MEMORANDUM

TO: City Council

FROM: John L. Fitzwater
Acting City Manager

SUBJECT: ***Status Report*** DATE: November 10, 2016

1. Rabid Bat
   On Saturday, November 5th at 2:25 p.m., Bowie Animal Control was dispatched to Allen Pond Park to deal with a sick and/or injured bat on the walking path by the exercise area. The bat was subsequently captured and tested positive for rabies. People who may have come in contact with the bat or whose pet may have come in contact can call Bowie Animal Control at 301-809-3002 for further instructions. The Prince George's County Animal Control Office may also be called at 301-780-7200 for more information.

2. Bowie Becomes Certified Community Wildlife Habitat
   On Monday, November 7th, Planning staff learned that Bowie has achieved Certified Community Wildlife Habitat status. Bowie is the 95th community in the U.S. and only the fifth in Maryland to receive this recognition from the National Wildlife Federation. This goal was achieved thanks to the 12 schools, eight community sites (one house of worship, one community garden, two businesses, four City facilities), and 219 homes that have become Certified Backyard Habitats, as well as the ongoing education and outreach work of the Bowie Gardens 4 Wildlife (BG4W) group.

   BG4W and the Green Team will host a celebratory reception with light refreshments on December 5, 2016, in the City Hall lobby at 7:00 p.m. Following the reception, BG4W and the Green Team will present the City's official certificate to Council. There are annual recertification requirements so it's not too late to certify your habitat.

3. Bowie Economic Development Committee (EDC)
   The EDC met Wednesday, November 9th and received a briefing from Mr. Bret Schreiber, the Director, Education & Innovation, Strategic Industries & Entrepreneurship, Maryland Department of Commerce. A copy of his presentation slides is attached.

   Additionally, the EDC finished their review of workforce comments to be included in the revised Strategic Vision they are preparing to send to Council.

   The next regular EDC meeting will be December 14, 2016 at 7:30 a.m. and will be held at Bowie State University.

Attachment

Maryland

DEPARTMENT OF COMMERCE

Maryland Rankings

#3 in Growth Entrepreneurship

#27 in Startup activity (13 among large states)

#10 State Economy

#30 Top State for Business in 2016; up from 36 in 2015

#11 overall best economy

#8 in economic health

#7 in innovation potential

Maryland Employment: January 2015– July 2016

- Private sector jobs: **78,300**
- In 2015, Maryland private sector job increase **ranked 21st in the country** in terms on percentage growth.
- March of 2016 **#1** in the country in job growth with **19,300** jobs
- January-July 2016: **private sector employment growth ranked 4th in the nation**

Tradepoint Atlantic selected after UA studied 36 sites in 4 states!

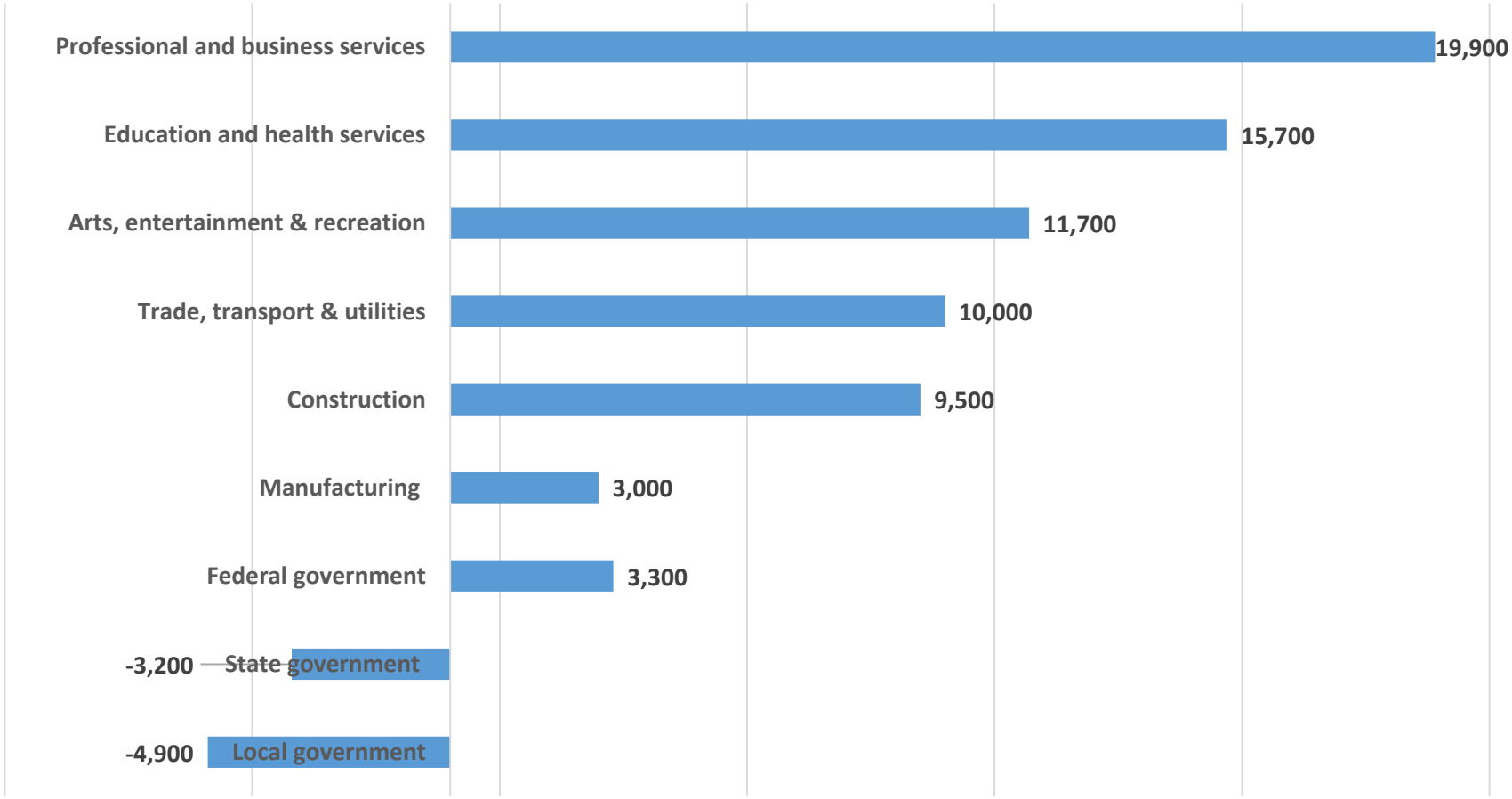
CONCEPTUAL DESIGN FOR UNDER ARMOUR E-COMMERCE DISTRIBUTION HOUSE

TRADEPOINT ATLANTIC

Maryland DEPARTMENT OF COMMERCE 888-246-6736 | COMMERCE.MARYLAND.GOV

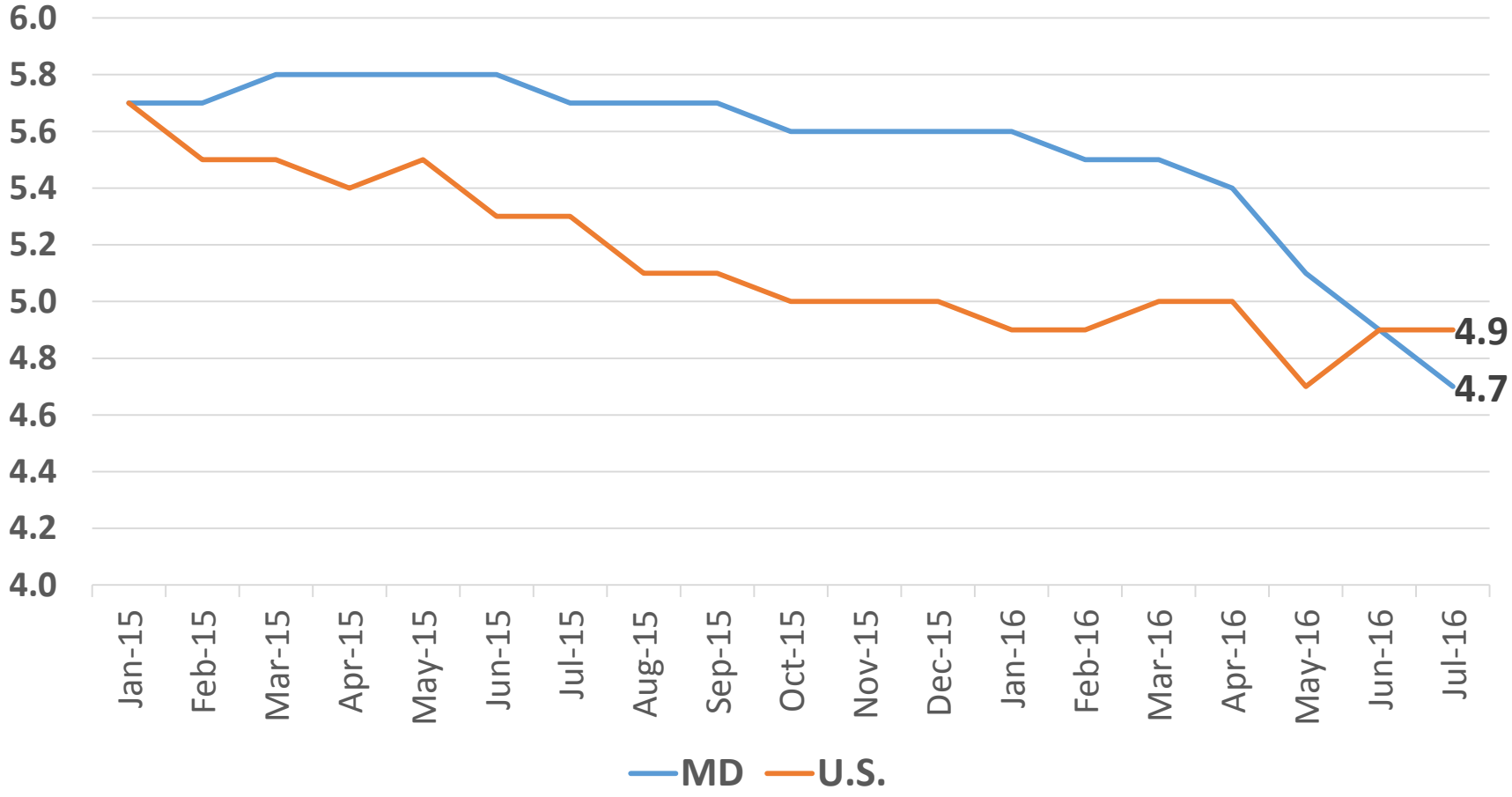
Major Industries by Job Growth:

January 2015-July 2016



Unemployment Rate:

January 2015-July 2016



Top 20 States:

Ranked by 2016 Job Growth

Private job growth		
State	pct growth	Rank
ID	3.6	1
OR	3.5	2
FL	3.3	3
UT	3.3	4
WA	3.2	5
AZ	3.1	6
GA	3.1	7
NV	3.0	8
DE	3.0	9
CO	3.0	10
HI	2.8	11
MI	2.7	12
SD	2.5	13
MD	2.5	14
CA	2.4	15
SC	2.4	16
TN	2.3	17
NC	2.3	18
MA	2.1	19
NH	2.0	20

Economic Indicators

Economic Indicators	Measure & Rank		Progress
GDP Quarterly GDP, % growth over the year	**$371B 2.1% 11**		Maryland GDP was $365 billion in 2015 Q3 and grew 1.9% over 2014 Q3. Maryland went from 41st in GDP growth in 2014 Q4 to 18th in 2015 Q3. (BEA)
Private Sector GDP Quarterly GDP, % growth over the year	**2.3% 15**		Private sector GDP grew 2.2% in 2015 Q3, 19th best in the U.S. Maryland's private sector GDP is 79.1% of total GDP, compared to a U.S. average 87.7%. (BEA)
Wage Growth Private sector wages, % growth over the year	**5.4% 13**		Private sector wages grew 4.1% in 2015 Q3. Maryland ranked 33rd in wage growth, up from 40th in 2014 Q4. (BLS)
Productivity GDP per job ($)	**99,285 11**		Output per job was $99,285 in 2014, 11th best in the U.S.
Job Growth Monthly growth over the year	**2.0% 18**		From July-2015 to July-2016 total Maryland jobs grew by 2.0%, ranked 18th best in the U.S.

Industry Competitiveness

Economic Indicators	Measure & Rank		Progress
Manufacturing Manufacturing GDP, % growth over the year	**-1.1%** **41**		In 2016 Q1, Manufacturing GDP shrank 1.1%, 41st in the U.S. Manufacturing is 5.4% of Maryland total GDP; compared to a 11.9% U.S. average.
Manufacturing job growth	**2.6%** **6**		Manufacturing jobs grew by 2.6% from July-15 to July- 16, 6th best in the U.S. Maryland added has over 3,000 manufacturing jobs over two years.
Tourism Hotel/Motel Sales Tax	**5.4%**		Sales tax from hotels/motels rose to $16.7 million in June-16. The 12-month average tax collection is up 5.4% over the year.

Business Climate

Economic Indicators	Measure & Rank		Progress
Tax Burden State and Local Tax Revenue as a Percentage of Personal Income (1=lowest tax burden)	**10.4%** **32**		Maryland 2013 State and local tax revenue was 10.4% of personal income. The U.S. median is 10.1%. Maryland ranks 10th highest in state and local taxes per capita at $5,433, above the U.S. median of $4,209.
Unemployment Rate	**4.3%** **19**		Maryland's unemployment rate has edged down from 5.1% in July-15 to 4.3% in July-16.
Labor Force Participation Rate	**66.7%** **12**		Maryland's labor force participation rate reached its lowest point in April-14 and has edged up to 66.7% in July-16. The U.S. rate is 62.8%.
Stem Jobs Individuals in STEM occupations as a % of all occupations	**8.9%** **2**		Maryland had 231,080 workers in STEM occupations in 2015, 8.9% of the workforce and 2nd largest share of STEM workers in the U.S.

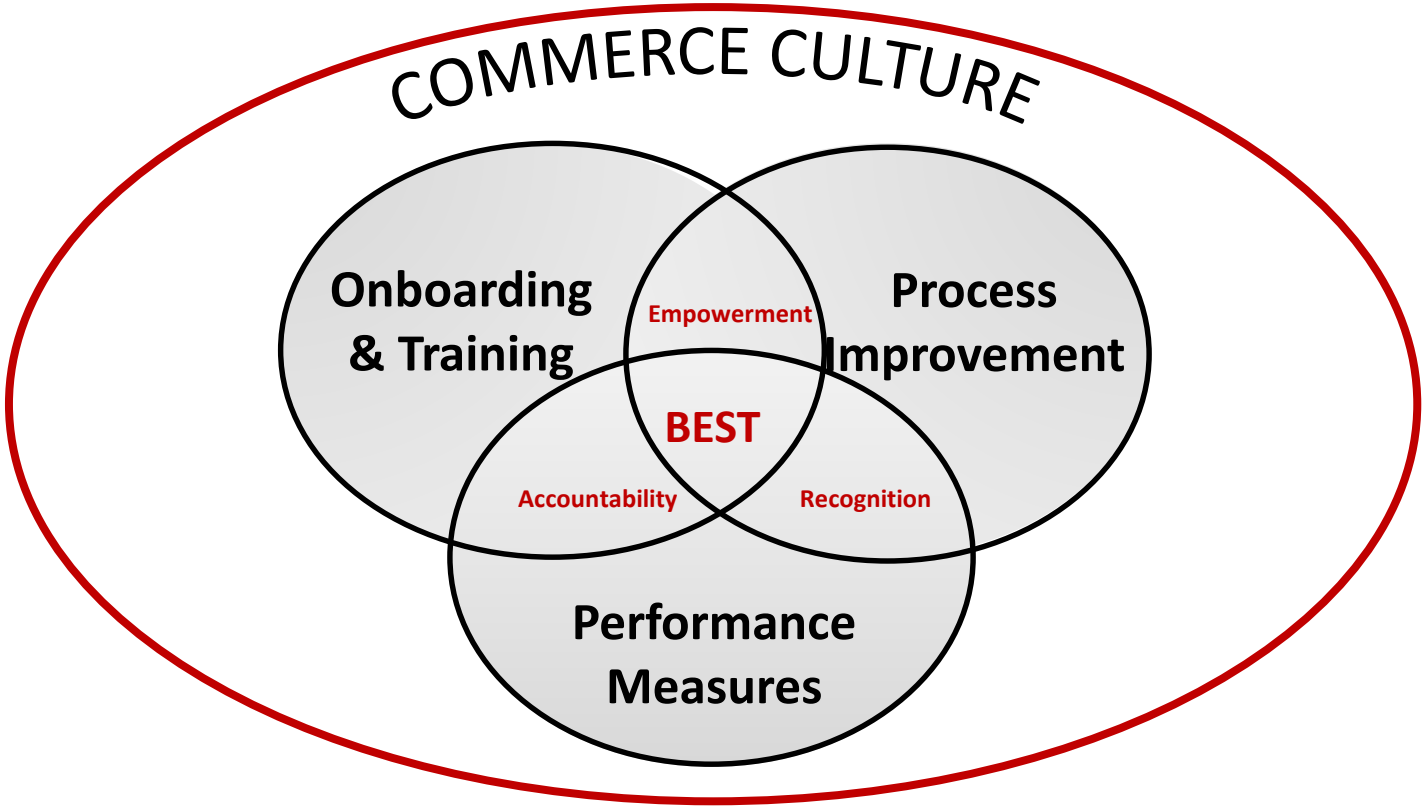
Media Rankings

Economic Indicators	Measure & Rank		Progress
CNBC Top States for Business 2016	30		56 measures in 10 categories, weighted; #36 in 2015.
Tax Foundation State Business Tax Climate Index 2016	41		Evaluates tax structures based on 100 variables.
Forbes Best States for Business and Careers 2015	33		Business costs, labor supply, regulatory environment, current economic climate, growth prospects and quality of life; #20 in 2014.
Chief Executive Best & Worst States 2016	43		Survey of 513 CEOs on 16 criteria; #40 in 2015.

Strategic Plan Progress

#1: Achieve Operational Excellence

- Governor's Customer Service Initiative
- Commerce University



THE CUSTOMER SERVICE PROMISE

The State of Maryland pledges to provide constituents, businesses, customers, and stakeholders with services in the following manner:

- **Friendly and Courteous:** We will be helpful and supportive and have a positive attitude and passion for what we do.
- **Timely and Responsive:** We will be proactive, take initiative and will try to anticipate your needs.
- **Accurate and Consistent:** We will always aim for 100% accuracy, and be consistent in how we interpret and implement State policies and procedures.
- **Accessible and Convenient:** We will continue to simplify and improve access to information and resources.
- **Truthful and Transparent:** We will advance a culture of honesty, clarity and trust.
- **Resolution:** We will inform constituents clearly and concisely and provide assistance in a timely manner.

CHANGING
Maryland
for the Better

For more information on the State of Maryland's customer service program, or to submit a suggestion, please contact maryland.gov/customerservice.

2: Foster a Competitive Business Environment

- Legislative Proposals
- Regulatory Reform
- Governor’s Office of Transformational & Renewal

#3: Expand Targeted Industry Clusters

Global Cities Initiative - Commerce & EAGB selected to develop metro foreign direct investment (FDI) strategy

$800,000 award to boost export programs ($2.5M to date)

Maryland Global Consulting Program – Center for International Business Education and Research (CIBER) – Student Pilot Program

#3: Expand Targeted Industry Clusters

- Platinum 500 program
- Manufacturing Advisory Board
- CyberSecurity Workforce Task Force
- BRAC Advisory Group
- Mapping Defense Supply Chain
- LSAB – Workgroups & Strategic Plan

#4: Improve Brand & Attract Talent

Maryland Marketing Partnership (P3)

- Creative Agency Selection
- Branding Campaign & Roll-out

Tourism

- 2015 – outpaced the U.S. and Region in both leisure & business travel 5.9% vs 4.9% national
  - DC 3.5%, PA 3.1%, VA 4.2%, WV 3.7%
- 19% increase in travel beyond 50 miles

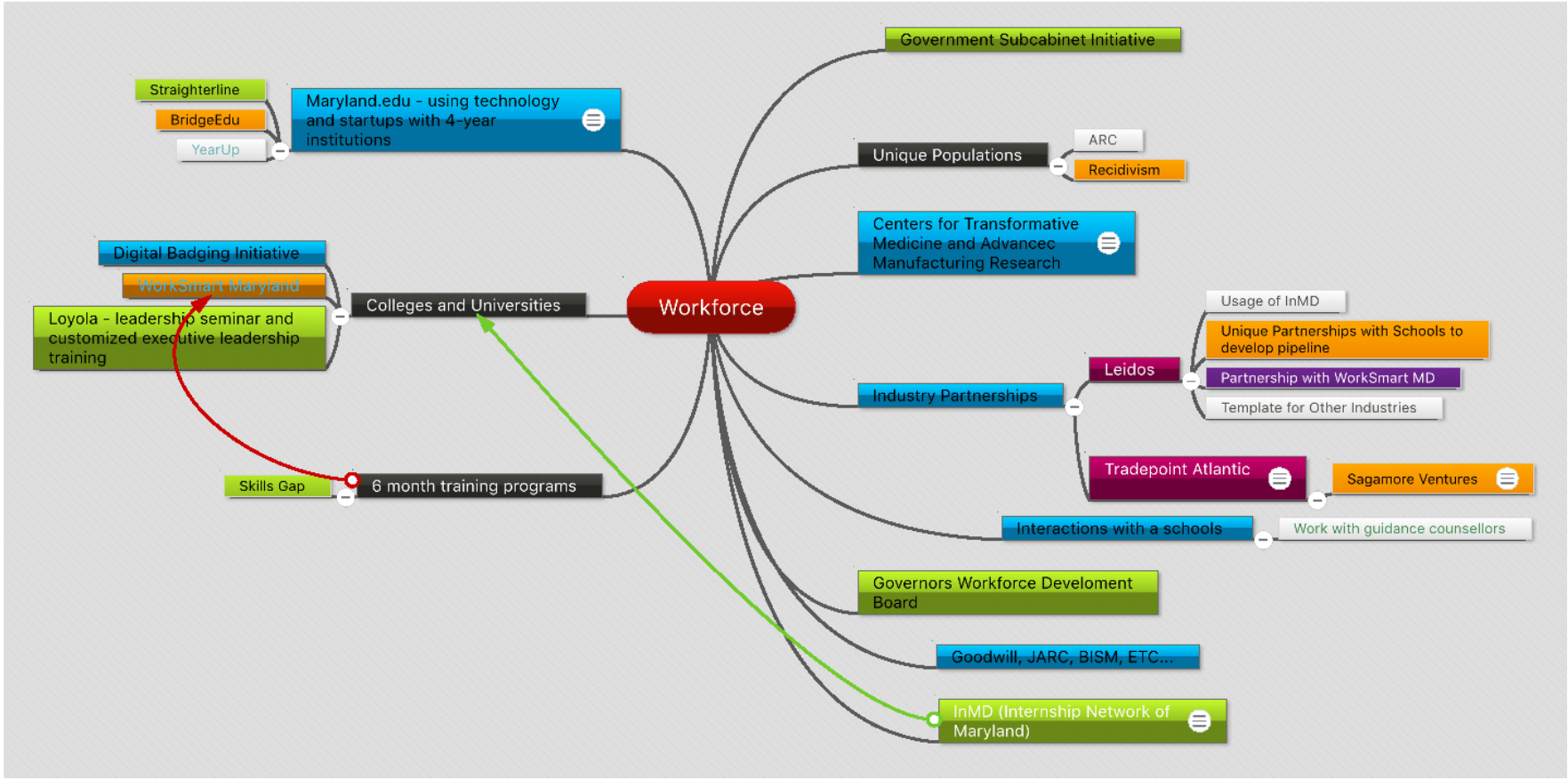
#5: Advance Innovation & Entrepreneurship

- National Manufacturing Materials Development Corporation (N2MD)
- Maryland Initiative for Acceleration of Transformative Medicine
- Workforce Development
  - InMD – Internship Network of Maryland
  - WorkSmart Maryland
- Maryland E-Nnovation Initiative
- Expansion, Development of Innovation Ecosystem
  - Rural (AgTech, F3, Competitive Advantages)
  - Baltimore, Washington Metropolitan Regions (Lifesciences, Cyber)
  - Innovation as a means to attract/retain industry

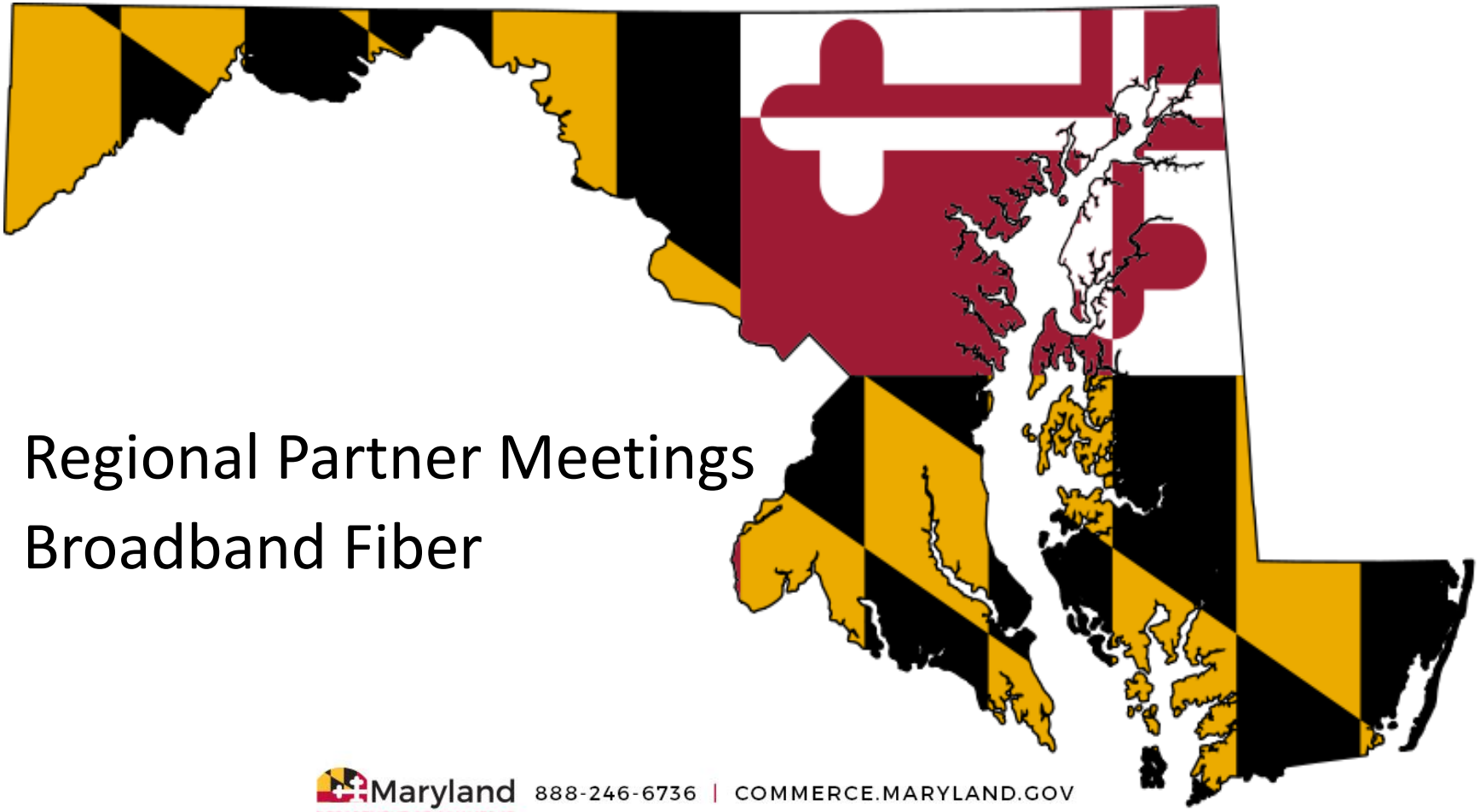
#5: Advance Innovation & Entrepreneurship

- Examine New Roles as a “catalyst” or “strategic investor”
  - Create Flexibility with Financing Programs
  - Establish a Rural University Anchor Initiative to engage communities and institutions of higher education
  - Seek ways to de-risk early stage investments
- Seek unique models of collaboration and partnerships
  - Advanced Manufacturing
  - Transformative Medicine
  - Data Analytics
  - AgTech
- Refocus Existing Efforts
- Innovate, Connect, Grow

#5: Advance Innovation & Entrepreneurship



#6: Create One Maryland & Enhance Community Development



- Regional Partner Meetings
- Broadband Fiber

Economic Development is a

TEAM SPORT!!!