter that affects one or more specific individuals".

Note: The Ethics Commission has advised that under certain circumstances, members of the public may qualify as lobbyists when they testify before the City Council. If so, the Bowie Ethics Ordinance requires that certain information be filed with the Ethics Commission. Please review the information about lobbying that is provided with the City Clerk. If you have any questions about lobbying, please contact the Ethics Commission or the Assistant City Manager.

This meeting will be televised live on Verizon Channel 10 and Comcast Channel 71 and 996, repeated on 3/6/2024 and 3/9/2024 at 7:00 p.m., and [web-streamed live](#).

For a closed-captioned version of the meeting video, please go to <https://www.youtube.com/user/cityofbowiemd/playlists> and select the 2024 Council Meetings list. Once the meeting video opens, be sure to click on “CC” button to turn on closed captioning.

**NEXT REGULAR MEETING OF THE BOWIE CITY COUNCIL - MONDAY, MARCH 18, 2024
- COUNCIL CHAMBERS - 8:00 P.M.**



Memorandum

TO: City Council

FROM: Awilda Hernandez, City Clerk

SUBJECT: City Committee Appointments/Reappointments/Swearing-in

DATE: 02/29/2024

Committee Appointments and Swearing-in:

1. Ms. Keila Foster was interviewed on February 20, 2024 for appointment to the Arts Committee. Council concurred to appoint her to the committee as a member for a 2-year term. Please have Councilmember Estève move to appoint her.
2. Ms. Gina Winchester was interviewed on February 20, 2024 for appointment to the Community Outreach Committee. Council concurred to appoint her to the committee as a member for a 2-year term. Please have Councilmember Estève move to appoint her.
3. Mr. Brandon Bowers was interviewed on February 20, 2024 for appointment to the Community Recreation Committee. Council concurred to appoint him to the committee as a member for a 2-year term. Please have Councilmember Truesdale move to appoint him.

ATTACHMENTS: None

REGULAR CITY COUNCIL MEETING MINUTES

MONDAY, FEBRUARY 5, 2024

CALL MEETING TO ORDER:

The Regular Meeting of the Bowie City Council was held on Monday, February 5, 2024, in Council Chambers at City Hall. Mayor Adams called the meeting to order at 8:10 p.m.

PLEDGE OF ALLEGIANCE TO THE FLAG:

Mayor Adams led the Pledge of Allegiance to the Flag.

QUORUM:

In attendance were Mayor Adams, Mayor Pro Tem Woolfley, Councilmembers Brady, Estève, Ndebumadu, Rogers, and Truesdale (virtual), City Manager Lott, Assistant City Manager Mears, City Attorney Levan, City Clerk Hernandez, and Staff.

CITIZEN PARTICIPATION:

1. Jamal Sutton, Mt. Oak Road – Spoke regarding the speeding that occurs on Mt. Oak Road.

COUNCIL ANNOUNCEMENTS:

Councilmember Ndebumadu mentioned that so far Friendship Charter school has received 361 applications with one week left for applications to be submitted. She also stated that Councilmember Truesdale and herself met with SHA in October and is requesting staff to schedule the District 3 SHA Representative, Mr. Derek Gunn, attend a Council meeting for a briefing.

CITY MANAGER'S REPORT:

City Manager Lott commented that staff is working on the FY 2025 budget for presentation to Council in April.

CONSENT AGENDA:

Mayor Pro Tem Woolfley motioned to approve Consent Agenda items: A) Approval of November 20, 2023 Swearing-in Ceremony Minutes; B) Approval of December 4, 2023 Council Meeting Minutes; C) Approval of January 2, 2024 Council Meeting Minutes; D) Approval of January 16, 2024 Council Meeting Minutes; E) Adoption of Proclamation P-1-24 Proclaiming February 2024 as Black History Month in the City of Bowie; F) Adoption of Resolution R-4-24 Approving the Facilities Ground Lease Agreement Between the City of Bowie and Dish Wireless, LLC. At 16500 Annapolis Road and Authorizing the City Manager to Sign the Agreement; G) Adoption of Resolution R-5-24 Approving the Request to Join the Maryland Public Sector Time to Care Act Insurance Collaborative; H) Adoption of Resolution R-6-24 Waiving the Bidding Requirements of Section 61 "Purchasing and Contracting" of the City Charter to

Allow the City Manager to Issue a Purchase Order to Turf Equipment and Supply Company and Authorize the Purchase of One (1) Toro 5510 Reelmaster Riding Mower. Councilmember Esteve seconded the motion. Motion passed 7-0.

New Business:

A. Diversity Committee Request – Former Chair of the Diversity Committee, Tisha Hillman, requested to have Council reconsider bringing back the International Festival as its own event like the previous years and not in conjunction with the Old Bowie Festival. Last year's combined festival did not work, there was no visual representation of the International Festival and the diversity in the City.

Councilmember Esteve commented that he has no issue with separating the two events.

Mayor Adams asked City Manager Lott if it's feasible to separate the events. City Manager Lott responded that staff is prepared to do whatever Council decides.

Council concurred to have the International Festival be its own event and not be in conjunction with the Old Bowie Festival.

B. Police Department Update – Police Chief Preston summarized the report for Council. The department is authorized to have 66 sworn officers, it currently has 57. They are actively pursuing the recruitment of new officers. Calls for service increased by 19.3% in 2023 compared to 2022, and there were also increases in 2023 on auto thefts, moving violations and photo enforcement citations. The department held the 10th annual Citizen's Police Academy from April through June, National Night Out on August 1st, partnered again with the Marine Corps Reserves in the Toys for Tots campaign as well as hosting its annual Shop with a Cop on December 10th. Chief Preston has also hosted several community meetings with HOA's.

Councilmember Esteve asked if they are able to separate intoxication impairments (alcohol vs. marijuana) during moving violations. Chief Preston responded that at the moment they do not. Officers are getting training to better help with diagnosis.

Mayor Pro Tem Woolfley asked if the speed camera by Tasker qualify for extended hours operation. Chief Preston responded no, since it is located in a school zone.

Mayor Admas thanked Chief Preston for his presentation.

C. Complete Streets Pilot Project (Kenhill Drive) – Planning Director, Mr. Joe Meinert, summarized the staff report. In 2019 City Council approved a Trails Master Plan and a Complete Streets Policy for the City. In February 2021, the City adopted the Complete Streets Design Guide and Standards as a supplement to the City's General Specifications and Standards for Storm Drain and Street Design and Construction. The Kenhill Drive project is the first of its kind to be designed using the new standards. The project has been fully designed, and construction funding is available in the FY2024 City Capital Improvement Program.

Mayor Pro Tem Woolfley stated that he has concerns about the effect of no street parking to allow for the bicycle lanes. He would also like to see more public input not just from residents off of Kenhill but all areas affected up to the park where it will connect to the trails.

Councilmember Rogers has the same concerns as Mayor Pro Tem Woolfley on street parking restrictions.

Mr. Meinert stated that staff and consultants followed Council's direction on the Trails Master Plan/Complete Streets Policy. Of the options presented in the presentation, Mr. Meinert recommends option #5 Redesigning the project with cycle track (two way) on one side of the right-of-way, replacing the sidewalk and providing a dedicated parking lane of acceptable width.

Mayor Adams asked if staff knows what it will cost to expand the streets. Mr. Meinert responded that they do not but imagines it would be costly since utilities would have to be moved also.

City Manager Lott will have staff get more input from residents and develop another option.

D. Council Discussion on Constituent Services Response Process – Councilmember Ndebumadu would like clarification on the process to responding to constituents' requests/complaints and why it takes so long for them to get a response. City Manager Lott responded that requests and/or complaints could come in directly to staff in corresponding departments depending on the issue and they are addressed immediately. City Manager is notified or copied on responses.

Councilmember Rogers mentioned that this would be a perfect subject to discuss during a Strategic Planning discussion.

Councilmember Esteve understands the frustration with lack of response sometimes, but it can depend on the initial question going to the wrong department. He is also in agreement with Councilmember Rogers suggestion on the Strategic Planning.

Mayor Adams commented that he would also like to have City Manager Lott include in the budget discussions the possibility of having a Council Liaison position added to help with constituent responses.

E. Council Discussion on Budget for the Smart Cities Task Force or Work Group – Councilmember Ndebumadu invited the Chair of the Information Technology Committee, Mr. John Eidsness, to speak on Smart Cities. Mr. Eidsness spoke on providing safe broadband access to everyone, no infrastructure for new developments to have multiple choices for internet access, especially apartment buildings. Easier access of documents especially legislation, on the City website.

IT Director, Mr. Todd Peterson commented that a Task Force was under the Business Operations FY 2022 budget, but no other information is available. He also commented that the department is more internal focused and not external. The City is a Smart City currently but could be expanded and could use the assistance of the IT Committee.

City Manager Lott commented that a designated Smart Cities Task Force was never created, will include it as an objective under the IT Department for FY25 budget.

ADJOURNMENT:

Mayor Pro Tem Woolfley motioned to adjourn the regular City Council meeting. Councilmember Rogers seconded the motion. Motion passed 7-0. The meeting adjourned at 10:58 p.m.

Respectfully submitted,

Awilda Hernandez, MMC
City Clerk



Memorandum

TO: City Council

FROM: Alfred Lott, City Manager

SUBJECT: Approval of Letter of Testimony regarding WMATA's Proposed Fiscal Year 2025 Operating Budget

DATE: 02/29/2024

I am writing to seek approval for the submission of a letter of testimony to address our serious concerns regarding the proposed Fiscal Year 2025 budget for the Washington Metropolitan Area Transit Authority ("WMATA"). The budget includes recommendations to eliminate three bus routes and curtail another in the City of Bowie area, which will have significant repercussions for our community.

The proposed elimination of bus routes B21 and B22 (Bowie State University Lines), bus route B24 (Bowie-Belair Line), bus route 27 (Bowie-New Carrollton Line), and the curtailment of bus route C28 (New Carrollton-Pointer Ridge) will severely limit transit options for Bowie residents, particularly affecting low-income, elderly, and disabled individuals. Additionally, the elimination of these routes will have a profound impact on Bowie State University and its students, who rely on these buses for essential access to education, employment, and services.

These cuts will force more residents into single-occupancy vehicles, leading to increased traffic congestion, higher greenhouse gas emissions, and longer commutes. Moreover, they directly contradict the objectives of WMATA's Bus Transformation Project, and the MWCOG's Transportation Planning Board's Visualize 2050 initiative, which aim to reduce congestion, emissions, and improve transit accessibility and efficiency.

Furthermore, the elimination of these routes undermines Bowie's future transportation plans, as outlined in our Bowie Master Plan. I am presenting you the letter of testimony which, upon approval, will be presented to WMATA's Board of Directors expressing our concerns, and urging them to reconsider their recommendation and maintain all proposed bus routes in the interest of our residents. This letter will also encourage WMATA to better communicate the details and effects of these proposed cuts on the affected communities.

Staff recommendation:

I recommend your approval to proceed with the submission of this letter of testimony. Together, we can work towards ensuring a better transportation system for all residents in our community.

ATTACHMENTS: 1. 20240304 - Testimony for Docket B24-02 FY25 Budget

March 5, 2024

Mr. Paul C. Smedberg, Chairman
Office of the Board Secretary
Washington Metropolitan Area Transit Authority
600 5th Street, N.W.
Washington, D.C. 20001

Re: Testimony by the City of Bowie's City Council regarding the Washington Metropolitan Area Transit Authority's Proposed Fiscal Year 2025 Operating Budget and Associated Services and Fare Proposals, Docket Number B24-2

Dear Mr. Smedberg:

We are reaching out to you to express our serious concern with the recommendation in the proposed Fiscal Year 2025 budget for the Washington Metropolitan Area Transit Authority ("WMATA") to eliminate three bus routes and curtail bus route in the City of Bowie area. According to the proposed budget, WMATA plans on eliminating bus routes B21 and B22 (Bowie State University Lines), bus route B24 (Bowie-Belair Line), bus route 27 (Bowie-New Carrollton Line) and curtailing the bus route for bus line C28 (New Carrollton-Pointer Ridge).

These proposed cuts would have a detrimental effect on the residents of Bowie by leaving the City with even more limited transit options. These limited transit options would impact low-income, elderly, and disabled residents. Likewise, the elimination of the bus routes will have a profound impact on Bowie State University and its students. As a vital mode of transportation for many students, these bus routes provide crucial access to educational opportunities, employment, and essential services. Without them, students may face increased difficulties in commuting to campus, resulting in potential barriers to their academic success and overall well-being. In addition, for those students who rely on public transportation due to financial constraints or lack of personal vehicles, the elimination of these routes could further exacerbate existing challenges and inequalities.

The repercussions of these cuts cannot be overstated. They will force more residents into single-occupancy vehicles, leading to increased traffic congestion, higher greenhouse gas emissions, and longer commutes. Such actions directly contradict the goals of your Bus Transformation Project, aimed at reducing congestion, emissions, and improving transit accessibility and efficiency. These cuts are also in opposition to the MWCOG's Transportation Planning Board's Visualize 2050 where incentives to drive less and use more public transportation are part of the goals. As a member of the MWCOG's Transportation Planning Board, it would seem that you are working against the goals instead of supporting the goals.

Moreover, these routes are integral to Bowie's future transportation plans, as outlined in our collaborative efforts with the Maryland National Capital Park and Planning Commission ("MNCPPC") and Prince George's County in the Bowie Master Plan. Our vision involves an integrated transportation network encompassing roads, rail, bus transit, and trails. Eliminating these routes undermines this vision and jeopardizes the City's development goals.

The City of Bowie also encourages you to better communicate the details and effects these proposed cuts will have on the communities affected. We feel that it is important to engage the communities in issues that affect their daily lives. We request that you revise your recommendation and maintain all the proposed bus routes in the interest of our residents.

We look forward to working with you to meet our shared goal of a better transportation system for all residents and their communities.

Sincerely,

Bowie City Council
Timothy J. Adams
Mayor

CC: The Honorable Ingrid S. Watson, Prince George's County Councilmember
Mr. Joe McAndrew, WMATA Board of Directors, WMATA
Mr. Thomas Graham, Alternative WMATA Board of Directors
Mr. Michael Goldman, Alternative WMATA Board of Directors



Memorandum

TO: City Council

FROM: Alfred Lott, City Manager

SUBJECT: Ordinance Amending Chapter 22 of the Bowie City Code, Streets and Sidewalks
Ordinance O-2-24

DATE: 02/29/2024

Ordinance O-2-24 has been prepared by the City Attorney, in conjunction with the Code Compliance staff, to amend Chapter 22 of the Bowie City Code. The proposed amendment addresses community concerns regarding the safe passage of pedestrians and traffic on sidewalks and streets within the City.

Key Changes in the Amendment:

Homeowner Responsibility: Homeowners will be obligated to maintain their landscaping to prevent pedestrian and vehicular traffic obstructions on sidewalks and streets. The compliance timeframe is reduced from 30 days to 7 days, and the City is granted the authority to make corrections if compliance is not met.

Prohibition of Obstructions: Homeowners are prohibited from damaging, planting, or maintaining obstructions in the right-of-way. They are responsible for repairing damage or removing obstructions. The City is empowered to remove any illegal landscaping or obstruction after notice is given.

Increased Fines and Liens: Fines for violations of the ordinance are increased, and the City may place liens on properties to recover costs incurred for compliance.

Clarifications and Replacements: Removal or replacement of outdated language and clarification of existing wording to ensure understanding.

This ordinance amendment aims to enhance the safety and accessibility of the community. Your approval of this ordinance change is requested.

ATTACHMENTS: 1. 20240304 - Ordinance O-2-24

ORDINANCE
OF THE COUNCIL OF THE CITY OF BOWIE, MARYLAND,
AMENDING BOWIE CITY CODE, CHAPTER 22 “STREETS AND
SIDEWALKS”, ARTICLE I “IN GENERAL” TO CLARIFY THAT PERSONS
MAY NOT (1) ERECT OBSTRUCTIONS WITHIN CITY RIGHTS-OF-WAYS,
(2) SPILL MATERIALS OR CERTAIN LIQUIDS ON CITY RIGHTS-OF-WAYS,
(3) PERMIT GRASS, SHRUBS OR TREES TO GROW INTO OR OVER
SIDEWALKS SO AS TO OBSTRUCT THE SAFE PASSAGE OF PEDESTRIANS
AND (4) DAMAGE CITY CURBS, DRIVEWAY APRONS OR SIDEWALKS;
AND TO CLARIFY THE RESPONSIBILITIES OF PEOPLE WHO VIOLATE
THESE RESTRICTIONS; AND INCREASING FINES FOR VIOLATIONS OF
CHAPTER 22, ARTICLE I

WHEREAS, pursuant to MD Code Ann., Local Gov’t, § 5-202, the Council of the City of Bowie, Maryland (the “City Council”) has the authority to pass such ordinances as it deems necessary to protect and preserve the City's rights, property and privileges, to secure persons and property from danger and destruction, and to protect the health, comfort and convenience of the residents of the municipality; and

WHEREAS, MD Code Ann., Local Gov’t, § 5-217 authorizes the City to require owners of property to keep the sidewalks on the property clean from snow, ice and other obstructions; and

WHEREAS, MD Code Ann., Local Gov’t, § 5-209 authorizes the City to prevent and remove nuisances and to regulate or prohibit the throwing or depositing of dirt, garbage, trash or liquids in a public place, and provide for the proper disposal of these materials; and

WHEREAS, pursuant to this authority, the City of Bowie has established and presently enforces certain standards relating to the maintenance of City streets and sidewalks in City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”; and

WHEREAS, the City desires to ensure the visibility of all traffic control devices and street signs; and

WHEREAS, the City desires to ensure that at intersections within the City there are no visual obstructions for motorists; and

WHEREAS, the City desires to ensure the safe passage of pedestrians on sidewalks in the City by requiring that grass, shrubs and trees on private property be maintained so as not to impede the passage of pedestrians on the sidewalks. Accordingly, the City desires

the owners of property adjoining sidewalks to be responsible for the proper maintenance of their grass, trees and shrubs, and if they fail to properly maintain the area, the City may perform the work or issue a municipal infraction for failing to abide by this requirement; and

WHEREAS, the also desires to ensure the safe passage of vehicles within paved City rights-of-way and, to that end, desires to ensure that obstructions are not erected or placed within City rights-of-ways; and

WHEREAS, the City desires to update City Code, Chapter 22, Article I to clarify certain maintenance responsibilities for sidewalks, driveway aprons, curbs, unpaved portions of rights-of-ways and streets in the City of Bowie and to make some non-substantive corrections to Article I.

Section 1. **NOW THEREFORE, BE IT ORDAINED AND ENACTED**, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-1, “Procedure for making excavations in driveways or parking spaces on streets” shall be and is hereby amended to read as follows:

Sec. 22-1. Procedure for making excavations in driveways or parking spaces on streets.

No person shall make any excavation in any driveway or parking space on any street without a permit issued and authorized by the Council CITY MANAGER and subject to such terms and conditions as may be imposed by it ~~it~~ THE CITY MANAGER for refilling and reconstructing such street, alley, or sidewalk in the condition it was prior to such excavation.

Section 2. **BE IT FURTHER ORDAINED AND ENACTED**, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-2, “Spilling, materials, on streets, prohibited” shall be and is hereby amended to read as follows:

UNDERLINED BOLD SMALL CAPS: Indicate language to be added to the Bowie City Code.

*** Asterisks: Indicate language contained in the Bowie City Code that is not set forth in the Ordinance and which remains unchanged.

~~Strikethrough:~~ Indicates language deleted from the Bowie City Code.

Sec. 22-2. Spilling, materials, on streets, prohibited.

It shall be unlawful to cause or permit any earth, clay, dirt, sand, gravel, broken stone, mortar, hay, straw, manure, shavings, sawdust, coal, ashes, paper, rubbish, or any loose material of any kind to be scattered, dropped, leaked, spilled, or let fall from any ~~cart, wagon, or~~ TRAILER OF ANY KIND, truck, or other vehicle in which the same may be carried upon any of the streets or roadways within the city.

Section 3. BE IT FURTHER ORDAINED AND ENACTED, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-4, “Storing materials on streets, etc. - Generally” shall be and is hereby amended to read as follows:

Sec. 22-4. Storing materials on streets, etc.—Generally.

It shall be unlawful for any person to ~~use~~ STORE OR PLACE ANY MATERIAL OR ITEM WITHIN OR UPON ANY ~~the streets, roads, or sidewalks~~ STREET, ROAD OR SIDEWALK within the City ~~to store or place materials therein~~ without THE PRIOR WRITTEN permission of the City ~~Administrator~~ MANAGER.

Section 4. BE IT FURTHER ORDAINED AND ENACTED, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-5, “Storing materials on streets, etc. – Warning Lights” shall be and is hereby amended to read as follows:

Sec. 22-5. Storing materials on streets, etc.--Warning lights.

Every person using a street, road, or highway OR SIDEWALK within the City to store or place materials therein shall exhibit or display one or more amber lanterns as necessary at night, placed thereon in such manner as to warn the public of the obstruction of the STREET, road, highway, or sidewalk, and so as to show distinctly the unobstructed passageway remaining in the STREET, road, highway, or sidewalk.

Section 5. BE IT FURTHER ORDAINED AND ENACTED, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-6, “Storing materials on streets, etc. - Removal” shall be and is hereby amended to read as follows:

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Sec. 22-6. Storing materials on streets, etc.--Removal.

Every person having charge of any building operations, either as owner or contractor, shall remove at the expiration of each working day, from the sidewalks, gutters, and roadways adjacent to such building operations, all earth, GRASS, sand, gravel, dirt, mortar, stones, broken bricks, shavings, rubbish, LITTER and all other ~~litter~~ MATERIALS that may have been deposited or accumulated thereon as a result of such building operations.

Section 7. BE IT FURTHER ORDAINED AND ENACTED, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-9, “Stretching flags, banners, across streets” shall be and is hereby amended to read as follows:

Sec. 22-9. Stretching flags, banners, across streets.

No person shall stretch any flag, banner or ~~any other~~ manner of display across any City street, ROAD, OR SIDEWALK without permission of the City Manager.

Section 8. BE IT FURTHER ORDAINED AND ENACTED, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-11, “Erecting, buildings or obstructions in streets or alleys prohibited” shall be and is hereby amended to read as follows:

Sec. 22-11. Erecting, buildings or obstructions in streets or alleys prohibited.

Except as otherwise specifically provided by this Chapter and permitted by the City Manager, no person shall erect, PLACE, INSTALL or maintain any building, STRUCTURE, facility, equipment, INCLUDING, BUT NOT LIMITED TO, BASKETBALL HOOPS, NETS, SKATEBOARD RAMPS AND OTHER RECREATIONAL ITEMS, or other ~~obstruction~~ OBSTACLE (EACH, AN “OBSTRUCTION”) on, under or over any alley, street, road, sidewalk, or right-of-way, INCLUDING DRIVEWAY APRONS, within the City.

UPON FINDING AN OBSTRUCTION IN VIOLATION OF THE FOREGOING PARAGRAPH, THE CITY SHALL PLACE A NOTICE OF VIOLATION ON THE OBSTRUCTION REQUIRING THAT THE OBSTRUCTION BE REMOVED BY A DATE CERTAIN. IF THE OBSTRUCTION REMAINS AFTER THE DATE SET FORTH IN THE NOTICE, THE CITY SHALL HAVE THE

UNDERLINED BOLD SMALL CAPS: Indicate language to be added to the Bowie City Code.

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RIGHT TO REMOVE ANY SUCH OBSTRUCTION AND DISPOSE OF IT AFTER SEVEN (7) CALENDAR DAYS. THE OWNER OF THE OBSTRUCTION SHALL BE LIABLE FOR THE COSTS OF SUCH REMOVAL AND DISPOSAL, AND THE CITY MAY COLLECT PAYMENT THEREFORE IN THE SAME MANNER AS CITY TAXES.

Section 9. BE IT FURTHER ORDAINED AND ENACTED, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-12, “Extinguishing or obstruction streetlights prohibited” shall be and is hereby amended to read as follows:

Sec. 22-12. Extinguishing or obstructing street lights STREETLIGHTS prohibited.

It shall be unlawful for any person to extinguish or obstruct the light ~~in~~ **FROM** any public lamp or street light **STREETLIGHT**.

Section 10. BE IT FURTHER ORDAINED AND ENACTED, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-16, “Permit prerequisite to laying drain, et., pipe or to constructing artificial drains, etc., across sidewalks” shall be and is hereby amended to read as follows:

Sec. 22-16. Permit prerequisite to laying drain, etc., pipe or to constructing artificial drains, etc., across sidewalks.

No person shall lay any pipe, or similar device, intended for drainage purposes, in, **ACROSS OR UNDER** any **CURB OR** gutter, or construct any artificial drain, trench, or indentation in, ~~or~~ across, **OR UNDER** any sidewalk, **STREET OR RIGHT-OF-WAY** within the City, without a permit ~~so to do~~ from the City.

Section 11. BE IT FURTHER ORDAINED AND ENACTED, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-17, “Trees and shrubbery – Injuring, etc.” shall be and is hereby repealed and re-enacted with amendments to read as follows:

SEC. 22-17. TREES AND SHRUBBERY - INJURING, ETC.

IT SHALL BE UNLAWFUL FOR ANY PERSON TO DAMAGE, CUT, BELT, DESTROY, TOP, OR INJURE ANY TREE, SHRUB OR PLANT PLANTED IN THE PUBLIC RIGHT-OF-WAY OR

UNDERLINED BOLD SMALL CAPS: Indicate language to be added to the Bowie City Code.

*** Asterisks: Indicate language contained in the Bowie City Code that is not set forth in the Ordinance and which remains unchanged.

~~Strikethrough:~~ Indicates language deleted from the Bowie City Code.

UPON ANY PARK OR PUBLIC PROPERTY. THIS PROVISION SHALL NOT APPLY TO ANY ORDINARY CARE AND MAINTENANCE OR REMOVAL BY A GOVERNMENTAL ENTITY AUTHORIZED TO EXERCISE JURISDICTION OVER THE RIGHT-OF-WAY, PARK OR OTHER PUBLIC PROPERTY.

Section 12. BE IT FURTHER ORDAINED AND ENACTED, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-18, “Trees and shrubbery – Trimming removal required” shall be and is hereby repealed and re-enacted with amendments to read as follows:

SEC. 22-18. TREES AND SHRUBBERY -- TRIMMING AND REMOVAL REQUIRED.

(A) IT SHALL BE UNLAWFUL FOR A PERSON OWNING ANY REAL PROPERTY WITHIN THE CITY TO PERMIT ANY TREE, BUSH, SHRUB, VINE, PLANT, OR VEGETATION GROWING ON THEIR PROPERTY TO HANG OVER OR BRANCH IN SUCH A MANNER SO AS TO OBSTRUCT, IMPAIR OR INHIBIT PASSAGE ALONG A PUBLIC PAVED WALKWAY OR SIDEWALK, OR STREET OR TO OBSCURE STREET SIGNS, TRAFFIC CONTROL SIGNS OR STREET LIGHTS, INCLUDING, BUT NOT LIMITED TO:

- 1. BRANCHES, VINES OR FOLIAGE THAT EXTEND INTO THE VERTICAL PLANE OF ANY PUBLIC SIDEWALK OR PAVED WALKWAY, EVEN WHEN THE BRANCHES OR FOLIAGE ARE SPREAD BY WET OR SNOWY WEATHER,**
- 2. BRANCHES, VINES OR FOLIAGE WITH LESS THAN NINE (9) FEET IN HEIGHT OF CLEAR SPACE ABOVE A PUBLIC SIDEWALK OR PAVED WALKWAY OR LESS THAN FOURTEEN FEET (14') OF CLEAR SPACE ABOVE A STREET OR VEHICULAR RIGHT-OF-WAY.**
- 3. ON ANY CORNER LOT IN A RESIDENTIAL AREA AT THE INTERSECTION OF A PUBLIC RIGHT-OF-WAY, NO FENCE, WALL, TERRACE, STRUCTURE, SHRUBBERY, PLANTING, TREE OR OTHER OBSTRUCTION TO VISION SHALL BE ERECTED OR BE PERMITTED TO GROW TO A HEIGHT OVER THIRTY-SIX (36) INCHES ABOVE THE CURB LEVEL, OR THE EDGE OF THE PAVEMENT WHERE A CURB DOES NOT EXIST, WITHIN THE TRIANGLE**

UNDERLINED BOLD SMALL CAPS: Indicate language to be added to the Bowie City Code.

***** Asterisks:** Indicate language contained in the Bowie City Code that is not set forth in the Ordinance and which remains unchanged.

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FORMED BY THE INTERSECTION OF THE CURB LINES OR THE EDGE OF PAVEMENT AND POINTS ON THE CURB LINES OR THE EDGE OF PAVEMENT TWENTY-FIVE (25) FEET FROM THE INTERSECTION. SEE DIAGRAM BELOW.

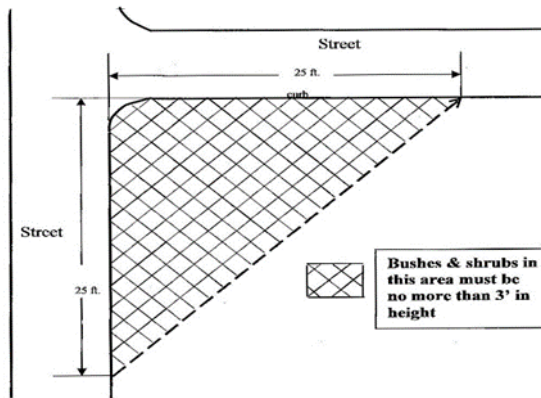


Diagram 22-18.1 Corner lot

- (B) ANY TREE GROWING OR STANDING ON PRIVATE PROPERTY IN SUCH A MANNER THAT CREATES AN IMMINENT DANGER TO CITY PROPERTY, A PUBLIC RIGHT-OF-WAY OR THE PUBLIC, AS DETERMINED BY THE CITY OF BOWIE COMMUNITY FORESTER OR PARKS & GROUNDS SUPERINTENDENT, SHALL CONSTITUTE A PUBLIC NUISANCE. WHENEVER IN THE OPINION OF THE CITY MANAGER OR HIS DESIGNEE ANY SUCH TREE OR THE BRANCHES THEREOF CONSTITUTES A PUBLIC NUISANCE, THE CITY SHALL GIVE WRITTEN NOTICE TO THE PROPERTY OWNER, IN ACCORDANCE WITH SUBSECTION (C) BELOW, THAT SAID NUISANCE EXISTS AND REQUIRE THE PROPERTY OWNER TO TRIM, REMOVE OR OTHERWISE CONTROL THE TREE IN SUCH A MANNER AS WILL ABATE THE NUISANCE.
- (C) IT SHALL BE THE DUTY OF THE CITY MANAGER OR HIS DESIGNEE TO NOTIFY THE OWNER, TENANT OR PERSON IN POSSESSION OF ANY PROPERTY WHERE A VIOLATION EXISTS, TO REMOVE A VIOLATION OF 22-18 (A) WITHIN SEVEN (7) DAYS OR A VIOLATION OF 22-18 (B) WITHIN THE TIMEFRAME ALLOTTED BY THE NOTICE, INCLUSIVE OF SUNDAYS AND HOLIDAYS, AFTER THE DATE OF SUCH

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NOTICE, WHICH SHALL BE GIVEN BY POSTING SAME ON THE FRONT OF THE PROPERTY WHERE THE VIOLATION EXISTS.

(D) IF A VIOLATION IS NOT REMOVED WITHIN THE TIME SPECIFIED IN THE NOTICE REQUIRED BY SECTION 22-18 (C) OF THIS CHAPTER, THE CITY MANAGER SHALL CAUSE IT TO BE REMOVED, INCURRING SUCH EXPENSE AS IS REASONABLE AND NECESSARY IN THE REMOVAL. THE COSTS OF THE REMOVAL SHALL BE ASSESSED AGAINST THE PROPERTY AND SHALL CONSTITUTE A LIEN COLLECTABLE IN THE SAME MANNER AS REAL PROPERTY TAXES. THE CITY MANAGER MAY ALSO FILE AN ACTION IN COURT TO COLLECT THE COSTS OF REMOVAL.

Section 13. BE IT FURTHER ORDAINED AND ENACTED, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-18.1, “Removal of obstruction to vision of driver of a motor vehicle” shall be and is hereby repealed:

Sec. 22-18.1. [Reserved.]

Section 14. BE IT FURTHER ORDAINED AND ENACTED, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-18.2, “Grass and weeds – Trimming and removal” shall be and is hereby amended to read as follows:

Sec. 22-18.2. Grass and weeds - Trimming and removal.

* * *

(b) It shall be unlawful for any person owning real property in the City to permit grass or weeds to grow WITHIN THE SIDEWALK JOINTS OR CRACKS OR onto the sidewalk, SUCH THAT THE GRASS OR WEEDS REDUCES THE WIDTH OF THE PAVEMENT, CURB or street pavement abutting their property.

(C) IT SHALL BE UNLAWFUL FOR ANY PERSON OWNING REAL PROPERTY IN THE CITY TO PLANT, INSTALL OR GROW ANY TREES, SHRUBS, BUSHES, PLANTS, OR LANDSCAPING WITHIN THE PUBLIC RIGHT-OF-WAY ADJOINING THEIR PROPERTY,

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UNLESS THE SAME WAS PLANTED OR INSTALLED BY THE DEVELOPER, OR THE CITY, AND MAINTENANCE BY THE CITY IS REQUIRED BY AGREEMENT.

(D) ANY TREES, SHRUBS, BUSHES, PLANTS OR LANDSCAPING PROHIBITED BY SUBSECTION (C) ABOVE IS SUBJECT TO REMOVAL BY THE CITY WITHOUT COMPENSATION, REIMBURSEMENT OR REPLACEMENT.

Section 14. BE IT FURTHER ORDAINED AND ENACTED, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-19, “Riding, etc., horses, etc., over sidewalks prohibited; exception” shall be and is hereby amended to read as follows:

Sec. 22-19. Riding, etc., horses, etc., over sidewalks prohibited; exception.

(A) It shall be unlawful for any person to ride, drive, or lead any horse, cow, or other like FARM animal, or cause or permit any wagon or other vehicle, automotive or otherwise, to pass upon or over any of the sidewalks, curbs AND UNPAVED PORTIONS OF A RIGHT-OF-WAY in the City.

(B) DAMAGE CAUSED TO AN UNPAVED PORTION OF A RIGHT-OF-WAY, CURB, DRIVEWAY APRON, OR SIDEWALK RESULTING FROM A VIOLATION OF SUBSECTION (A) ABOVE IS THE RESPONSIBILITY OF THE OWNER OF THE PROPERTY ADJACENT TO THE CURB, DRIVEWAY APRON SIDEWALK OR UNPAVED RIGHT-OF-WAY.

Section 15. BE IT FURTHER ORDAINED AND ENACTED, by the Council of the City of Bowie, Maryland that Bowie City Code, Chapter 22, “Streets and Sidewalks”, Article I, “In General”, Section 22-19A, “Penalty” shall be and is hereby repealed and re-enacted with amendments to read as follows:

SEC. 22-19A. PENALTY.

VIOLATIONS OF THIS CHAPTER SHALL BE MUNICIPAL INFRACTIONS, SUBJECT TO A FINE OF TWO HUNDRED AND FIFTY DOLLARS (\$250.00) FOR THE FIRST VIOLATION, FIVE HUNDRED DOLLARS (\$500.00) FOR THE SECOND VIOLATION, AND ONE THOUSAND DOLLARS (\$1,000.00) FOR EACH SUBSEQUENT VIOLATION.

Section 16: BE IT FURTHER ORDAINED that, this Ordinance shall become effective thirty (30) days after its enactment by the Council of the City of Bowie,

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Maryland, provided that a fair summary of this Ordinance is published at least once prior to the date of passage and at least once within ten (10) days after the date of passage in the newspaper having general circulation in the City.

INTRODUCED by the Council of the City of Bowie, Maryland, at a Regular Meeting on _____, 2024.

PASSED by the Council of the City of Bowie, Maryland, at a Regular Meeting on _____, 2024.

Awilda Hernandez
City Clerk

Timothy J. Adams
Mayor

Approved as to Form and Legal Sufficiency

Elissa D. Levan
City Attorney

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Memorandum

TO: City Council

FROM: Alfred Lott, City Manager

SUBJECT: Ordinance Approving Supplemental Appropriations for the Annual Budget for Fiscal Year 2024
Ordinance O-1-24

DATE: 02/29/2024

Ordinance O-1-24 proposes to amend the City's Fiscal Year 2024 Annual Budget to provide supplemental appropriations for the following purposes:

1. Vehicle #15 was damaged by a fallen tree. The replacement 2023 Chevy Colorado pickup truck will cost \$43,334.00. Therefore, it is requested that an additional amount of \$43,400 be appropriated for this pickup truck.
2. The bids received for the construction of the new Emergency Operations Center exceeded the \$200,000 appropriated in the FY2024 Budget. Staff is requesting an additional \$40,000 to match the lowest bid offer of \$237,474. Therefore, it is requested that an additional amount of \$40,000 be appropriated for the Emergency Operations Center.

CITY OF BOWIE
SUPPLEMENTAL BUDGET APPROPRIATION O-1-24
FOR FISCAL YEAR JULY 1, 2023 - JUNE 30, 2024

GENERAL FUND

Revenues

01	48005	Appropriated Fund Balance	\$ 83,400
		Total Revenues	<u>\$ 83,400</u>

Expenditure Appropriation

01920	59005	Capital Projects Fund	\$ 40,000
01920	59015	Equipment Acquisition and Replacement Fund	\$ 43,400
		Total Appropriations	<u>\$ 83,400</u>

Equipment Acquisition and Replacement Fund

Revenues

03	49010	Transfer From General Fund	\$ 43,400
		Total Revenues	<u>\$ 43,400</u>

Expenditure Appropriation

03101	57020	General - Machinery and Equipment	\$ 43,400
		Total Appropriations	<u>\$ 43,400</u>

Capital Projects Fund

Revenues

10	49010	Transfer From General Fund	\$ 40,000
		Total Revenues	<u>\$ 40,000</u>

Expenditure Appropriation

10178	57010	Emergency Operation Center	\$ 40,000
		Total Appropriations	<u>\$ 40,000</u>

Council's approval of Ordinance O-1-24 providing supplemental appropriations for the annual budget for the fiscal year ending June 30,2024 is requested.

ATTACHMENTS: 1. 20240304 - Ordinance O-1-24

ORDINANCE
OF THE COUNCIL OF THE CITY OF BOWIE, MARYLAND
AMENDING THE ADOPTED BUDGET FOR THE FISCAL YEAR BEGINNING
JULY 1, 2023, AND ENDING JUNE 30, 2024, AS EMBODIED IN ORDINANCE
O-5-23, AND AMENDED BY O-11-23 TO APPROPRIATE FUNDS FOR THE
PURCHASE OF A PICKUP TRUCK FOR COMMUNITY SERVICES AND TO
INCREASE THE APPROPRIATION FOR THE EMERGENCY
OPERATIONS CENTER

WHEREAS, as required by the Local Government Article of the Annotated Code of Maryland and the Charter of the City of Bowie, the City Council of the City of Bowie, Maryland (hereinafter, “the City”) adopted Ordinance No. O-5-23 to appropriate funds for the several objects and purposes for which the City intended to provide for the Fiscal Year beginning July 1, 2023, and ending June 30, 2024; and

WHEREAS, in accordance with Section 45 of the City Charter, no public money may be expended without having been appropriated by the City Council; and

WHEREAS, supplemental appropriations are necessary to reflect additional sources of expenditures that were not included in Ordinances O-5-23; and amended by O-11-23; and

WHEREAS, it has become necessary to appropriate additional funding for the replacement of vehicle #15 damaged by a fallen tree and to increase the appropriation for the Emergency Operation Center; and

WHEREAS, an additional appropriation of \$83,400 from the General Fund Appropriated Fund Balance is requested to the purchase of a 2023 Chevy Colorado 4WD pickup truck costing \$43,400 and \$40,000 to increase the appropriation for the Emergency Operation Center; and

WHEREAS, pursuant to Md. Code Ann., Local Gov’t Article, § 5-205, the City may spend money for a purpose different from the purpose for which the money was appropriated or spend money not appropriated at the time of the annual levy if approved by a two-thirds vote of all the individuals elected to the Council; and

WHEREAS, City Charter, Sec. 12 “Procedure for enacting ordinances” requires that ordinances become effective at the expiration of thirty (30) calendar days following their passage by the Council.

Section 1: NOW, THEREFORE, BE IT ORDAINED AND ENACTED, by the Council of the City of Bowie, that the Budget for the Fiscal Year beginning July 1, 2023, ending June 30, 2024, as adopted by Ordinance O-5-23; and amended by O-11-23; is further amended as follows:

APPROPRIATION ORDINANCE
THE CITY OF BOWIE, MARYLAND

GENERAL FUND

ESTIMATED REVENUES

Appropriated Fund Balance	\$ [12,964,300]	\$ 13,047,700
TOTAL REVENUES	<u>\$ [76,785,600]</u>	<u>\$ 76,869,000</u>

APPROPRIATIONS BY ACTIVITY

Nondepartmental - Capital Projects Fund	\$ [2,468,300]	\$ 2,508,300
Nondepartmental - Equipment Acquisition and Replacement Fund	\$ [2,460,800]	\$ 2,504,200
TOTAL APPROPRIATIONS	<u>\$ [76,785,600]</u>	<u>\$ 76,869,000</u>

Total General Fund Revenues	\$ [76,785,600]	\$ 76,869,000
Total General Fund Appropriations	<u>\$ [76,785,600]</u>	<u>\$ 76,869,000</u>

EQUIPMENT ACQUISITION AND REPLACEMENT FUND

ESTIMATED REVENUES

Transfer from General Fund	\$ [2,460,800]	\$ 2,504,200
TOTAL REVENUES	<u>\$ [5,221,900]</u>	<u>\$ 5,265,300</u>

APPROPRIATIONS

General Government	\$ [366,500]	\$ 409,900
TOTAL APPROPRIATIONS	<u>\$ [5,221,900]</u>	<u>\$ 5,265,300</u>

Total Equipment Acquisition Fund Revenues	\$ [5,221,900]	\$ 5,265,300
Total Equipment Acquisition Fund Appropriations	<u>\$ [5,221,900]</u>	<u>\$ 5,265,300</u>

<u>CAPITAL PROJECTS FUND</u>			
<u>ESTIMATED REVENUES</u>			

Transfer from General Fund		\$ [2,468,300]	\$ 2,508,300
TOTAL REVENUES		\$ [12,062,600]	\$ 12,102,600
<u>APPROPRIATIONS</u>			

Emergency Operation Center		\$ [200,000]	\$ 240,000
TOTAL APPROPRIATIONS		\$ [12,062,600]	\$ 12,102,600

Total Capital Project Fund Revenues		\$ [12,062,600]	\$ 12,102,600
Total Capital Project Fund Appropriations		\$ [12,062,600]	\$ 12,102,600

Section 2: BE IT FURTHER ORDAINED BY THE COUNCIL OF THE CITY OF

BOWIE, that, this Ordinance shall become effective thirty (30) days after its enactment by the Council of the City of Bowie, provided that it is adopted by a 2/3 vote of the members of the City Council and further provided that a fair summary of this Ordinance is published at least once prior to the date of passage and at least once within ten (10) days after the date of passage in a newspaper having general circulation in the City.

INTRODUCED by the Council of the City of Bowie, Maryland, at a Regular Meeting on February 20, 2024.

PASSED by the Council of the City of Bowie, Maryland, at a Regular Meeting on _____, 2024.

Awilda Hernandez
City Clerk

Timothy J. Adams
Mayor

Approved as to Form and Legal Sufficiency

Elissa D. Levan
City Attorney



Memorandum

TO: City Council

FROM: Alfred Lott, City Manager

SUBJECT: Maryland Women's Business Center (MWBC) Update

DATE: 02/29/2024

The Executive Director of the Maryland Women's Business Center (MWBC) will provide an update on their programs and services for Bowie businesses.

Council has appropriated funding for the MWBC since 2016. For Fiscal Years 2017 through 2023 the City granted the MWBC a total of \$52,500. For the current fiscal year, 2024, the grant agreement provides for a phased payment of \$20,000; to date, \$16,000 of the FY 2024 grant has been disbursed.

ATTACHMENTS:

1. 20240304 - Maryland Women's Business Center - FY24 City of Bowie Mid Year Report 7.1.23 to 12.31.23
2. 20240304 - MWBC_City of Bowie Presentation

FY24 Mid-Year Summary

- In October 2023, Francisco Cartagena joined as the new Program Manager of BSU WBC. He has been instrumental in further cultivating our relationship with the surrounding community and his multilingual skills will enable both MWBC and the City to expand their business engagement reach.
- We realized a 7% increase in the number of clients counseled compared to the previous year.
- Client served demographics showed stability with 85% for African American-owned businesses, an 8% increase for Caucasian-owned businesses, and a -7% decrease for Asian-owned businesses compared to the same time last year.
- The financial landscape of the clients we served experienced a substantial surge in capital infusion of +3,000% from \$7,455 LY to \$238,500 TY.
- Noteworthy Client Success Stories:
 - Madeline Cruz, the founder and certified marketing professional of **Social con Cultura**, an example of entrepreneurial success, aided by her association with MWBC. Madeline's business, which specializes in culturally adept social media marketing campaigns for Black, Brown, and immigrant-owned SMBs, was referred to us by the Bowie BIC. Since joining our network, Madeline has leveraged her expertise to contribute immensely to the Bowie community. She has conducted an SME style marketing workshop for MWBC clients, playing a pivotal role in strengthening the network of minority women-owned businesses in the area. These engagements have facilitated the growth of Social con Cultura, while simultaneously enabling Madeline to give back to her hometown, the City of Bowie. Her journey with Social con Cultura, transforming from a social media agency to a dynamic marketplace offering on-demand content creators and culturally resonant content, is a testament to the power of networking and community support fostered by MWBC.



Thank You For Your Continued Support

Data is self reported by clients.



Economic Impact:

- Business Starts = 0
- Jobs Created/Retained = 11
- Capital Infusion = \$238,500

Training/Events Held by BSU WBC

- Number of training/events held = 15
- Sum of attendees = 204

BSU Engagement

- Onboarded a BSU graduate student for the summer to assist with mapping the BSU ecosystem for future engagement with the university and surrounding community.
- Partnered with BSU's Entrepreneurship Innovation Center (EIC) to provide training on *Retail Merchandising* for their Spring 2023 program.
- Ongoing collaboration with the Bowie BIC on training, networking, and client referrals.

Total Clients Served:

- Number of clients counseled = 15
- Number of counseling sessions = 28

Total Clients Counseled by Business Ownership Status:

- Caucasian Owned = 8%
- Hispanic Owned = 0%
- African American Owned = 85%
- Asian Owned = 8%
- Veteran Owned = 0%
- Women Owned = 0%

Top Technical Assistance Requests:

- Business Accounting/Budgeting
- Human Resources/Managing Employees
- Marketing/Sales
- Start-Up Assistance



Thank You For Your Continued Support

Data is self reported by clients.



Digital Marketing Examples



October 2023

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

DIGITIZING YOUR BUSINESS: FINDING THE TECHNOLOGY THAT WORKS FOR YOUR BUSINESS [WEBINAR]

OCTOBER 16, 2023 @ 10:00 AM - 11:00 AM

This course is designed for business owners, managers, and professionals who want to learn how to use technology to improve their business processes, operations, and performance.

You will learn how to identify the digital needs and opportunities of your business, and how to select and implement the best technology solutions for your specific goals and challenges. You will also learn how to manage and optimize your digital transformation, and how to measure and evaluate its impact and return on investment.

By the end of this course, you will have a clear understanding of how to digitize your business effectively and efficiently, and how to leverage technology to gain a competitive edge in the market.

Speaker: Megan Shantz, Strategic Solutions/Consult Strategist

CONSULT



Wednesday, November 15

Doing Business with the State of Maryland [Webinar]

Learn how to do business with the State of Maryland!

By Maryland Women's Business Center

Date and time
Wednesday, November 15, 2023 10 - 11:00am EDT

mwbc
MARYLAND WOMEN'S
BUSINESS CENTER

LATEST NEWS

Finish the Year Strong with Free Digital Tools & Grants from Verizon Small Business Digital Ready

Verizon Small Business Digital Ready (VSBDR) offers an easy-to-use online platform to give small businesses free resources, tools, coaching and valuable business incentives, including the chance to win a \$10,000 grant for your small business.

It's as easy as 1-2-3!

1. Sign up for a free account

maryland.wbc

ELEMENTS OF ENTREPRENEURSHIP

4-PART WEBINAR SERIES

About the process of taking a business from ideation to launch to growth. Through a mix of moderated training, active discussions, and assignments, you will learn how to transform a good idea into a sustainable business venture.

Building A Strong Business Foundation

Creating Your Business Blueprint

Launch Your Business

Business Development Strategies

\$25 PER COURSE

ALL 4 COURSES FOR \$80

and.wbc Only a Few Days Left to Get the Elements of Entrepreneurship Course Discount! If you've been thinking starting a business and want proven strategies... more

October 23, 2023

Presentation Slide Examples

mwbc
MARYLAND WOMEN'S
BUSINESS CENTER
ROCKVILLE
ECONOMIC DEVELOPMENT, INC.
SBA U.S. Small Business Administration

Retail Merchandising 101: Tricks of the Trade

Jan Abraham
WorkSource Montgomery
Business Solutions Consultant

WorkSource

WOSB.Certify.SBA.gov

On the **homepage**, you can:

- Access checklists that provide guidance prior to applying
- Verify eligibility
- Find answers to questions regarding your firm's ability to participate in a program
- Request information from SBA via the Help Form
- Create an account and proceed with your application
- Access the **wosb.certify.sba.gov** Knowledge Base, which includes training videos, user guides, and more

WOSB READY

Determine Business Legal Structure

Sole Proprietorship

General Partnership

Limited Liability Company

Corporation

marylandwbc.org

Thank You For Your Continued Support

Note: Data is self reported



MARYLAND WOMEN'S
BUSINESS CENTER

Expert guidance. Real results.

EMPOWERING

Small Businesses and Women Entrepreneurs

March 4

2024

MWBC TEAM

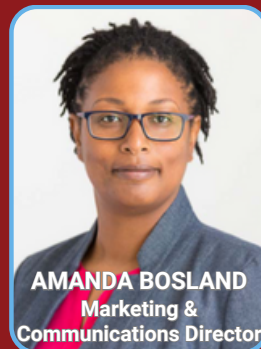
Maryland Women's Business Center (MWBC) is a signature program of Rockville Economic Development, Inc. In 2013, MWBC was officially designated as a U.S. Small Business Administration (SBA) resource partner, solidifying its role within a network of over 100 Women's Business Centers nationwide.

OUR MISSION

To empower small businesses and women entrepreneurs to launch and grow in Maryland's Capital Region

OUR VISION

Maryland is a recognized leader for growing and launching successful and innovative **women-owned enterprises.**



▶ **MONIQUE ASHTON**
City of Rockville Mayor

▶ **SHELLY BELL**
CEO, Black Girl Ventures

▶ **SONYA BIGELOW-SMITH**
*Director, Business Development,
Capital Region Minority Supplier
Development Council*

▶ **SANDRA EBERHARD**
*President & CEO, WBEC
Greater DMV & Metro NY*

▶ **SARA HERALD**
*Director of Venture Development,
UMD's Dingman Center for
Entrepreneurship*

▶ **TAMEKA MONTGOMERY**
CEO, Core Strategy Partners

▶ **NANCY REGELIN**
*Partner at Shulman Rogers Gandal Pordy &
Ecker*

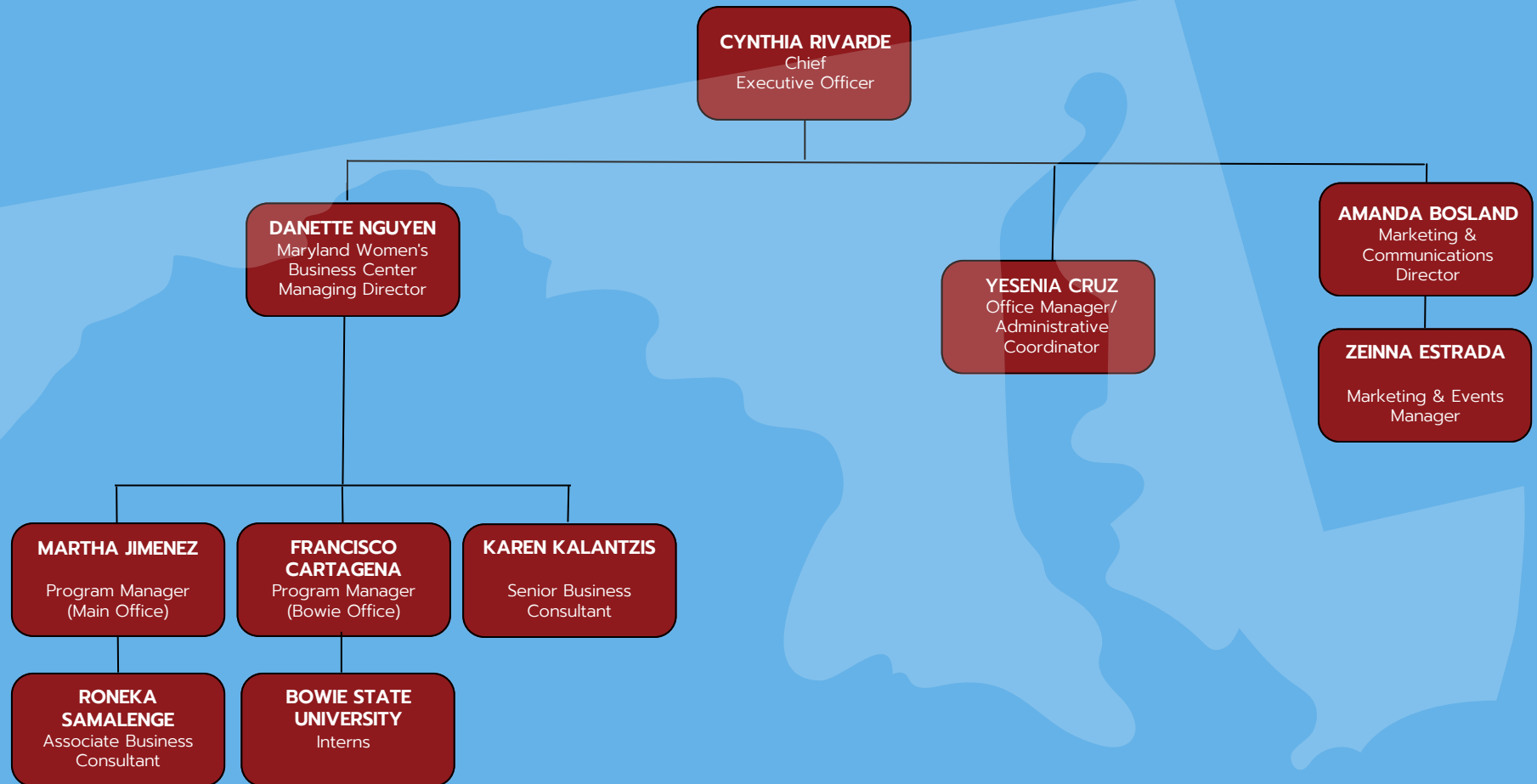
▶ **JULIA WESTFALL**
CEO, Hera Hub DC

▶ **MORGAN WORTHAM**
*Director, Membership Support-Community
Advancement, International Council of
Shopping Centers (ICSC)*

Advisory BOARD



Organizational CHART



HIGHLIGHTS

- 1 Small Business Support
- 2 FY24 Funding
- 3 MWBC by the Numbers
- 4 Targeted Incubator - MWBC Shop Local
- 5 Initiatives - Partnerships & Opportunities

Small Business SUPPORT

Counseling

- ▶ **FREE**, confidential, one-on-one, and unlimited
- ▶ Topics include access to capital, business plan development, marketing, etc.
- ▶ GrowthWheel framework model identifies critical focus areas and tailored guidance

Training

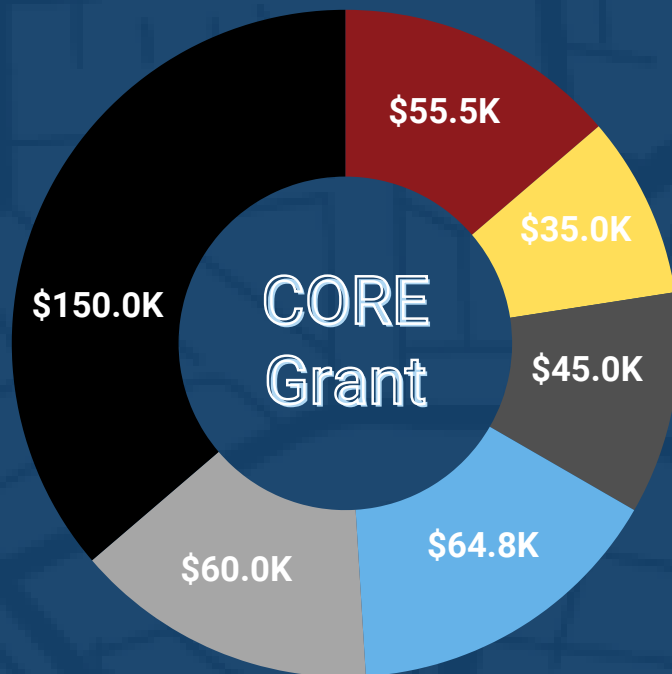
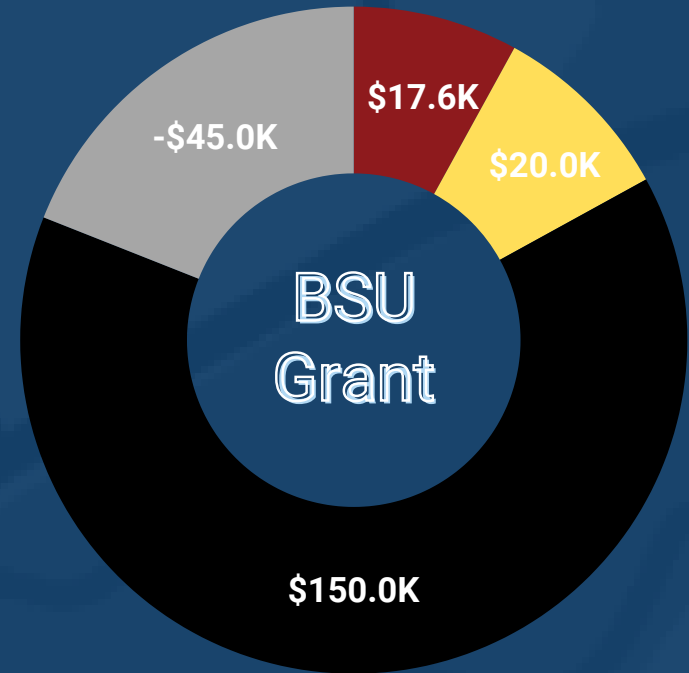
- ▶ Elements of Entrepreneurship
- ▶ How to Start a Business in the City of Bowie
- ▶ Local, State, and Federal Procurement

Programming

- ▶ IntHERact
- ▶ EmpowHER
- ▶ Virtual Speed Networking

FUNDING

- ▶ Small Business Administration
- ▶ City of Bowie
- ▶ Bowie BIC (In-Kind)
- ▶ Prince George's County



- ▶ Small Business Administration
- ▶ Montgomery County
- ▶ Montgomery County Economic Development Corp.
- ▶ Childcare Training Contracts
- ▶ Frederick County Economic Development Office
- ▶ City of Rockville

MWBC By the Numbers

ECONOMIC IMPACT



- ▶ Business Starts: 19
- ▶ Jobs Supported: 364
- ▶ Capital Infusion: \$479,244

CLIENTS SERVED



- ▶ Clients Counseled: 323
- ▶ Counseling Sessions: 577

EDUCATIONAL TRAINING & EVENTS HELD



- ▶ Training & Events Offered: 289
Within Prince George's County
- ▶ Number of Attendees: 356

TARGETED

Incubator

MWBC SHOP LOCAL

PROGRAM

- ▶ Lowers barriers for women entrepreneurs and creates a launch pad for startup and early-stage retail businesses
- ▶ Combination of a program-based and space-based incubator
 - Program-Based: provides technical assistance, mentorship, and access to capital
 - Space-Based: minimizes financial risk through shared space
- ▶ Cohorts are for 6 months

MWBC SHOP LOCAL BY THE NUMBERS

- ▶ 2 Locations in Maryland
- ▶ \$400,000+ Generated in Sales
- ▶ 35+ Women Entrepreneurs Supported
- ▶ 87% Graduates Opened a Brick-and-Mortar and/or Online Store
- ▶ 77% of Participants from Historically Unserved Communities
- ▶ 1,240+ Retail Foot Traffic Generate in 6-month Period

COMPONENTS

- ▶ One-on-One Counseling
- ▶ Business Intensive Training Series
- ▶ Peer-to-Peer Networking
- ▶ Retail Management Skill Development
- ▶ Meet-the-Maker Events



Strategic Planning Business Workshop Series

- ▶ Pilot workshop providing entrepreneurs with the knowledge and tools to create and implement effective strategic plans for sustainable business growth and competitiveness
- ▶ Seven entrepreneurs participating in the pilot program

Partnerships

INITIATIVES

& Opportunities

National Coalition 100 Black Women - Prince George's County Chapter

- ▶ Inaugural “How to Develop a Pitch” event kicked off on 2/24 with 14% of the 22 participants from the City of Bowie
- ▶ Partnership enables MWBC-BSU to offer pitch training and competition experiences to entrepreneurs in the the City of Bowie
- ▶ Future in-person engagement opportunities for a Mock Pitch on April 13th and the Pitch Competition on May 4th



Digital Marketing Challenge

- ▶ Pilot microgrant program open to Prince George's County, City of Bowie, and BSU's community of faculty, staff, students, and alumni
- ▶ Program Details:
 - Leverage digital technology to enhance business efficiency, market competitiveness, boost reach and sales
 - 10 entrepreneurs will receive a \$500 microgrant post workshop completion and counseling

Partnerships

INITIATIVES

& Opportunities

MWBC Shop Local at Bowie Town Center

- ▶ Designed to enhance the presence of women-owned small-scale manufacturing ventures in the City of Bowie
- ▶ Expansion of MWBC Shop Local in the City of Bowie
 - Accelerate growth and success of locally grown retail and small-scale manufacturing ventures
 - Create a gathering space
 - Empower existing small businesses at Bowie Town Center to enhance competitiveness



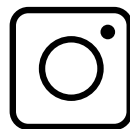
THANK YOU



**MARYLAND WOMEN'S
BUSINESS CENTER**

Expert guidance. Real results.

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Memorandum

TO: City Council

FROM: Alfred Lott, City Manager

SUBJECT: TEDCO Resources

DATE: 02/29/2024

This item was placed on the agenda by Councilmember Ndebumadu

ATTACHMENTS: None



Memorandum

TO: City Council

FROM: Alfred Lott, City Manager

SUBJECT: Financing Options for the Bowie ice Arena

DATE: 02/29/2024

Davenport & Company LLC, Financial Advisor, will present financing options for the new Bowie Ice Arena. Davenport & Company have provided financial advice and guidance for the City for many years. A leader in the field of public finance, the firm has assisted the City with issuing several general obligation bond offerings.

ATTACHMENTS: 1. 20240304 - Bowie MD - Funding Options for Ice Rink

City of Bowie, Maryland

Financing Options



March 2024

Overview



- The City of Bowie, Maryland (the “City”) is looking to finance a new Ice Arena which would replace the current facility that was built in the 1970s.
 - The proposed Ice Arena would be a 49,000 square-foot building that would include one NHL-sized rink, locker rooms, a pro shop, concession stand, skate rental, and two multi-purpose rooms.
 - The new facility would be built on a City-owned parcel of land adjacent to the existing Bowie Golf Club, a city-owned golf course.
 - The estimated cost of the new Ice Arena is \$30 million and the City would like to finance the project over a 30-year period (if possible), which matches the useful life of the asset.
- As the City considers whether to move forward with financing the new Ice Arena during the upcoming Fiscal Year 2025 budget cycle, the City has asked Davenport & Company LLC (“Davenport”), as municipal advisor to the City, to present various financing options that could be utilized to fund the Ice Arena.
- The City could consider the following financing alternatives to fund the Ice Arena:
 - Direct Bank loan; or
 - Competitive Public Bond Sale.
- The remainder of this presentation will provide an overview of the pros & cons of each financing option, as well as include estimated debt service schedules* that will outline the projected budgetary impact of funding the new Ice Arena.
 - Estimated debt service schedules* conservatively assume a taxable issuance, which is in line with the approach the City took when issuing its initial General Obligation Bonds for the Ice Arena (different project scope) in 2019.

*Preliminary and subject to change based on market conditions.



Financing Alternatives



Financing Alternative – Direct Bank Loan

Direct Bank Loan - Pros

- Ease of execution. No ratings or disclosure requirements.
- Typically lower issuance costs.
- Likely more flexible call provisions.

Direct Bank Loan - Cons

- Higher interest rates in current market.
- Maximum of 20-year amortization and fixed-rate period might not apply for full 20-years.
- Number of bidders may be limited, especially with a longer amortization.

Note: The above commentary is not intended to be a complete listing of all pros and cons of each alternative.

Direct Bank Loan - Preliminary Debt Service Estimate*



City Bank Loan Projected Debt Service*			
	20-Year Amortization		
FY	Principal	Interest	Total
2025	-	\$924,806	\$924,806
2026	790,000	1,825,320	2,615,320
2027	840,000	1,775,198	2,615,198
2028	890,000	1,722,000	2,612,000
2029	950,000	1,665,420	2,615,420
2030	1,010,000	1,605,150	2,615,150
2031	1,070,000	1,541,190	2,611,190
2032	1,140,000	1,473,233	2,613,233
2033	1,210,000	1,400,970	2,610,970
2034	1,290,000	1,324,095	2,614,095
2035	1,370,000	1,242,300	2,612,300
2036	1,455,000	1,155,431	2,610,431
2037	1,550,000	1,063,028	2,613,028
2038	1,650,000	964,628	2,614,628
2039	1,750,000	860,078	2,610,078
2040	1,865,000	748,916	2,613,916
2041	1,980,000	630,683	2,610,683
2042	2,105,000	505,069	2,610,069
2043	2,240,000	371,460	2,611,460
2044	2,385,000	229,241	2,614,241
2045	2,535,000	77,951	2,612,951
Total	\$30,075,000	\$23,106,165	\$53,181,165

*Assumes estimated taxable bank rate as of February 12, 2024 of 6.15%. Cost of issuance estimated at \$75,000.
These estimates are preliminary and subject to change based on market conditions.

Financing Alternative – Competitive Public Bond Sale



Public Bond Sale - Pros

- Cost of capital is often lowest for strong ratings.
- The City maintains AAA/Aaa/AAA ratings (highest ratings possible) from all three national rating agencies – Fitch Ratings, Moody's Investor's Service, and S&P Global Ratings. These high-grade credit ratings will help ensure good market reception and lower interest rates compared to lower-rated peers.
- Ability to maximize debt structuring alternatives, including timing of first principal payment, capitalized interest, interest-only periods, and long amortization periods.

Public Bond Sale - Cons

- Higher cost of issuance than the bank loan.
- Disclosure requirements, including a Official Statement and Credit Presentation, can be time demanding of City Staff. However, Davenport can take the lead on these documents as we did for the 2019 bond sale.
- Call provision typically 10 years, although shorter call periods can be utilized at some additional cost.

Note: The above commentary is not intended to be a complete listing of all pros and cons of each alternative.

Public Sale - Preliminary Debt Service Estimates*



City Public Sale Projected Debt Service*						
FY	20-Year Amortization			30-Year Amortization		
	Principal	Interest	Total	Principal	Interest	Total
2025	-	\$755,450	\$755,450	-	\$794,284	\$794,284
2026	925,000	1,487,405	2,412,405	450,000	1,577,139	2,027,139
2027	970,000	1,440,969	2,410,969	475,000	1,554,475	2,029,475
2028	1,020,000	1,394,569	2,414,569	495,000	1,531,856	2,026,856
2029	1,065,000	1,346,667	2,411,667	520,000	1,508,537	2,028,537
2030	1,115,000	1,296,636	2,411,636	545,000	1,484,095	2,029,095
2031	1,170,000	1,244,020	2,414,020	570,000	1,458,421	2,028,421
2032	1,225,000	1,188,389	2,413,389	595,000	1,431,360	2,026,360
2033	1,285,000	1,129,459	2,414,459	625,000	1,402,717	2,027,717
2034	1,345,000	1,067,055	2,412,055	655,000	1,372,345	2,027,345
2035	1,410,000	1,000,643	2,410,643	685,000	1,340,044	2,025,044
2036	1,485,000	929,779	2,414,779	720,000	1,305,652	2,025,652
2037	1,560,000	854,482	2,414,482	760,000	1,269,054	2,029,054
2038	1,640,000	774,962	2,414,962	795,000	1,230,412	2,025,412
2039	1,720,000	690,606	2,410,606	835,000	1,189,489	2,024,489
2040	1,810,000	600,668	2,410,668	880,000	1,145,794	2,025,794
2041	1,905,000	505,087	2,410,087	925,000	1,099,355	2,024,355
2042	2,010,000	403,583	2,413,583	975,000	1,050,094	2,025,094
2043	2,115,000	296,122	2,411,122	1,030,000	997,861	2,027,861
2044	2,230,000	182,383	2,412,383	1,085,000	942,496	2,027,496
2045	2,350,000	61,923	2,411,923	1,145,000	883,844	2,028,844
2046	-	-	-	1,205,000	821,319	2,026,319
2047	-	-	-	1,270,000	754,675	2,024,675
2048	-	-	-	1,345,000	683,936	2,028,936
2049	-	-	-	1,420,000	608,791	2,028,791
2050	-	-	-	1,500,000	529,071	2,029,071
2051	-	-	-	1,580,000	444,675	2,024,675
2052	-	-	-	1,670,000	355,212	2,025,212
2053	-	-	-	1,765,000	260,406	2,025,406
2054	-	-	-	1,865,000	160,218	2,025,218
2055	-	-	-	1,970,000	54,372	2,024,372
Total	\$30,355,000	\$18,650,851	\$49,005,851	\$30,355,000	\$31,241,998	\$61,596,998

*Assumes estimated taxable public sale rate as of February 12, 2024 of 5.11% for 20-year amortization and 5.37% for 30-year amortization with 'AAA' ratings and \$30 million project amount. Cost of issuance estimated at \$200,000 and underwriter's discount \$5/bond. **These estimates are preliminary and subject to change based on market conditions.**



Summary

Summary



- Based on preliminary estimates, the Competitive Public Sale would produce the lowest cost of funds for the City and provide the most flexibility in terms of debt amortization for the Ice Arena.
 - Overall, the average annual debt service costs for the Competitive Public Sale under both amortizations is lower than the Direct Bank Loan option, with the 30-year Competitive Public Sale having the lowest budgetary impact.

PRELIMINARY AVERAGE ANNUAL DEBT SERVICE ESTIMATES*		
Amortization	Direct Bank Loan	Competitive Public Sale
20-year	\$2,659,058	\$2,450,293
30-year	-	\$2,053,233

- However, while the 30-year Competitive Public Sale option has the lowest budgetary impact due to the longer amortization, total debt service would be about \$8.4 million higher than the Direct Bank Loan. However the 20-year Competitive Public Sale option's total debt service is approximately \$4.2 million lower than the Direct Bank loan.

PRELIMINARY TOTAL DEBT SERVICE ESTIMATES*		
Amortization	Direct Bank Loan	Competitive Public Sale
20-year	\$53,181,165	\$49,005,851
30-year	-	\$61,596,998

- As reference, the City used a 30-year amortization for the its last Competitive Public Sale in 2019 that was initially intended to fund the Ice Arena.
- If the City decides to move forward with the Ice Arena project during the Fiscal Year 2025 budget process, Davenport could assist the City with the planning and successful execution of either a Competitive Public Sale or Direct Bank Loan.

*Preliminary and subject to change based on market conditions.

Municipal Advisor Disclosure



The U.S. Securities and Exchange Commission (the “SEC”) has clarified that a broker, dealer or municipal securities dealer engaging in municipal advisory activities outside the scope of underwriting a particular issuance of municipal securities should be subject to municipal advisor registration. Davenport & Company LLC (“Davenport”) has registered as a municipal advisor with the SEC. As a registered municipal advisor Davenport may provide advice to a municipal entity or obligated person. An obligated person is an entity other than a municipal entity, such as a not for profit corporation, that has commenced an application or negotiation with an entity to issue municipal securities on its behalf and for which it will provide support. If and when an issuer engages Davenport to provide financial advisory or consultant services with respect to the issuance of municipal securities, Davenport is obligated to evidence such a financial advisory relationship with a written agreement.

When acting as a registered municipal advisor Davenport is a fiduciary required by federal law to act in the best interest of a municipal entity without regard to its own financial or other interests. Davenport is not a fiduciary when it acts as a registered investment advisor, when advising an obligated person, or when acting as an underwriter, though it is required to deal fairly with such persons,

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01.01.24 SO | JD | JM

Davenport & Company LLC | 901 East Cary Street, Ste. 1100, Richmond, Virginia 23219



Memorandum

TO: City Council

FROM: Alfred Lott, City Manager

SUBJECT: Pointer Ridge Shopping Center Update

DATE: 02/29/2024

This item was placed on the agenda by Councilmember Ndebumadu.

ATTACHMENTS: 1. 20240304 - PRSC Code Enforcement Presentation



Pointer Ridge Shopping Center

Pointer Ridge Shopping Center

City Case History

Under Rappaport Mgmt. 2007 - 2021

- ★ 17 cases – 4 complaints
 - 5 building permit violations
 - 8 trash or open storage violations
 - 3 tall grass violations
 - 1 noise complaint

Complaints Under County Authority

- 1 rodent infestation (Health Dept.)

Under KKNB Mgmt. after sale 12/2021

- ★ 11 cases – 7 complaints
 - 4 building permit violations
 - 6 trash, open storage, or exterior building maintenance violations
 - 1 tall grass violation

Complaints Under County Authority

- 1 upkeep of store interior (DPIE)
- 1 parking in fire lane (PD)
- 1 no trash cans in front (DPIE)
- 1 business type/use (DPIE)

Pointer Ridge Shopping Center

County Case History

Under Rappaport Mgmt. 2007 - 2021

★ 2 Cases

- Rodent infestation – **DOLLAR TREE**
- Food facility complaint – **Pizza Hut**

Under KKNB Mgmt. after sale 12/2021

★ 2 Cases

- Upkeep of store interior – **BEIJING CAFE**
- Use & occupancy permit – **CRAIN
CONVENIENCE AND TOBACCO**



2-23-24



2-23-24



2-23-24



2-23-24





Existing Violations

- Pot hole behind Pizza Hut & trash behind Sky Zone



Memorandum

TO: City Council

FROM: Alfred Lott, City Manager

SUBJECT: Memorial Day Parade Plans for 2024

DATE: 02/29/2024

Mr. Nick Spurgeon, Community Services Director, will brief Council on proposed plans for the City's 2024 Memorial Day Parade.

ATTACHMENTS: 1. 20240304 - Memorial Day Parade Presentation Final

City of Bowie Memorial Day Parade Presentation

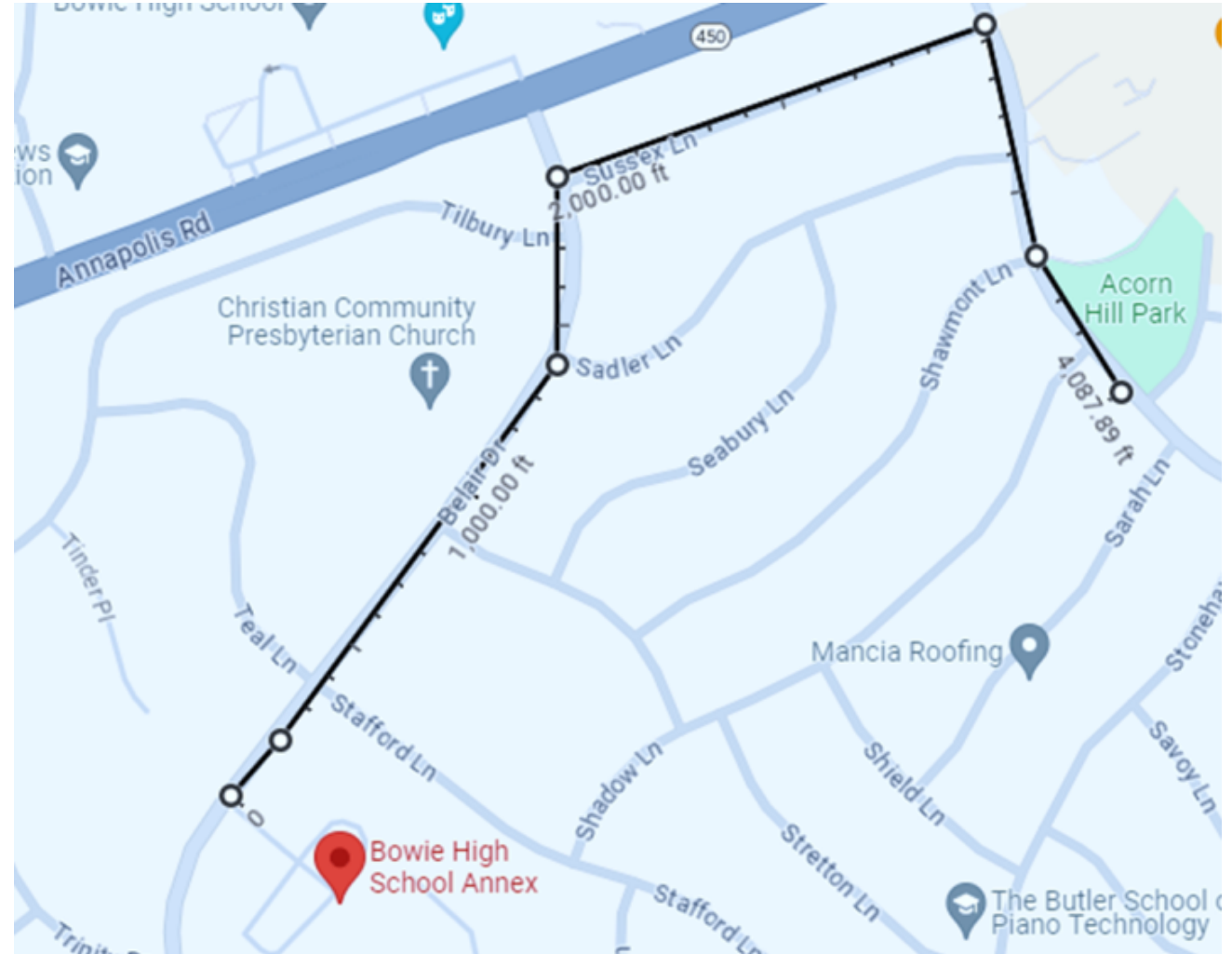
March 4, 2024

Parade Overview

- The parade will be held on Saturday, May 25 at 11 a.m. to honor those who lost their lives while serving our country.
- More than 60 groups participate annually.
- The previous parade route extended from Bowie High School Annex to Sussex Lane, then continued to Stonybrook, and the review stand was at Acorn Hill Park.
- The route covers approximately 1 mile, and staging occurred at the Bowie High School Annex and dispersal was behind the shopping center via Sage Lane.

Challenge

- As a result of the construction of the self-storage units, the back entrance to the Marketplace Shopping Center at Sage Lane will be closed to traffic.
- This area has traditionally been used for dispersing large groups and floats, as well as accommodating larger vehicles.
- Staff is proposing two options to reroute the parade.



Option 1: Walmart to Bowie Town Center

Route

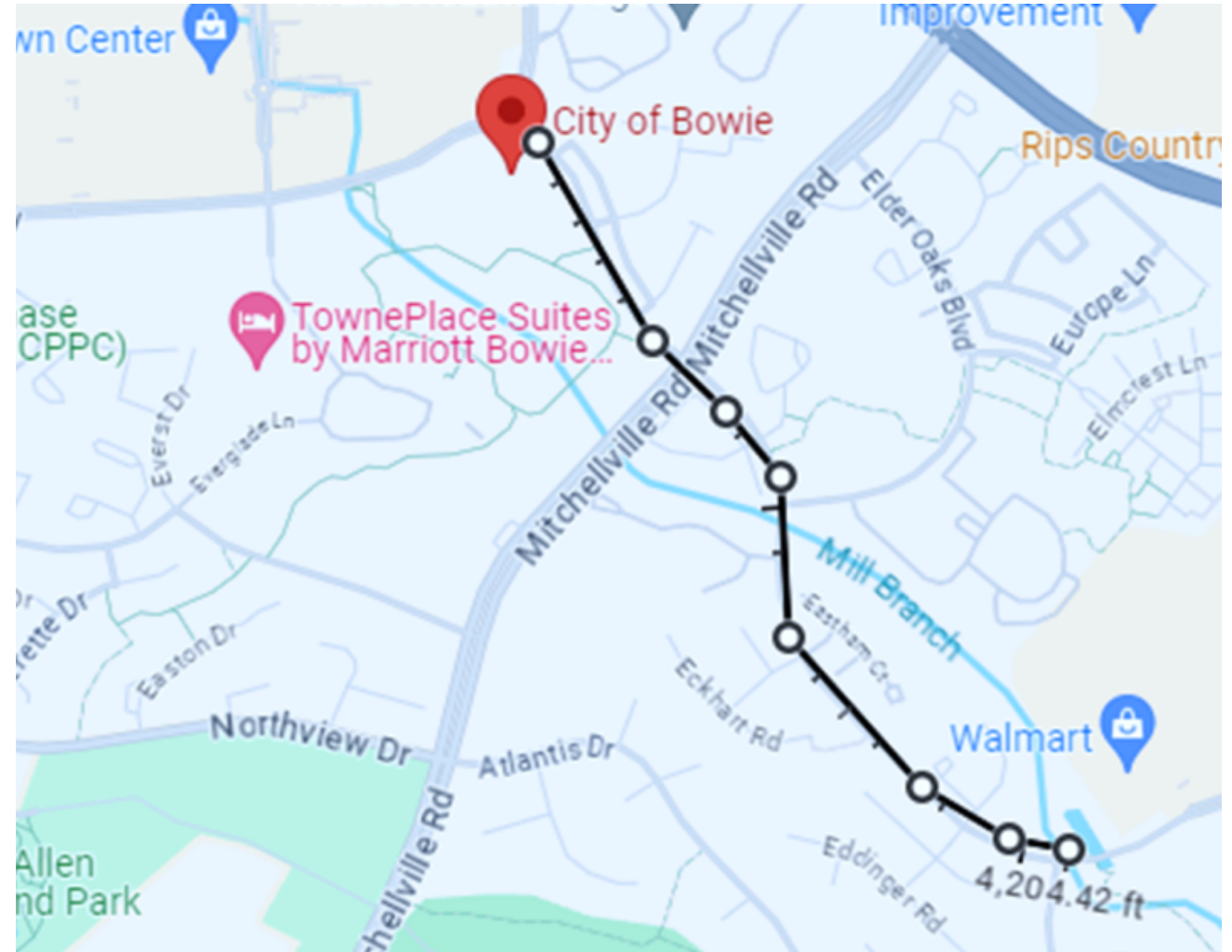
- The parade will extend from the Walmart parking lot, to Excalibur Road, cross Mitchellville Road, to Fred Robinson Way and conclude at the review stand in front of Bowie City Hall at Mitchellville Road and Evergreen Parkway.

Staging

- Staging will occur in the Walmart parking lot, for staff and participants to assemble .
- After judging, participants will proceed to Evergreen Parkway to Bowie Town Center Way, and breakdown in the parking lot behind Party HQ.

Impact

- The route is 1.15 miles and is entirely flat.
- Impacted residents will be notified of the route change via mail.
- We anticipate minimal impact, as the community already hosts several parades along this route
- The event may increase foot traffic for Bowie Town Center stores and restaurants.



Option 2: BHS Annex to Stonybrook Dr

Route

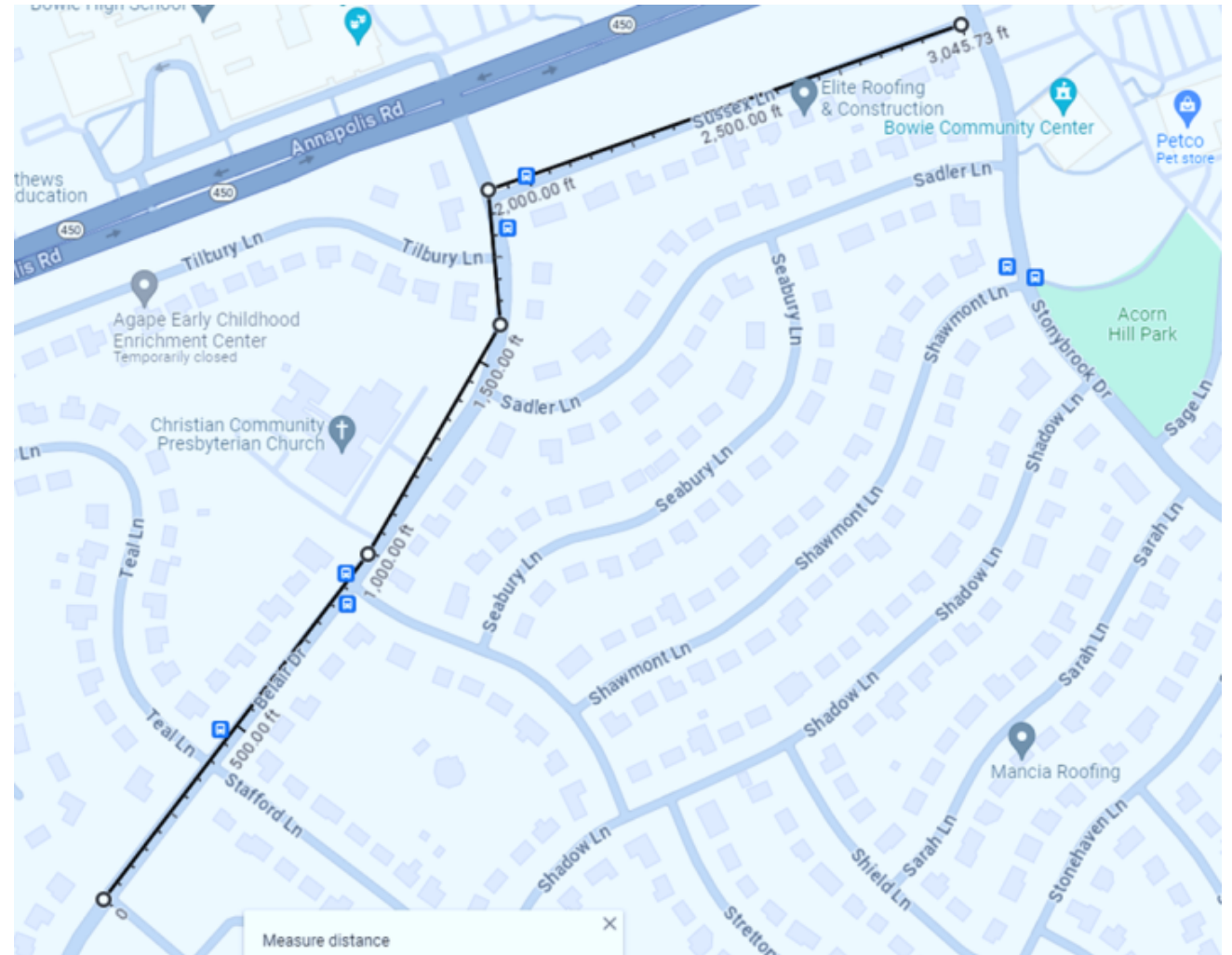
- The parade will extend from Bowie High School Annex to Sussex Lane and will conclude at the review stand at the corner of Sussex Lane and Stonybrook Drive.

Staging

- Staging will occur in the Walmart parking lot, for staff and participants to assemble.
- After judging, participants will proceed to Stonybrook Drive and breakdown along the street.

Impact

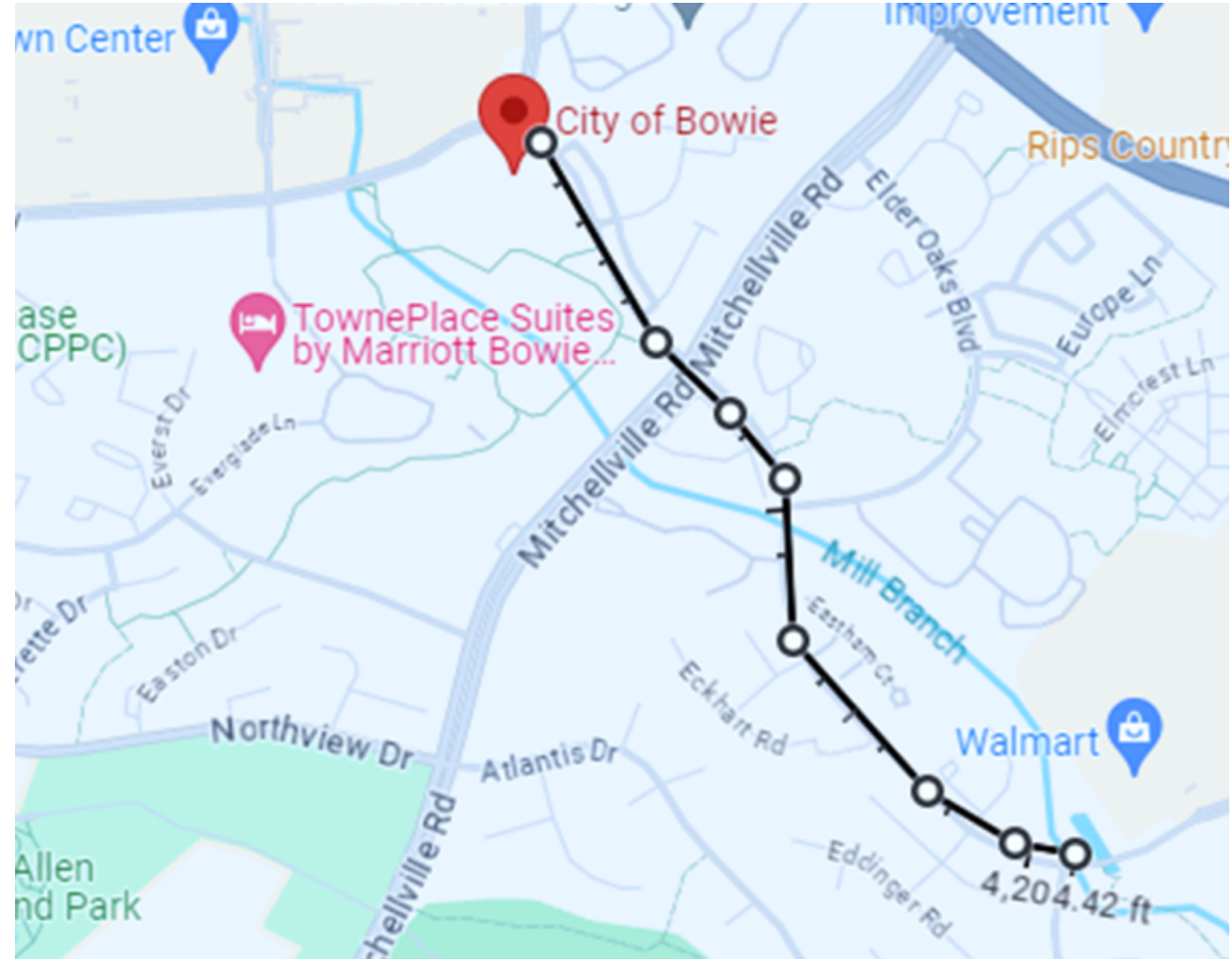
- The route is approximately $\frac{3}{4}$ of a mile long.
- Residents will be able to enter from the westside of Stonybrook Drive and turn right to exit while allowing parade participants to breakdown and safely disperse.
- This option will result in a shorter parade route and a greater bottleneck at Stonybrook Lane and require additional staff and police to ensure safety.
- The Marketplace will not permit the City to utilize the main parking lot due the impact on customer parking.



Staff Recommendation:

Staff recommends we utilize parade route Option 1 - from Walmart to Bowie Town Center – this year.

- The proposed route is used for parades, Bowie High School and Bowie State University – it offers the most convenient route for viewers and staff.
- The new route provides ample space and a safe environment for staging, breakdown, and dispersal.
- It is a flat route with no hills, alleviating concerns for parade participants.
- There are fewer major intersections to be covered by the Bowie Police Department.
- There is ample parking available at both ends of the parade route and both Walmart and the Bowie Town Center are supportive of partnering with the City for this event.





Memorandum

TO: City Council

FROM: Alfred Lott, City Manager

SUBJECT: Bowie Strategic Plan Discussion

DATE: 02/29/2024

This item was placed on the agenda by Councilmember Rogers.

ATTACHMENTS: None