City of Bowie
Memorandum

Thursday, April 13, 2023
Alfred D. Lott, ICMA-CM, CPM,
City Manager

STATUS REPORT

1. Dash In Detailed Site Plan #22016
On Thursday, April 6th, the Prince George's County Planning Board conducted a public hearing on the Detailed Site Plan (DSP) for a Dash In convenience store, gas pumps and car wash proposed as a redevelopment of the Applebee's restaurant site located on the northwest corner of US 301 and Heritage Boulevard in the Bowie Gateway Center. City Council recommended approval of the DSP, with conditions. The Planning Board unanimously voted to APPROVE DSP #22016, with conditions, per their staff's recommendation which included all of the City's conditions. Commissioner Manuel Geraldo made the motion to approve, which was seconded by Vice-Chair Dorothy Bailey.

2. Economic Development Committee (EDC)
The president of Bowie State University, Dr. Aminta Breaux, spoke to the EDC at their regular meeting. Her slides are attached. The EDC also started discussion about the revitalization of South Bowie and reviewed the staff draft proposal for the Economic Development Roundtable.

BSU at a Glance

Aminta H. Breaux, Ph.D.
President
April 12, 2023

BSU is Racing to Excellence

Strategic Plan Priorities

- Academic Excellence
- Student Success
- Long Term Viability of the University

Experiencing Record Growth

- Fall 2022 Enrollment – 6, 275 (including largest class of first-time students ever)
- Enrollment has continued to trend upwards in recent years: 6,171 (2019), 6,250 (2020) and 6,308 (2021)

Academic Programs

- Undergraduate: 29, Graduate: 18, Post-Bachelor's Certificates: 15, Doctoral: 2
- **New:** MS: Internet of Things and Internet Technologies – spring 2023, MS: Applied Biotechnology and Molecular Biology (ABMB) – fall 2023

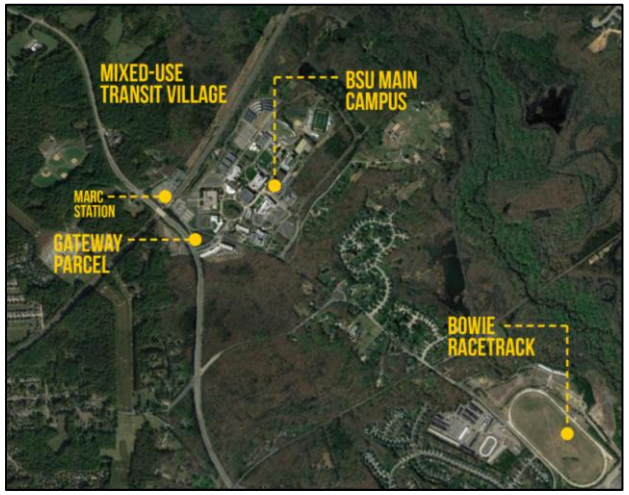
BSU Bold: The Campaign for Excellence

- Campaign is at 94% of goal, over $47M
- Endowment has grown from $7M to $36M since FY 2017

The Future of BSU

Capital Improvements

- **Currently Underway:** Communication Arts and Humanities Building
  - Cost: $159M
  - Will provide state-of-the-art resources for the following departments: Languages, Literature and Culture Studies; History and Government; Communications and Military Science
- **Planning/Design FY 2024:** Thurgood Marshall Library and Academic Commons
  - Cost: $205M
  - Will provide modern learning environment and accommodate long-term growth



New Projects

- **Gateway Parcel -** Concept being developed; could include student housing and retail
- **Bowie Racetrack -** Taskforce formed to determine uses
- **Mixed Use Transit Village at MARC Station in Partnership with Prince George's County -** Goal is transit-oriented village on both County and BSU properties

BSU and the City of Bowie

City of Bowie and Old Town Bowie

- Semi-town and gown relationship between BSU and City of Bowie
- BSU College of Business Dean Lawrence McNeil serves on Old Town Bowie Board
  - Outreach centered on building Historic Arts District

Bowie Business Innovation Center (BIC)

- Only business accelerator in Maryland located on an HBCU campus
- Economic engine that provides local and regional small businesses with practical experience and entrepreneurial skills
- Received $3M in federal funding in 2022 to help to create the Center of Excellence

Maryland Women's Business Center

- Supports student entrepreneurs and increases federal contracting prospects, and expands pathways to Small Business Innovation Research and Small Business Technology Transfer Programs

Aerial View of BSU – May 2022

Questions?