



City of Bowie

Memorandum

Thursday, November 10, 2022

Alfred D. Lott, ICMA-CM, CPM,
City Manager

STATUS REPORT

1. Economic Development Committee (EDC)

The Bowie EDC met Wednesday Nov 9, with Quorum, and heard two presentations. Ms. Fifer presented a briefing on Council's recent action updating City Committee rules and procedures. Ms. Deneen Richmond, President, Luminis Health Doctors Community Medical Center spoke about Luminis Health and how it serves Bowie. A copy of Ms. Richmond's presentation is attached. The EDC also continued their discussion about Old Town Bowie and will further continue that discussion at the December 14 meeting.

2. Bowie Marketplace DET-2022-018

This week, staff was informed that the Detailed Site Plan for a two-phase consolidated storage facility and car wash proposed for Bowie Marketplace will not be accepted for processing at the County and referred to the City until next month, at the earliest. Based on that timing, the City's scheduled public hearings before the Bowie Advisory Planning Board on December 6th and City Council on January 3rd will be postponed. Once the Detailed Site Plan is accepted, we will advise you of the new City hearing schedule.



**Bowie Economic
Development Committee
November 9, 2022**

*Deneen Richmond, MHA, RN
President, Luminis Health
Doctors Community Medical
Center*

MISSION

To enhance the health of the people and communities we serve.

VISION

LIVING HEALTHIER TOGETHER

VALUES

Respect, Inclusion,
Service, Excellence

QUALITY

Q'ed up: We provide high quality health care based on access, experience, and innovation

COMMUNITY

Better together: We lead through partnership and collaboration within the health ecosystem

WORKFORCE

A team: We are a talented, engaged, inclusive, diverse, equitable, and healthy team

GROWTH

Think big: We expand access to care when, where, and how it is needed across the region

FINANCE

Smart money: We are responsible stewards of our resources, investing in the health and wellbeing of our organization and community



3 Hospitals **8** Counties
90+ Care Sites



\$1.13B
Operating revenue



10k+
Employees, Medical Staff, Volunteers



900k+
Outpatient visits



789
Inpatient beds



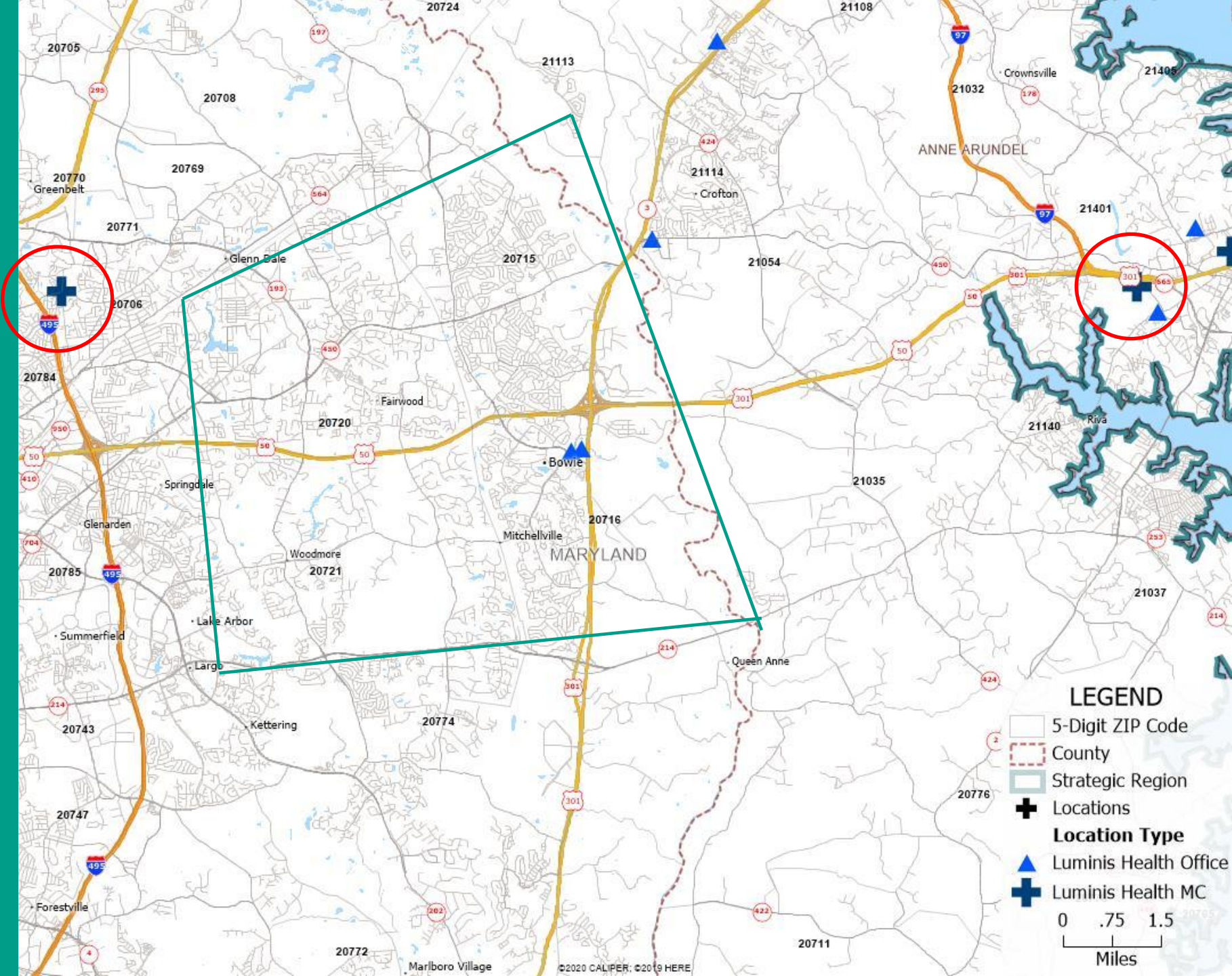
32k+
Inpatient admissions



141,300+
Emergency visits



\$85M
Community benefit



Vision 2030 Goals and Progress

	Vision 2030	Bold Goals
QUALITY	Deliver equitable, high-quality care aligned with community priorities	Eliminate maternal and infant mortality
COMMUNITY	Optimize partnerships through innovation and collaboration to achieve health equity	Eliminate suicide and opioid addiction
WORKFORCE	Recruit and retain an inclusive and culturally appreciative workforce through expanded opportunities	Become #1 employer of choice where everyone finds joy at work
GROWTH	Reimagine our role through innovation, technology, and diversification	Grow and diversify total revenue
FINANCE	Leverage care redesign and portfolio mix to achieve high value	Become Maryland's top ranked system for value, affordability and cost of care

Major Accomplishments

Our Vision 2030 sets us up to achieve a future where every Prince Georgian is able to access the healthcare they need and want, in their own community, where they feel most comfortable, with outcomes in their favor.

We are aiming to optimize our role as a public health partner.

We see improving social determinants of health as a moral and strategic imperative.

We want to eliminate maternal and infant mortality.

We are committed to rethinking how to customize care.

Investing in Our Community

Workforce

- Living wage and competitive rates
- Professional development
- Tuition assistance and loan reimbursement
- Enhanced benefits
- Well-being focus
- Diversity recruitment

Clinical

- Acute care surgery expansion
- Intensivist and anesthesiology medical groups
- Telemetry capability
- Behavioral health
- Health equity

Infrastructure and Technology

- Campus infrastructure (e.g. roof, air handlers, elevators, etc.)
- Laboratory modernization
- Surgical services renovations
- Epic electronic health record
- Radiology equipment

Prince George's County

HEALTH

47%

Obesity rate for Black non-Hispanics vs. 30% for Whites

17%

Of Hispanic high school students are obese

87,000

Adults have diabetes

ACCESS

1

LHDCMC is the only acute care hospital in northern Prince George's County

8 out of 10

Women deliver babies outside the County

Up to 88,000

Prenatal visits may occur outside Prince George's County

WORKFORCE

69%

Of LHDCMC employees live in Prince George's County

84%

Of LHDCMC employees identify as non-White

45%

Of LHDCMC leadership lives in Prince George's County

Behavioral Health

Supported by \$20M capital grant from County Executive Alsobrooks and the Prince George's County Council



Services Offered

- Outpatient Services
 - Outpatient mental health clinic
 - Walk-in urgent care services
 - Psychiatric day programs
 - Partial hospitalization program
 - Intensive outpatient program
 - Residential crisis program for substance use disorders
- 16-bed inpatient psychiatric unit

Community Benefit

- Expanded access to high-quality treatment, rehabilitation and support services for residents with behavioral health needs
- Reduced number of out-of-county admissions
- ~100 new jobs added

Challenges



Addressing health equity and disparities as we continue to expand the services we offer



Volume recovery: How we respond to long-term post-COVID market changes



Certificate of Need for expanded obstetrics services and significant capital improvements



Competitive landscape: Healthcare consolidation, relocation, capital reinvestment



Funding: Expanded services plus modernizing infrastructure post COVID

Strategies

Reliance on our J.E.D.I. leadership and team, along with our H.E.A.R.T. Force

Integrated care delivery across all care platforms – creating one patient experience

Submission of our Certificate of Need – 2023

Low-cost, high-quality, integrated-care delivered across our system, with key partnerships

Diversified funding streams: government grants, private investment, donor funding



Questions?