

MEMORANDUM

TO: City Council

FROM: Daniel J. Mears
Assistant City Manager

SUBJECT: *Status Report*

DATE: September 2, 2021

Status Report

1. Bowie Business COVID Recovery Assistance Grant Reports

Council authorized a \$200,000 grant to fund a Bowie Business COVID Recovery Assistance Program for FY 2021 via R-49-20. To date \$160,000 has been disbursed and another \$20,000 will be disbursed within the next 10 business days. The attached reports cover April through July 2021. The program ended July 31 2021. The City's Economic Development Committee will receive a briefing from the program managers at their September 8 meeting. The final \$20,000 payment will be disbursed after all end-of-project briefings have been completed.

2. Information Technology - Computer Equipment Purchase

The FY22 Budget contains funding in the Information Technology budget to replace staff computers. The City is seeking to purchase 30 laptops, and 35 docking stations. After a careful analysis, it was determined that the City would utilize the State of Maryland Desktop, Laptop, and Tablet 2015 Master Contract (060B5400007) to purchase the equipment. Requests for quotes were sent to the 36 authorized State of Maryland Dell vendors and 3 responses were received. The lowest quote from Bithgroup Technologies, Inc. did not contain the proper warranty specifications for the laptops and has been disqualified. The second lowest quote from DataNetworks contained the proper specifications and is acceptable.

Bithgroup Technologies, Inc.	\$95,660.71* (improper specifications)
Data Networks, Inc.	\$96,835.00
USC Canterbury Corporation	\$101,635.00

As provided by Section 62 of the City Charter, this will serve as the required seven-day notice of intent to issue a purchase order to Data Networks, Inc. in the amount of \$96,835.00.

DJM: lfr
Attachments



Report on Bowie Business Covid-19 Recovery Assistance Program Grant R-49-20

Q2 REPORT AND STATISTICS

April through June 2021

This is a statistical report on the second quarter (April through June 2021) of engagement/registration by 72 Bowie companies participating in the 32 BBR programs delivered during the quarter. These companies are located in the City of Bowie (called Bowie Main in this report).

This report also includes information on companies registering for BBR activities with Bowie mailing addresses, but outside the City (Bowie Other), companies located in Prince George's County (Prince George's County), and companies in jurisdictions outside of Prince George's County (Other).

In addition, we have summarized the profile of the types of companies we have engaged during the second quarter of 2021, as well as the important business and recovery issues for these companies, based on the registration information companies provided.

The data indicates that a majority of businesses located in the City Bowie are firms that offer professional services such as accounting services, legal services, and information technology services. Although more than half of the businesses registered as professional service providers, when it came to reporting annual revenue, a majority of registrants reported revenues of \$49,999 or less. These are small firms, with more than 64% having fewer than nine full time employees. More than 50% of the firms reported using contractors.

Loss of revenue was still the leading concern regarding the pandemic. More than two thirds of registrants stated that financial assistance was their top business need currently. More than 65 percent of respondent listed marketing training and website development as their two greatest technical assistance needs.

Q2 BBR Statistical Data

APRIL

Event	Bowie - Main	Bowie - Other	Prince Georges	Other	Total
4-6 Open Door: Questions About Marketing Post Pandemic	0	1	6	2	9
4-8 Updates and Improvements to SBA's Programs	6	13	16	30	65
4-15 Open Door: Questions About PPP, EIDL and SVOG Programs	2	4	5	6	17
4-15 Goal Setting: Re-Monetizing Your Goals	3	4	1	4	12
4-21 Open Door: Finding & Leasing the Right Real Estate	1	1	2	2	5
4-22 Accounting Open Door	0	1	3	2	6
4-22 Open Door: Question About How to Pivot Your Business	2	3	3	3	11
4-22 Business Planning: Executing Your Plan Towards Success	3	4	6	4	17
4-28 Update on TEDCO Resources and Funding	3	3	5	4	15
4-29 Open Door: Questions About Creating Digital Content for Your Business	0	2	4	3	9
4-29 1-on-1: Ask Questions About How to Pivot Your Business	0	2	1	0	3
4-29 What They Didn't Teach in HS - Post Pandemic Financial Literacy	2	1	2	1	6
Totals	22	39	54	61	175
Prince Georges County Total			115		

BIC Events	GBCC Events	Total # of Events
7	5	12

MAY

Event	Bowie - Main	Bowie - Other	Prince Georges	Other	Total
5-6 The New Reality: Securing Business Loans Post-Pandemic	2	5	4	4	15
5-6 Part One: QuickBooks Online Crash Course	10	12	21	40	83
5-12 Transitioning Your Business to Online Marketing	3	3	8	7	21
5-13 Ask Questions About Securing Business Loans Post-Pandemic	1	3	2	4	10
5-13 Part Two: QuickBooks & Bookkeeping Basics for Small Businesses	9	6	14	18	47
5-19 Ask Questions About Transitioning Your Business to Online Marketing	1	3	1	2	7
5-19 Ask Questions About Capture Management	1	2	3	5	11
5-19 Ask Questions About Finding and Leasing Real Estate	1	0	1	0	2
5-20 PPP & EIDL The Update and the Latest!	4	9	15	34	62
5-25 Ask Questions About Marketing Post Pandemic	0	0	1	0	1
5-26 Update on TEDCO Resources and Funding	1	4	2	3	10
5-27 Building High Performance Teams Post Pandemic Managing Your Mood & Team	0	1	2	3	6
Totals	32	43	70	114	259
Prince Georges County Total			145		

BIC Events	GBCC Events	Total # of Events
6	6	12

JUNE

Event	Bowie - Main	Bowie - Other	Prince Georges	Other	Total
6-3 Food Industry & The Pandemic	2	0	2	0	4
6-10 Pivoting Your Business	1	0	3	5	9
6-16 Accounting Open Door One-on-One	0	0	2	2	4
6-17 Marketing and Advertising Your Business	5	2	9	6	22
6-23 Ask Question About Finding and Leasing Real Estate for Your Business	0	1	1	3	5
6-24 Digital Marketing Tips for Consultants	3	2	4	5	14
6-24 Tax Strategies	5	4	8	8	25
6-30 Ask How Consultants Use Digital Marketing to Attract New Clients	2	1	2	3	8
Totals	18	10	31	32	91
Prince Georges County Total			59		

BIC Events	GBCC Events	Total # of Events
3	5	8

PROGRAM TOTALS

	Bowie - Main	Bowie - Other	Prince Georges	Other	Total
January	22	32	120	81	201
February	15	19	84	53	134
March	21	18	59	32	91
April	22	39	54	61	175
May	32	43	70	114	259
June	18	10	31	32	91
July	8	16	84	71	179
Total	138	177	502	444	1130



	BIC Events	GBCC Events	Total # of Events
January	7	5	12
February	5	5	10
March	5	6	11
April	7	5	12
May	6	6	12
June	3	5	8
July	6	2	8
Total	39	34	73

Q2 BBR Statistical Reporting Summary

Bowie Business Recovery's Quarter 2 Statistical Data, illustrates the impact of COVID-19 on the operations of businesses and organizations in the City of Bowie, as well as in Prince George's County and in the State of Maryland. Businesses and organizations registering to participate in BBR programs responded to a variety of questions as part of their event registration regarding their primary concerns and needs while operating during the pandemic. The data from those registrations is summarized below.

Of the businesses included in this second quarter statistical data, 72 of those businesses were verified to be within City of Bowie jurisdiction. This is a 19% increase over the 58 Bowie businesses we engaged in Q1,

In comparison with the Quarter 1 data, the City of Bowie data again includes significantly less businesses and/or organizations than the two other regions. However, conclusions can still be drawn from the numbers presented in the charts below.

We noted the continuing interest in marketing and digital marketing training for Bowie-based companies in the Q1 report and in April, we began to incorporate more marketing topics and marketing training into the BBR program.

Q2 Business/ Organization Classification Data

● Bowie Main – 72 Businesses ● PG County- 247 Businesses ● Other- 414 Businesses

*Indicates that the business/organization fell under more than one classification

	<u>Bowie</u>	<u>PG County</u>	<u>Other</u>
Professional Services	51.3%	40.2%	42%
Non-Food Retail	1.3%	4.4%	4.3%
Education	7.7%	5.4%	7.2%
Healthcare	3.8%	1%	4.3%
Care Providers	10.3%	5.4%	8.7%
Personal Care	2.6%	2.5%	2.9%
Food Services	2.6%	3.9%	2.4%
Non-Profit, Social Services	3.8%	3.9%	1.4%
Transportation, Automotive	6.4%	3.9%	1.4%
Entertainment	2.6%	2%	3.4%
Hospitality/Accommodations	-	1.5%	1.4%
Construction, Home Improvement, Manu.	3.8%	13.7%	8.2%
Recreation, Fitness, Studios	-	0.5%	

	<u>Bowie</u>	<u>PG County</u>	<u>Other</u>
*Education Professional Services	1.3%	0.5%	1.9%
*Education Entertainment Recreation	1.3%	-	-
*Food Services Transportation, Automotive	1.3%	-	-
*Non-Food Retail Construction, Home Improvement, Manu.	-	0.5%	-
*Education Construction, Home Improvement, Manu.	-	0.5%	-
*Healthcare Care Providers Transportation, Automotive	-	0.5%	-
*Education Entertainment	-	0.5%	-
*Education Personal Care	-	0.5%	-
*Care Providers Transportation., Automotive	-	1.5%	-
*Professional Services Construction, Home Improvement, Manu.	-	0.5%	3.4%
*Non-Profit, Social Services Education	-	0.5%	-
*Non-Food Retail Education Faith-Based	-	0.5%	-
*Healthcare Non-Profit, Social Services	-	1%	-
*Healthcare Professional Services	-	0.5%	0.5%
*Healthcare Transportation, Automotive	-	1%	-
*Food Services Non-Food Retail Healthcare	-	0.5%	-
*Education Care Providers	-	0.5%	1.4%
*Non-Profit, Social Services Professional Services	-	-	0.5%
*Education Entertainment Professional Services	-	-	0.5%
*Healthcare Personal Care	-	-	0.5%
*Faith-Based Care Providers	-	-	0.5%
*Non-Food Retail Transportation, Automotive	-	-	0.5%
*Healthcare Education	-	-	0.5%
*Entertainment Personal	-	-	0.5%

Care Recreation, Fitness, Studios			
*Food Services Hospitality/Accommodations	-	-	0.5%
*Healthcare Hospitality/Accommodations	-	-	0.5%
*Non-Food Retail Healthcare Professional Services	-	-	0.5%

Annual Revenue

	<u>Bowie</u>	<u>PG County</u>	<u>Other</u>
Up to \$49,999	41%	42%	37%
\$50,000-\$99,999	15.4%	19%	15.4%
\$100,000-\$299,999	27%	12.7%	17.3%
\$300,000-\$499,999	6.4%	9.8%	13.5%
\$500,000-\$999,999	3.8%	5.4%	4.8%
1M-5M	2.6%	8.3%	6.7%
5M+	3.8%	2.9%	5.3%

1099 Contract Employees

	<u>Bowie</u>	<u>PG County</u>	<u>Other</u>
None	40.3%	44.9%	38.9%
1-9	54.5%	46.8%	53.8%
10-24	-	5.4%	4.3%
25-99	3.9%	0.5%	1.9%
100+	1.3%	2.4%	1%

Full-Time Employees

	<u>Bowie</u>	<u>PG County</u>	<u>Other</u>
None	29.5%	23.4%	24.5%
1-9	64.1%	63.4%	67.3%
10-24	-	7.3%	2.9%
25-99	1.3%	3.4%	1.9%
100+	5.1%	2.4%	3.4%

Part-Time Employees

	<u>Bowie</u>	<u>PG County</u>	<u>Other</u>
None	64.1%	51.7%	58.7%
1-9	28.2%	43%	37%
10-24	1.3%	3%	1.9%
25-99	3.8%	1.5%	1.4%
100+	2.6%	1%	1%

Top Concerns Regarding COVID-19 in Relation to Businesses and Organization

	<u>Bowie</u>	<u>PG County</u>	<u>Other</u>
Loss of Revenue	23.7%	28.6%	27.1%
Event Cancellation	11.3%	10.4%	6.7%
Established Alternative Mode of Business	10.7%	5.5%	6.9%
Enhanced Secondary Mode of Business Operations	6.8%	2%	1.1%
Rent, Mortgage, and Lease Payments	4%	5.3%	6.3%
Added Expenses to Mitigate PPE	5.6%	7.7%	8%
Change of Business Model	7.9%	9%	12.1%
Continued Payroll Issues	1.7%	2.9%	0.6%
Other	1.1%	1.8%	1.5%
Business Closure (voluntary/mandated)	4.5%	2.2%	1.1%
Business Closure (temporary/permanent)	0.6%	0.4%	0.9%
Challenge Accessing Government Resources	5.1%	6.6%	6.1%
Increase in Revenue	5.1%	3.1%	3.7%
Change in Business Hours	1.7%	0.9%	3.5%
Change in Insurance Rates	1.1%	2%	1.7%
Customer Traffic	3.4%	1.8%	2.2%
Employees Layoffs	1.7%	3.1%	3%
Off-Site Working Options	1.7%	2.4%	3%
Supply Chain Disruptions	2.3%	3.5%	4.5%

What immediate assistance would be most helpful?

	<u>Bowie</u>	<u>PG County</u>	<u>Other</u>
Financial Assistance	66.3%	60.2%	53%
Protocols to Protect Customers	13.7%	12.2%	13%
Supplies and Protocols to Protect Employees	15.8%	15.8%	20%
Penalty Extensions	4.2%	11.8%	14%

What guidance or information would be beneficial for you and your business?

	<u>Bowie</u>	<u>PG County</u>	<u>Other</u>
Training (Marketing)	44.5%	35%	34%
Training (Website)	21.9%	22.6%	17.1%
Guidance (Business Model)	18.8%	21.6%	28.3%
Guidance (Physical Space Modification)	6.3%	7.8%	8%
Information on Costs and Risks	8.6%	12.9%	12.6%

A Final BBR Program Report will be prepared based on data for the entire program period (January through July 2021).



Report on Bowie Business Covid-19 Recovery Assistance Program Grant R-49-20

June 2021

The Bowie COVID-19 Business Recovery (BBR) Assistance program launched January 7, 2021 with eight months of technical assistance programs and online resources to help Bowie businesses meet the challenges of the COVID-19 pandemic, build resilience and accelerate their post COVID-19 economic recovery.

The BBR program is collaboration between the Bowie Business Innovation Center (Bowie BIC) business acceleration hub and the Greater Bowie Chamber of Commerce (GBCC). This initiative is funded by the City of Bowie through the Bowie Business Covid-19 Recovery Assistance Program Grant R-49-20 awarded to Bowie BIC.

ACTIVITY SUMMARY FOR JUNE

Grant work in June focused on the delivery of the June 2021 BBR program (see BBR June 2021 Calendar below) of weekly Business Education and Resilience Webinars, plus Business Recovery Roundtables, and Open Door One-On-One technical business assistance sessions with professional service providers.

In addition, we developed an online survey of the BBR Program, initially focused on Bowie-based companies. We also prepared a separate Q2 Report on the BBR Program (April through June 2021).

BOWIE BUSINESS RECOVERY CALENDAR- JUNE 2021

June 3 5:00 pm-6:00 pm	<u>BUSINESS EDUCATION & RESILIENCE WEBINAR</u> Food Industry & The Pandemic	Carolina Gomez 19Seventeen LLC
June 10 5:00 m-6:00 pm	<u>BUSINESS EDUCATION & RESILIENCE WEBINAR</u> Pivoting Your Business	William Eric Linzey 19Seventeen LLC
June 16 11:00 am-12:30 pm	<u>BUSINESS RECOVERY ONE-ON-ONE OPEN DOOR SESSION</u> Questions about Business Accounting Issues	Jamie Lewis CliftonLarsonAllen
June 17 5:00 pm-6:00 pm	<u>BUSINESS EDUCATION & RESILIENCE WEBINAR</u> Marketing and Advertising your Business	Dr. Terri Levin 19Seventeen LLC
June 23 4:00 pm-6:00 pm	<u>BUSINESS RECOVERY ONE-ON-ONE OPEN DOOR SESSION</u> Questions about Finding and Leasing the Right Real Estate for your Business	Jerry Dawson JCDawson Global Solutions
June 24 4:00 pm – 5:00 pm	<u>BUSINESS RECOVERY ROUNDTABLE</u> Digital Marketing Tips for Consultants	Danielle Robinson Where's My Meeting?
June 24 5:00 pm-6:00 pm	<u>BUSINESS EDUCATION & RESILIENCE WEBINAR</u> Tax Strategies	Ardal Powell 19Seventeen, LLC
June 30 4:00 pm-5:30 pm	<u>BUSINESS RECOVERY ONE-ON-ONE OPEN DOOR SESSION</u> Ask Questions About How Consultants Can Use Digital Marketing to Attract New Clients	Danielle Robinson Where's My Meeting?

STATISTICS FOR JUNE 2021

JUNE					
Event	Bowie - Md	Bowie - Other	Prince Georges	Other	Total
6-3 Food Industry & The Pandemic	2	0	2	0	4
6-10 Pivoting Your Business	1	0	3	5	9
6-16 Accounting Open Door One-on-One	0	0	2	2	4
6-17 Marketing and Advertising Your Business	5	2	3	6	22
6-23 Ask Question About Finding and Leasing Real Estate for Your Business	0	1	1	3	5
6-24 Digital Marketing Tips for Consultants	3	2	4	6	15
6-24 Tax Strategies	5	4	6	8	25
6-30 Ask How Consultants Use Digital Marketing to Attract New Clients	2	1	2	3	8
Totals	18	10	31	33	92
Prince Georges County			59		
		BIC Events	GBCC Events	Total # of Events	
		3	5	8	

ACTIVITY REPORT FOR JUNE

- In collaboration with the Greater Bowie Chamber of Commerce, we delivered eight Bowie Business Recovery Events in June. The two most popular sessions for businesses located in the City of Bowie this month were the webinars: Marketing and Advertising your Business and Tax Strategies.
- Our promotional plan for the June events included the Bowie Business Recovery website (www.bowiebusinessrecovery.com), inclusion in Bowie BIC's THIS WEEK e-blasts and individual e-flyers for each event. We also provided copy to the Bowie Spotlight.
- Internally, detailed information on each BBR event is entered on the shared BBR Google Doc spreadsheets, so that Bowie BIC and GBCC can see all event details in a single location.
- The City of Bowie Communications Team films a three-minute video each month, to feature one item of interest to Bowie businesses recovering from the COVID-19 pandemic. In June, we shot a video clip about the opening of the Entrepreneurship Living Learning Community (ELLC) at Bowie State and Bowie BIC's move to that facility, as a new resource for Bowie companies. The video is posted to the City's YouTube channel.
- Bowie BIC Intern Unique Griffin continues to produce the monthly data reports for this project and update the distribution list with new registrants. She also creates quarterly summaries for our reports to the City of Bowie. The Q2 Report was prepared as a separate report.

- The business recovery environment is continually changing. The technical assistance focus is shifting, too, so we will be focusing more future activities on recovery, customer attraction and digital marketing, rather than funding resources in the final month of the program.
- The companies in the “In Bowie” database were surveyed by email in June on their training needs and business concerns. All survey respondents received a coupon for a free smoothie or food item from Tropical Smoothie Café in Bowie. In late June, we sent the same survey to the County list, which included the original Bowie companies, to create a larger survey sample.
- The survey link is: <https://www.surveymonkey.com/results/SM-NKF8FZM99/>
- We continue to work with promotional partners for this initiative. In addition to the Greater Bowie Chamber of Commerce, we continue to receive cross-promotion from our partners, including the City of Bowie, FSC First, SD3, and the Bowie State University Entrepreneurship Academy. Members of the Bowie City Council, as well as members of the County Council in District 4 and 7 are promoting BBR activities in their newsletters.

- **Bowie Business Recovery (BBR) Resource Center:**

GBCC continued to expand and update the Bowie Business Recovery (BBR) Resource Center and utilize its BBR intern. In June, there were 62 views, by 29 users, and 6 new users visited Resource Center during the month. To date, the BBR page has attracted a total of 333 views, 166 users and 46 new users.

BBR page has been updated to include COVID Business Funding/Programs & Other Resources. The site currently includes:

- Research Grants in the Arts
- Centers for Disease Control (CDC) guidance for small businesses
- COVID-19 Paid Leave Benefits,
- Navigating the CARES Act for Nonprofit Organizations
- COVID-19 Employer Toolkit
- COVID ASSISTANCE MD
- Covid Vaccination pre-registration
- Radical Xchange Charitable gifts for Black Mental Health Relief,
- Nolet Family USA Relief Program,
- Amber Grant
- Advantage Maryland (MEDAAF),
- Community Development Block Grant (CDBG)
- Maryland COVID-19 Emergency Relief Fund Programs for Businesses
- Dreambuilder
- Foundation for Contemporary Arts Emergency Grants COVID-19 Fund
- KKR's COVID-19 Relief Effort
- KKR Small Business Builders (SBB)
- Southern Smoke Emergency Relief (Restaurants)
- Sweet Relief Fund (musicians)
- NASE growth grants
- PBA COVID-19 RELIEF FUND

- IFW First Women Grant Program,
- Maryland Relief Act of 2021
- Comcast RISE Grant.

- **Bowie Business Recovery Internship Program:**

In June, the Chamber's BBR intern spent 57 hours managing the webpage and BBR social media event presence on media pages/forums (Twitter page, Instagram, Facebook, Alignable, and LinkedIn), revisited the BBR Video Campaign flyer and researched/posted information relating to COVID business relief programs.

- **Monthly One-On-One Business Counseling detail:**

Counselor	Specialty	Date	Time
Jerry Dawson	Real Estate	June 23, 2021	4:00 pm - 6:00 p.m.

- **Online Business Education and Resilience Webinars:**

GBCC coordinated four weekly online Business Education and Resilience Webinars in June. Eleven businesses in Bowie registered for these webinars. The recordings from these webinars are posted on the BBR website and in the Bowie Business Recovery Resource Center. They also are uploaded to the BBR YouTube channel, as well as the GBCC YouTube channel.

In June, four webinars were conducted and posted to the BBR page and posted to the dedicated YouTube Channel for additional viewing. In June, 13 businesses in Bowie attended the webinars. There were 7 webinar YouTube views this month.

The exit polling data shows that in the month of June, 95% of the webinar respondents thought that the topics were presented to the right level of detail and complexity, and 82% of respondents said the webinars held their attention. 70% of respondents would recommend the speakers for other sessions, Less than 60% of respondents are considering changing or adopting a business practice discussed in the webinars. In addition, only about 50% of the respondents thought that the webinar topics were useful for their business and increased their knowledge of the subjects.

BBR Statistical Reporting of Registrants

June 2021

In City of Bowie

What kind of business/organization do you operate?

93.8% Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance)

6.2% Healthcare (dentistry, healthcare practitioner)

What is your company's annual revenue?

87.5% Up to \$49,999

25% \$50,000 - \$99,999

25% \$100,000 - \$299,999

- \$300,000 - \$499,999

6.3% \$500,000 - \$999,999

6.3% \$1M - \$5M

How many 1099 contract employees does your company have?

62.5% None

31.3% 1-9

- 10-24

6.3% 25-99

- 100+

How many full-time employees does your company have?

25% None

68.8% 1-9

- 10-24

- 25-99

6.3% 100+

How many part time employees does your company have?

75% None

18.8% 1-9

- 10-24

6.3% 25-99

- 100+

Of the factors affecting your business what are your top three concerns is regard to COVID-19?

- 23.5% Event Cancellation
- 20.6% Established alternative mode of business operation to sell and deliver products and services (i.e., online, telephone)
- 17.6% Enhanced secondary mode of business operation to sell and deliver products and services (i.e., online, telephone)
- 11.8% Loss of Revenue
- 8.8% Added expenses to mitigate public safety risks (i.e., PPE, cleaning supplies, etc.)
- 5.9% Increase of Revenue
- 5.9% Change of Business Model
- 2.9% Off-site Working Options
- 2.9% Challenge Accessing Government Support
 - Supply Chain Disruptions
 - Rent, mortgage, lease, payment issues
 - Other
 - Employee Layoffs
 - Continued Payroll Issues
 - Change in Insurance Rates
 - Change in Business Hours
 - Business Closure (voluntary or mandated)
 - Business Closure (temporary or permanent)
 - Customer Traffic

What types of immediate assistance that would be most helpful to your business going forward?

- 52.9% Financial assistance to continue operations
- 23.5% Supplies & protocols to protect employees from COVID-19
- 17.6% Protocols to protect my customers from COVID – 19
- 5.9% Penalty extensions on expenses (rent, utilities, supplies, inventory)

What guidance and information would be most helpful to your business to recover?

- 52% Training on marketing, social media, and other digital technologies
- 28% Training on website development and eCommerce
- 20% Guidance on how to modify business model
 - Information on costs and risks for providing new services (delivery)
 - Guidance on how to modify business space to adhere to physical distancing

BBR Statistical Reporting of Registrants
June 2021
Prince George's County

What kind of business/organization do you operate?

31% Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance)
10.3% Food Services (restaurant, bar, café, catering, meal delivery, grocery)
10.3% Construction, Home Improvement, Manufacturing
6.9% Non-Profit, Social Services
6.9% Education
6.9% Personal Care (beauty salon, barber shop, nail salon, massage parlor)
3.4% Non-Profit, Social Services | Education
3.4% Education | Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance)
3.4% Care Providers (childcare, adult care, in home providers)
3.4% Non-Food Retail | Education | Faith Based Organization
3.4% Recreation, Fitness, Studios
3.4% Transportation, Automotive
3.4% Healthcare (dentistry, healthcare practitioner)

What is your company's annual revenue?

44.8% Up to \$49,999
34.5% \$50,000 - \$99,999
6.9% \$100,000 - \$299,999
3.4% \$300,000 - \$499,999
3.4% \$500,000 - \$999,999
6.9% \$1M - \$5M

How many 1099 contract employees does your company have?

48.3% None
44.8% 1-9
6.9% 10-24
-25-99
-100+

How many full-time employees does your company have?

34.5% None
58.6% 1-9
-10-24
6.9% 25-99
-100+

How many part time employees does your company have?

62.1% None
34.5% 1-9
3.4% 10-24
-25-99
-100+

Of the factors affecting your business what are your top three concerns in regard to COVID-19?

30.5% Loss of Revenue
20.3% Change of Business Model
6.8% Event Cancellation
6.8% Established alternative mode of business operation to sell and deliver products and services (i.e., online, telephone)
6.8% Continued Payroll Issues
5.1% Challenge Accessing Government Support
5.1% Supply Chain Disruptions
3.4% Off-site Working Options
3.4% Rent, mortgage, lease, payment issues
3.4% Change in Insurance Rates
3.4% Other
1.7% Increase of Revenue
1.7% Enhanced secondary mode of business operation to sell and deliver products and services (i.e., online, telephone)
1.7% Employee Layoffs
- Customer Traffic
- Change in Business Hours
- Added expenses to mitigate public safety risks (i.e., PPE, cleaning supplies, etc.)
- Business Closure (voluntary or mandated)
- Business Closure (temporary or permanent)

What types of immediate assistance that would be most helpful to your business going forward?

66.7% Financial assistance to continue operations
13.9% Penalty extensions on expenses (rent, utilities, supplies, inventory)
11.1% Supplies & protocols to protect employees from COVID-19
8.3% Protocols to protect my customers from COVID – 19

What guidance and information would be most helpful to your business to recover?

34.9% Training on marketing, social media, and other digital technologies
23.8% Guidance on how to modify business model
20.6% Training on website development and eCommerce
14.3% Information on costs and risks for providing new services (delivery)
6.3% Guidance on how to modify business space to adhere to physical distancing

BBR Statistical Reporting
June 2021
Other

What kind of business/organization do you operate?

- 63.3% Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance)
- 6.7% Education | Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance)
- 6.7% Education
- 3.3% Hospitality/Accommodations (hotel, motel, bed & breakfast, tourism)
- 3.3% Healthcare (dentistry, healthcare practitioner)
- 3.3% Food Services (restaurant, bar, café, catering, meal delivery, grocery) | Hospitality/Accommodations (hotel, motel, bed & breakfast, tourism)
- 3.3% Food Services (restaurant, bar, café, catering, meal delivery, grocery)
- 3.3% Transportation, Automotive
- 3.3% Healthcare (dentistry, healthcare practitioner) | Hospitality/Accommodations (hotel, motel, bed & breakfast, tourism)
- 3.3% Non-Food Retail | Healthcare (dentistry, healthcare practitioner) | Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance)

What is your company's annual revenue?

- 30% Up to \$49,999
- 10% \$50,000 - \$99,999
- 10% \$100,000 - \$299,999
- 20% \$300,000 - \$499,999
- \$500,000 - \$999,999
- 26.7% \$1M - \$5M
- 3.3% \$5M+

How many 1099 contract employees does your company have?

- 23.3% None
- 60% 1-9
- 10% 10-24
- 3.3% 25-99
- 3.3% 100+

How many full-time employees does your company have?

- 13.3% None
- 83.3% 1-9
- 10-24
- 3.3% 25-99
- 100+

How many part time employees does your company have?

- 53.3% None
- 46.7% 1-9
 - 10-24
 - 25-99
 - 100+

Of the factors affecting your business what are your top three concerns is regard to COVID-19?

- 24.6% Loss of Revenue
- 9.2% Established alternative mode of business operation to sell and deliver products and services (i.e., online, telephone)
- 9.2% Added expenses to mitigate public safety risks (i.e., PPE, cleaning supplies, etc.)
- 7.7% Change of Business Model
- 7.7% Event Cancellation
- 7.7% Challenge Accessing Government Support
- 6.2% Rent, mortgage, lease, payment issues
- 4.6% Employee Layoffs
- 4.6% Off-site Working Options
- 4.6% Other
- 3.1% Increase of Revenue
- 3.1% Business Closure (voluntary or mandated)
- 1.5% Enhanced secondary mode of business operation to sell and deliver products and services (i.e., online, telephone)
- 1.5% Supply Chain Disruptions
- 1.5% Change in Insurance Rates
- 1.5% Continued Payroll Issues
- 1.5% Business Closure (temporary or permanent)
 - Customer Traffic
 - Change in Business Hours

What types of immediate assistance that would be most helpful to your business going forward?

- 43.2% Financial assistance to continue operations
- 25% Supplies & protocols to protect employees from COVID-19
- 20.5% Protocols to protect my customers from COVID – 19
- 11.4% Penalty extensions on expenses (rent, utilities, supplies, inventory)

What guidance and information would be most helpful to your business to recover?

- 37.5% Training on marketing, social media, and other digital technologies
- 21.4% Guidance on how to modify business model
- 17.9% Training on website development and eCommerce
- 14.3% Information on costs and risks for providing new services (delivery)
- 8.9% Guidance on how to modify business space to adhere to physical distancing



Report on Bowie Business Covid-19 Recovery Assistance Program Grant R-49-20

July 2021

The Bowie COVID-19 Business Recovery (BBR) Assistance program launched January 7, 2021 with eight months of technical assistance programs and online resources to help Bowie businesses meet the challenges of the COVID-19 pandemic, build resilience and accelerate their post COVID-19 economic recovery.

The BBR program is collaboration between the Bowie Business Innovation Center (Bowie BIC) business acceleration hub and the Greater Bowie Chamber of Commerce (GBCC). This initiative is funded by the City of Bowie through the Bowie Business Covid-19 Recovery Assistance Program Grant R-49-20 awarded to Bowie BIC.

ACTIVITY SUMMARY FOR JULY

Grant work in July focused on the delivery of the July 2021 BBR program (see BBR July 2021 Calendar below) of weekly Business Education and Resilience Webinars, plus Business Recovery Roundtables, and Open Door One-On-One technical business assistance sessions with professional service providers. We collected and analyzed the results of our online survey of the BBR program. We also began to prepare our final report and presentation to the City of Bowie Economic Development Committee in September 2021.

BOWIE BUSINESS RECOVERY CALENDAR- JULY 2021

July 1 5:00 pm-6:00 pm	<u>BUSINESS EDUCATION & RESILIENCE</u> <u>WEBINAR</u> Action Plan!	William Eric Linzey 19Seventeen, LLC
July 19 10:00 am-11:00 am	<u>BUSINESS RECOVERY ONE-ON-ONE</u> <u>OPEN DOOR SESSION</u> Small Business & Personal Taxes in the “New Normal”	Diane Polangin Total Tax Service
July 20 11:00 am-2:30 pm	<u>BUSINESS RECOVERY ONE-ON-ONE</u> <u>OPEN DOOR SESSION</u> Ask Questions About Business Accounting Issues	Jamie Lewis CliftonLarsonAllen
July 27 3:00 pm-4:00 pm	<u>BUSINESS RECOVERY ROUNDTABLE</u> Business Tips, Technology and Survival Tricks for Thriving in Today’s “New Normal”	Crystal Richards MindsparQ
July 28 2:00 pm -3:00 pm	<u>BUSINESS RECOVERY ROUNDTABLE</u> Business Resources to Accelerator your Business Recovery in the New Normal	Angie Duncanson MWBC Mark Wells SBDC
July 29 10:30 am-1:30 pm	<u>BUSINESS RECOVERY ONE-ON-ONE OPEN</u> <u>DOOR SESSION</u> Introducing TEDCO's Urban Business Innovation Initiative Funding Program for Technology Companies	Tiffany Davis TEDCO
July 29 3:00 pm-4:00 pm	<u>BUSINESS RECOVERY OPEN DOOR ONE-ON-ONE SESSION</u> Ask Questions About How to Utilize New Technology and Incorporate Business Survival Tips to Help Your Business Thrive	Crystal Richards MindsparQ
July 29 3:00 pm-4:00 pm	<u>BUSINESS RECOVERY ROUNDTABLE</u> Procurement Opportunities at Bowie State University	President Aminta Breaux Steve Jost Bowie State University Moderator: Eben Smith Three E Consulting

STATISTICS FOR JULY 2021

JULY

Event	Bowie - Main	Bowie - Other	Prince Georges	Other	Total
07-01 Action Plan!	1	1	2	4	8
07-20 Accounting Open Door One-on-One	1	0	0	0	1
07-26 Ask Questions About Taxes	0	1	1	2	4
07-27 Business Tips, Technology, & Survival Tricks for Thriving	1	1	5	8	15
07-28 Business Resources to Accelerate Your Recovery in the "New Normal"	2	2	4	0	8
07-29 Introducing TEDCO's Urban Business Innovation Initiative	1	1	0	1	3
07-29 Procurement Opportunities at Bowie State University	2	10	72	55	139
07-29 Ask About Technology Utilization and Incorporate Business Survival Tips	0	0	0	1	1
Totals	8	16	84	71	179
Prince Georges County Total			108		

BIC Events	GBCC Events	Total # of Events
6	2	8

ACTIVITY REPORT FOR JULY

- In collaboration with the Greater Bowie Chamber of Commerce, we delivered eight Bowie Business Recovery Events in June. The two most popular sessions for businesses located in the City of Bowie this month were the webinars: Marketing and Advertising your Business and Tax Strategies.
- Our promotional plan for the June events included the Bowie Business Recovery website (www.bowiebusinessrecovery.com), inclusion in Bowie BIC's THIS WEEK e-blasts and individual e-flyers for each event. We also provided copy to the Bowie Spotlight.
- Internally, detailed information on each BBR event is entered on the shared BBR Google Doc spreadsheets, so that Bowie BIC and GBCC can see all event details in a single location.
- The City of Bowie Communications Team films a three-minute video each month, to feature one item of interest to Bowie businesses recovering from the COVID-19 pandemic. In June, we shot a video clip about the opening of the Entrepreneurship Living Learning Community (ELLC) at Bowie State and Bowie BIC's move to that facility, as a new resource for Bowie companies. The video is posted to the City's YouTube channel.

- Bowie BIC Intern Unique Griffin continues to produce the monthly data reports for this project and update the distribution list with new registrants. She also creates quarterly summaries for our reports to the City of Bowie. The Q2 Report is included as a separate report.
- The business recovery environment is continually changing. The technical assistance focus is shifting, too, so we will be focusing more future activities on recovery, customer attraction and digital marketing, rather than funding resources in the final month of the program.
- The companies in the “In Bowie” database were surveyed by email in June on their training needs and business concerns. All survey respondents received a coupon for a free smoothie or food item from Tropical Smoothie Café in Bowie. In late June, we sent the same survey to the County list, which included the original Bowie companies, to create a larger survey sample.
- The survey link is: <https://www.surveymonkey.com/results/SM-NKF8FZM99/>
- We continue to work with promotional partners for this initiative. In addition to the Greater Bowie Chamber of Commerce, we continue to receive cross-promotion from our partners, including the City of Bowie, FSC First, SD3, and the Bowie State University Entrepreneurship Academy. Members of the Bowie City Council, as well as members of the County Council in District 4 and 7 are promoting BBR activities in their newsletters.
- **Bowie Business Recovery (BBR) Resource Center:**

GBCC continued to expand and update the Bowie Business Recovery (BBR) Resource Center and utilize its BBR intern. In June, there were 62 views, by 29 users, and 6 new users visited Resource Center during the month. To date, the BBR page has attracted a total of 333 views, 166 users and 46 new users.

BBR page has been updated to include COVID Business Funding/Programs & Other Resources. The site currently includes:

- Research Grants in the Arts
- Centers for Disease Control (CDC) guidance for small businesses
- COVID-19 Paid Leave Benefits,
- Paycheck Protection Program (PPP) Information
- Navigating the CARES Act for Nonprofit Organizations
- COVID-19 Employer Toolkit
- COVID ASSISTANCE MD
- Covid Vaccination pre-registration
- Radical Xchange Charitable gifts for Black Mental Health Relief,
- Nolet Family USA Relief Program,
- Amber Grant
- Advantage Maryland (MEDAAF),
- Community Development Block Grant (CDBG)
- Maryland COVID-19 Emergency Relief Fund Programs for Businesses
- Dreambuilder
- Foundation for Contemporary Arts Emergency Grants COVID-19 Fund
- KKR's COVID-19 Relief Effort

- KKR Small Business Builders (SBB)
- Southern Smoke Emergency Relief (Restaurants)
- Sweet Relief Fund (musicians)
- NASE growth grants
- PBA COVID-19 RELIEF FUND
- IFW First Women Grant Program,
- Maryland Relief Act of 2021
- Comcast RISE Grant.

- **Bowie Business Recovery Internship Program:**

In June, the Chamber's BBR intern spent 57 hours managing the webpage and BBR social media event presence on the following media pages/forums (Twitter page, Instagram, FaceBook, Alignable, and LinkedIn), revisited the BBR Video Campaign flyer and researched/posted information relating to COVID business relief programs.

- **Monthly One-On-One Business Counseling detail:**

Counselor	Specialty	Date	Time
Jerry Dawson	Real Estate	June 23, 2021	4:00 pm - 6:00 pm.

- **Online Business Education and Resilience Webinars:**

GBCC coordinated four weekly online Business Education and Resilience Webinars in June. Eleven businesses in Bowie registered for these webinars. The recordings from these webinars are posted on the BBR website and in the Bowie Business Recovery Resource Center. They also are uploaded to the BBR YouTube channel, as well as the GBCC YouTube channel.

In June four webinars were conducted and posted to the BBR page and posted to the dedicated YouTube Channel for additional viewing. In June, 13 businesses in Bowie attended the webinars. There were 7 webinar YouTube views in June.

The exit polling data shows that in the month of June, 95% of the webinar respondents thought that the topics were presented to the right level of detail and complexity, and 82% of respondents said the webinars held their attention. 70% of respondents would recommend the speakers for other sessions, Less than 60% of respondents are considering changing or adopting a business practice discussed in the webinars. In addition, only about 50% of the respondents thought that the webinar topics were useful for their business and increased their knowledge of the subjects.

BBR Statistical Reporting on Registrants
July 2021
City of Bowie

What kind of business/organization do you operate?

37.5% Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance)
25% Education
25% Construction, Home Improvement, Manufacturing
12.5% Food Services (restaurant, bar, café, catering, meal delivery, grocery) | Transportation, Automotive

What is your company's annual revenue?

62.5% Up to \$49,999
-\$50,000 - \$99,999
12.5% \$100,000 - \$299,999
-\$300,000 - \$499,999
25% \$500,000 - \$999,999
-\$1M - \$5M
-5M+

How many 1099 contract employees does your company have?

62.5% None
25%. 1-9
12.5% 10-24
-25-99
-100+

How many full-time employees does your company have?

62.5% None
37.5% 1-9
-10-24
-25-99
-100+

How many part time employees does your company have?

75% None
25% 1-9
-10-24
-25-99
-100+

Of the factors affecting your business, what are your top three concerns about COVID-19?

17.6% Event Cancellation
17.6% Loss of Revenue
11.8% Increase of Revenue
5.9% Established alternative mode of business operation to sell and deliver products and services (i.e., online, telephone)
5.9% Enhanced secondary mode of business operation to sell and deliver products and services (i.e., online, telephone)
5.9% Added expenses to mitigate public safety risks (i.e., PPE, cleaning supplies, etc.)
5.9% Change of Business Model
5.9% Off-site Working Options
5.9% Challenge Accessing Government Support
5.9% Supply Chain Disruptions
5.9% Other
5.9% Change in Business Hours
-Rent, mortgage, lease, payment issues
-Employee Layoffs
-Continued Payroll Issues
-Change in Insurance Rates
-Business Closure (voluntary or mandated)
-Business Closure (temporary or permanent)
-Customer Traffic

What types of immediate assistance that would be most helpful to your business going forward?

8.3% Protocols to protect my customers from COVID – 19
50% Financial assistance to continue operations
16.7% Penalty extensions on expenses (rent, utilities, supplies, inventory)
25% Supplies & protocols to protect employees from COVID-19

What guidance and information would be most helpful to your business to recover?

37.5% Training on marketing, social media, and other digital technologies
25% Information on costs and risks for providing new services (delivery)
18.8% Training on website development and eCommerce
12.5% Guidance on how to modify business model
6.3% Guidance on how to modify business space to adhere to physical distancing

BBR Statistical Reporting

July 2021

Prince George's County

What kind of business/organization do you operate?

35.3% Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance)
32.9% Construction, Home Improvement, Manufacturing
7.1% Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance) | Construction, Home Improvement, Manufacturing
5.9% Transportation, Automotive
2.4% Care Providers (childcare, adult care, in home providers)
2.4% Non-Profit, Social Services
2.4% Healthcare (dentistry, healthcare practitioner)
2.4% Non-Food Retail
2.4% Food Services (restaurant, bar, café, catering, meal delivery, grocery)
1.2% Education
1.2% Food Services (restaurant, bar, café, catering, meal delivery, grocery) | Non-Food Retail
1.2% Education | Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance)
1.2% Non-Food Retail | Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance)
1.2% Non-Profit, Social Services | Construction, Home Improvement, Manufacturing

What is your company's annual revenue?

17.6% Up to \$49,999
8.2% \$50,000 - \$99,999
15.3% \$100,000 - \$299,999
12.9% \$300,000 - \$499,999
7.1% \$500,000 - \$999,999
29.4% \$1M - \$5M
8.2% \$5M+

How many 1099 contract employees does your company have?

38.8% None
44.7% 1-9
12.9% 10-24
1.2% 25-99
2.4% 100+

How many full-time employees does your company have?

16.5% None
49.4% 1-9
20% 10-24
11.8% 25-99
2.4% 100+

How many part time employees does your company have?

50.6% None
44.7% 1-9
3.5% 10-24
-25-99
1.2% 100+

Of the factors affecting your business what are your top three concerns about COVID-19?

24.4% Loss of Revenue
14% Added expenses to mitigate public safety risks (i.e., PPE, cleaning supplies, etc.)
11.4% Change of Business Model
10.9% Supply Chain Disruptions
6.7% Event Cancellation
4.7% Established alternative mode of business operation to sell and deliver products and services (i.e., online, telephone)
3.6% Challenge Accessing Government Support
3.6% Other
3.6% Change in Business Hours
3.1% Off-site Working Options
3.1% Employee Layoffs
2.1% Rent, mortgage, lease, payment issues
2.1% Change in Insurance Rates
2.1% Enhanced secondary mode of business operation to sell and deliver products and services (i.e., online, telephone)
1.6% Continued Payroll Issues
1.6% Increase of Revenue
0.5% Business Closure (voluntary or mandated)
0.5% Business Closure (temporary or permanent)
-Customer Traffic

What types of immediate assistance that would be most helpful to your business going forward?

46.1% Financial assistance to continue operations
26.1% Supplies & protocols to protect employees from COVID-19
16.5% Protocols to protect my customers from COVID – 19
11.3% Penalty extensions on expenses (rent, utilities, supplies, inventory)

What guidance and information would be most helpful to your business to recover?

36.2% Training on marketing, social media, and other digital technologies
17.3% Guidance on how to modify business model
12.6% Training on website development and eCommerce
10.2% Guidance on how to modify business space to adhere to physical distancing
23.6% Information on costs and risks for providing new services (delivery)

BBR Statistical Reporting

July 2021

Other

What kind of business/organization do you operate?

- 44.4% Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance)
- 1.4% Healthcare (dentistry, healthcare practitioner)
- 1.4% Healthcare (dentistry, healthcare practitioner) | Education
- 6.9% Non-Food Retail
- 1.4% Education
- 1.4% Healthcare (dentistry, healthcare practitioner) | Non-Profit, Social Services| Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance)
- 29.2% Construction, Home Improvement, Manufacturing
- 6.9% Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance) | Construction, Home Improvement, Manufacturing
- 1.4% Healthcare (dentistry, healthcare practitioner) | Non-Profit, Social Services | Education | Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance) | Care Providers (childcare, adult care, in home providers)
- 1.4% Education| Professional Services (finance, legal, accounting, advertising, marketing, event planning, real estate engineering, information technology, insurance)
- 1.4% Construction, Home Improvement, Manufacturing | Transportation, Automotive

What is your company's annual revenue?

- 18.1% Up to \$49,999
- 5.6% \$50,000 - \$99,999
- 5.6% \$100,000 - \$299,999
- 6.9% \$300,000 - \$499,999
- 8.3% \$500,000 - \$999,999
- 29.2% \$1M - \$5M
- 26.4% \$5M+

How many 1099 contract employees does your company have?

- 31.9% None
- 47.2% 1-9
- 11.1% 10-24
- 9.7% 25-99
- 100+

How many full-time employees does your company have?

9.7% None
43.1% 1-9
16.7% 10-24
26.4% 25-99
4.2% 100+

How many part time employees does your company have?

51.4% None
36.1% 1-9
9.7% 10-24
2.8% 25-99
-100+

Of the factors affecting your business, what are your top three concerns about COVID-19?

26.2% Loss of Revenue
11.6% Change of Business Model
7.3% Event Cancellation
4.9% Established alternative mode of business operation to sell and deliver products and services (i.e., online, telephone)
2.4% Continued Payroll Issues
0.6% Challenge Accessing Government Support
7.3% Supply Chain Disruptions
3% Off-site Working Options
2.4% Rent, mortgage, lease, payment issues
2.4% Change in Insurance Rates
2.4% Other
1.2% Increase of Revenue
3% Enhanced secondary mode of business operation to sell and deliver products and services (i.e., online, telephone)
6.7% Employee Layoffs
-Customer Traffic
3.7% Change in Business Hours
11.6% Added expenses to mitigate public safety risks (i.e., PPE, cleaning supplies, etc.)
0.6% Business Closure (voluntary or mandated)
2.4% Business Closure (temporary or permanent)

What types of immediate assistance that would be most helpful to your business going forward?

40.2% Financial assistance to continue operations
27.8% Supplies & protocols to protect employees from COVID-19
17.5% Protocols to protect my customers from COVID – 19
14.4% Penalty extensions on expenses (rent, utilities, supplies, inventory)

What guidance and information would be most helpful to your business to recover?

- 27.7% Training on marketing, social media, and other digital technologies
- 14.3% Training on website development and eCommerce
- 34.8% Guidance on how to modify business model
- 16.1% Information on costs and risks for providing new services (delivery)
- 7.1% Guidance on how to modify business space to adhere to physical distancing



BOWIE BUSINESS COVID RECOVERY ASSISTANCE GRANT

PROGRAM ENGAGEMENT AND EVENT TOTALS

(January through July 2021)

	Bowie - Main	Bowie - Other	Prince Georges	Other	Total
January	22	32	120	81	201
February	15	19	84	53	134
March	21	18	59	32	91
April	22	39	54	61	175
May	32	43	70	114	259
June	18	10	31	32	91
July	8	16	84	71	179
Total	138	177	502	444	1130



	BIC Events	GBCC Events	Total # of Events
January	7	5	12
February	5	5	10
March	5	6	11
April	7	5	12
May	6	6	12
June	3	5	8
July	6	2	8
Total	39	34	73