

MEMORANDUM

TO: City Council

FROM: David J. Deutsch
City Manager

SUBJECT: ***Status Report***

DATE: July 9, 2015

1. Purchase of Portable Police Radios for the Police Department

The Fiscal Year 2016 Budget has allocated funds to purchase replacement and new Police vehicles. Included in the Equipment Acquisition and Replacement Fund are funds for the procurement of five (5) portable police radios (\$30,500) for new vehicles. The Bowie Police Department is required to utilize the same radio hardware/software system as Prince George's County Police. Motorola Solutions, Inc./Teltronic based in Columbia, Maryland will honor pricing on a contract with Prince George's County (ARO No. C0891-06). Section 62 of the City Charter allows for cooperative bidding between COG members. This will serve as the seven-day notice to City Council of the intention to make such a purchase in the amount of \$30,108.70.

2. Economic Development Committee (EDC)

The EDC met Wednesday and set their topics and schedule for the coming year. Additionally they received an information briefing from representatives of the Maryland Department of Housing and Community Development on several programs that help businesses and business districts. The EDC will NOT meet in August; they will resume a monthly meeting schedule starting with their September 9, 2015 meeting.

3. Veterans

Staff has been researching ways that the City could assist returning veterans to, not only assimilate into the community, but also thrive when they come back home. We met with Bob West, one of the veterans who hosts the monthly Veterans' Forum on the City's Public Access channel. The Forum is produced by Bowie veterans and many of the guests on the show are prominent individuals from around the State associated with the different veterans organizations. While the program format includes discussions of general interest to all veterans, one of the main focuses is educating young veterans about the benefits available to them.

Our discussion with Mr. West centered on what role the City could play in assisting or complementing what the veterans organizations are already doing. While all of the veterans organizations in the City have their own programs and mentors to assist returning veterans, they are all having difficulty getting the word out, especially to the younger veterans. Mr. West felt that the most valuable assistance the City could provide

would be using the City's informational tools to promote the different veterans organizations, and their programs. Specifically, he asked the City to include a Veterans Corner section in the City's Newsletter which would include the contact information, location and hours of operation for each of the service organizations. He also asked if the City would promote their website and Facebook page once they are ready to go live.

We anticipate having information on the organizations included in the August edition of the Bowie Spotlight which will appear in the Blade-News on Thursday, July 31.

4. MD 3 Improvement Project at Forest Drive

As Council is aware, the Maryland State Highway Administration (SHA) is proposing some road improvements to southbound MD 3 in the vicinity of Forest Drive, to address safety concerns. The project limits extend from a point approximately 1,500 feet south of Forest Drive to Whitemarsh Park Drive. SHA recently mailed a Project Newsletter to residents living within the project corridor. This week, staff met with representatives of SHA and the Prince George's County Department of Public Works and Transportation (DPW&T) to discuss the proposed project. (Forest Drive is a County-maintained road.) We learned that District 3 originated the project as a result of complaints from school bus drivers about safe access to and from the Forest Drive neighborhood. Upon examining existing conditions, SHA discovered numerous deficiencies that justified a full improvement project. The most significant change the plan proposes is modifications to the Forest Drive entrance and the median crossover opposite Forest Drive. Partly to address extremely poor sight distance, the plan will restrict access at Forest Drive to a right-in/right-out condition, and access to the median crossover will be prohibited from Forest Drive. Likewise, SHA plans to prohibit turns out of the median crossover to southbound MD 3, and the median crossover will only have access by traffic coming from the north, using southbound MD 3. We provided copies of the Whitemarsh Park Master Plan, which includes some traffic count data and analysis done several years ago, for their consideration as the project design continues. City staff will continue working with SHA to ensure that traffic conditions related to Whitemarsh Park are adequate. SHA made it clear, however, that the project scope could not be expanded because the focus is on addressing the Forest Drive safety issues. SHA plans to hold a public meeting to receive comments on their plan sometime in the next several months.

5. Old Bowie Update

Staff held a session today to review status of various aspects of our ongoing efforts. This will remain an interdepartmental response. One of the interesting points about the meeting at the Huntington Community Center on Tuesday is that over 40 people completed a Needs survey prepared by the Youth and Family Services staff. Director Wendy Wilcox and her team are reviewing the response and will determine the best programs to deliver in Huntington. Council will continue to be updated regarding the various activities; for example, the shuttle service between Huntington Community Center and the Bowie Community Center begins this weekend, so we will let you know how that goes.



Maryland Department of Housing
and Community Development
Secretary Kenneth C. Holt

Making Targeted Investments in Your Community

Wednesday, July 8th, 2015



Maryland Department of Housing
and Community Development
Secretary Kenneth C. Holt

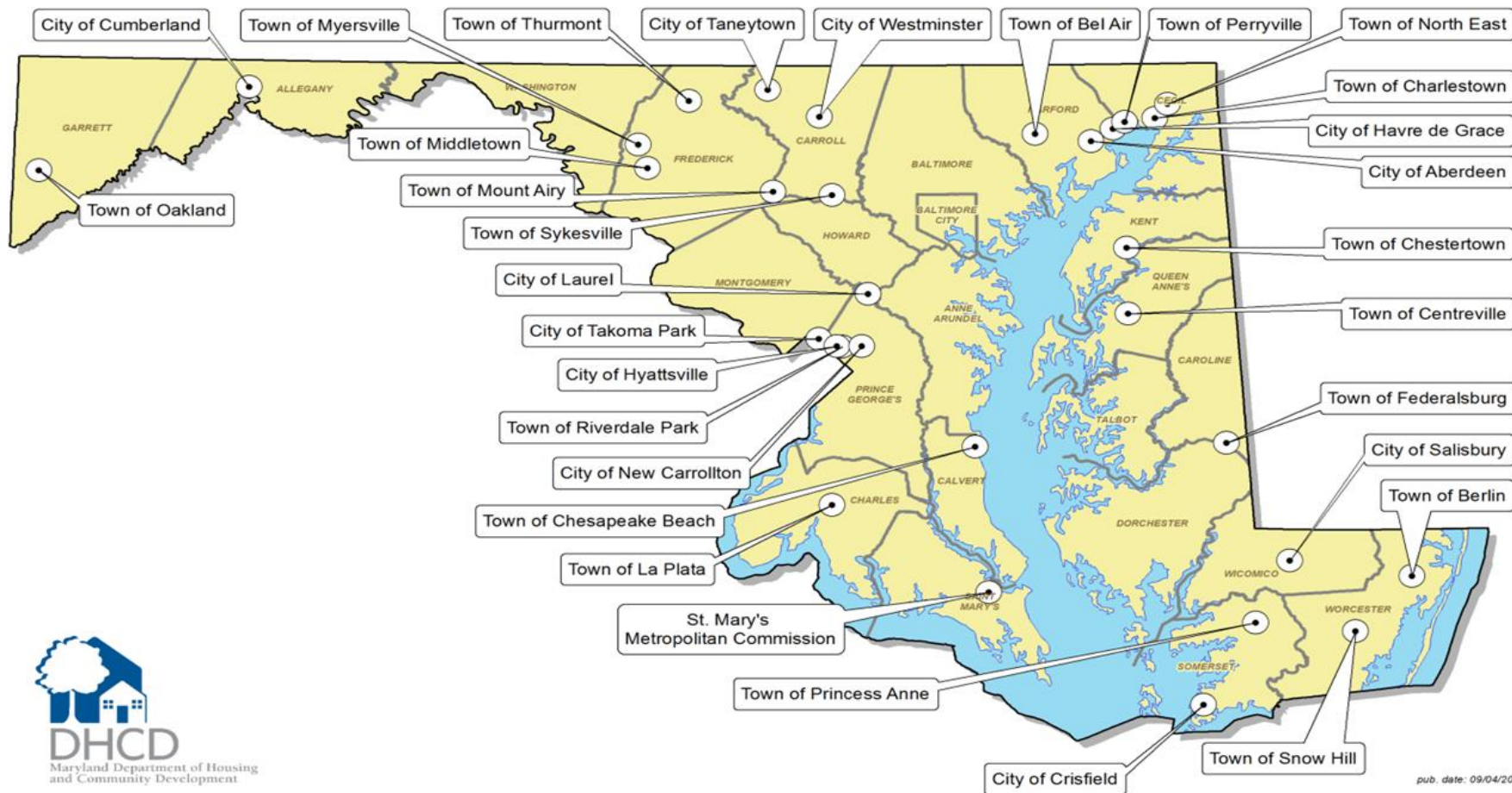
AGENDA

- **Maryland's Local Government Infrastructure Finance Program**
- **Small Business Lending**

Local Government Infrastructure Finance Program

Participating Municipalities

Period: (2004 - Present)



NEW ENHANCEMENTS TO LGIF

- **Measures taken to secure lower cost of capital.**
- **Foster cooperation and synergies between Counties and Municipalities.**
- **Administer “Regional” pooled issues.**

PROJECTS FUNDED BY LGIF



PROJECTS FUNDED BY LGIF



CONTACT INFORMATION

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DHCD/CDA

Infrastructure Finance Program Manager

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Lanham, MD 20706

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Email Address: Charles.Day@Maryland.gov



Maryland Department of Housing
and Community Development
Secretary Kenneth C. Holt

Tuesday, June 30, 2015

Neighborhood BusinessWorks

Financing to Make the Deal a Reality

NEIGHBORHOOD BUSINESSWORKS

- The state's premiere small business loan program
- Revitalization resource in Sustainable Communities
- Gap financing
- Strengthens commercial districts and town centers

NBW PURPOSE

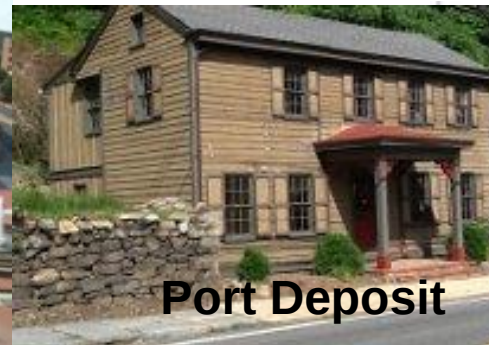
- Revitalization
- Commercial/retail to generate street level activity
- Improve vacant/underutilized buildings
- High level neighborhood impact



Annapolis



Glen Burnie



Port Deposit



Thurmont

SUSTAINABLE COMMUNITIES



District Heights



Chestertown



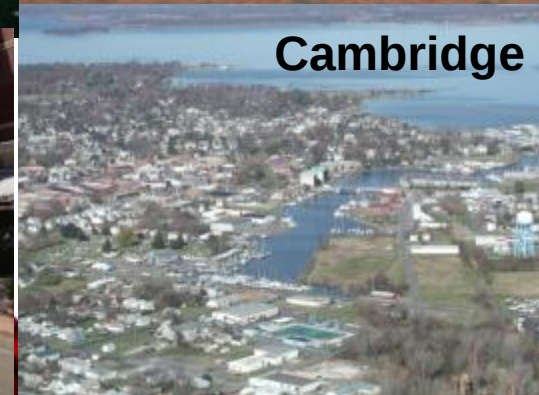
Ocean City



Cambridge



Snow Hill



SUSTAINABLE COMMUNITIES

- Public & private investment partnerships
- Improves local economy
- Protects historical & cultural resources
- Supports housing
- Employment & job opportunities
- Enhanced communities & neighborhoods by protecting the environment, conserving our natural resources and encouraging walkability & recreational opportunities

NBW ELIGIBLE APPLICANTS

- Maryland-based small businesses as defined by U.S. Small Business Administration
- Nonprofit Organizations
- Commercial Property Owners
- Commercial Property Tenants
- Developers
- Note: Local governments are not eligible applicants

NBW ELIGIBLE PROJECTS

- Retail businesses
- Manufacturing businesses
- Service related businesses
- Mixed Use Projects: commercial or retail at street level and a residential component above street level



NBW ELIGIBLE USES OF FUNDS

- Real estate acquisition
- New construction or renovation
- Leasehold improvements
- Purchase of equipment & machinery
- Purchase of inventory
- Costs associated with business opening or expansion
- Working capital



NBW FINANCING

Program provides “gap” financing to new or expanding small businesses and nonprofit organizations in designated Sustainable Communities throughout the State

- Loans up to \$500,000
- Financing up to 50% of the total project costs
- Finance sharing with private funding sources, i.e. banks
- Loan terms from 5 – 15 years - Interest rates from 3% - 5%
- Minimum 5% capital contribution required from applicant
- Minimum 75% collateral coverage and personal guarantees
- Loan underwritten and funded by the State



MARYLAND FRESH FOOD FINANCING INITIATIVE

- Termed “food deserts”
- Aimed at increasing access to healthy foods in underserved areas
- Provides financing for start-up, rehabilitation or expansion of businesses and nonprofits which source fresh food from Maryland farmers to designated food deserts

NEIGHBORHOOD BUSINESSWORKS PROJECTS



Arrow Bicycle, Hyattsville



Joie De Vivre, Cambridge



Big Bad Woof, Hyattsville



Roscoe's Neapolitan Pizzeria, Takoma Park

LIMERICK PUB

WHEATON, MD - MONTGOMERY COUNTY



Before



After



Maryland Department of Housing
and Community Development
Secretary Kenneth C. Holt

MEINEKE-MAACO CAR CARE CENTER RANDALLSTOWN, MD – BALTIMORE COUNTY

Before



After



JOHN L. WILLIAMS FUNERAL DIRECTORS BALTIMORE CITY



Before



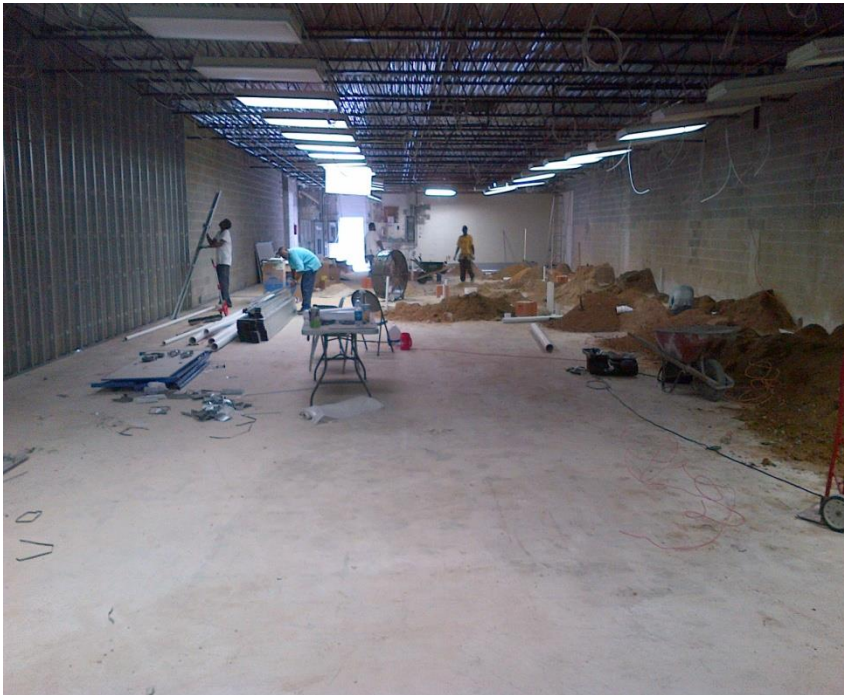
After



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COLIN'S SEAFOOD AND GRILL RANDALLSTOWN, MD – BALTIMORE COUNTY

Before



After



FAT DADDY'S

OCEAN CITY, MD – WORCESTER COUNTY

Demolition



Construction in Progress



KOHN DESIGN & PRINTING

WESTMINSTER, MD – CARROLL COUNTY

Historic Post Office



Interior Renovations



THANK YOU

For More Information Contact:

Michael Haloskey, Director Business Lending

Phone: 301-429-7523

Email: michael.haloskey@maryland.gov

Cheivelle Hill, Senior Loan Underwriter

Phone: 301-429-7518

Email: cheivelle.hill@maryland.gov

Colleen Cord-Malone, Program Coordinator

Phone: 301-429-7517

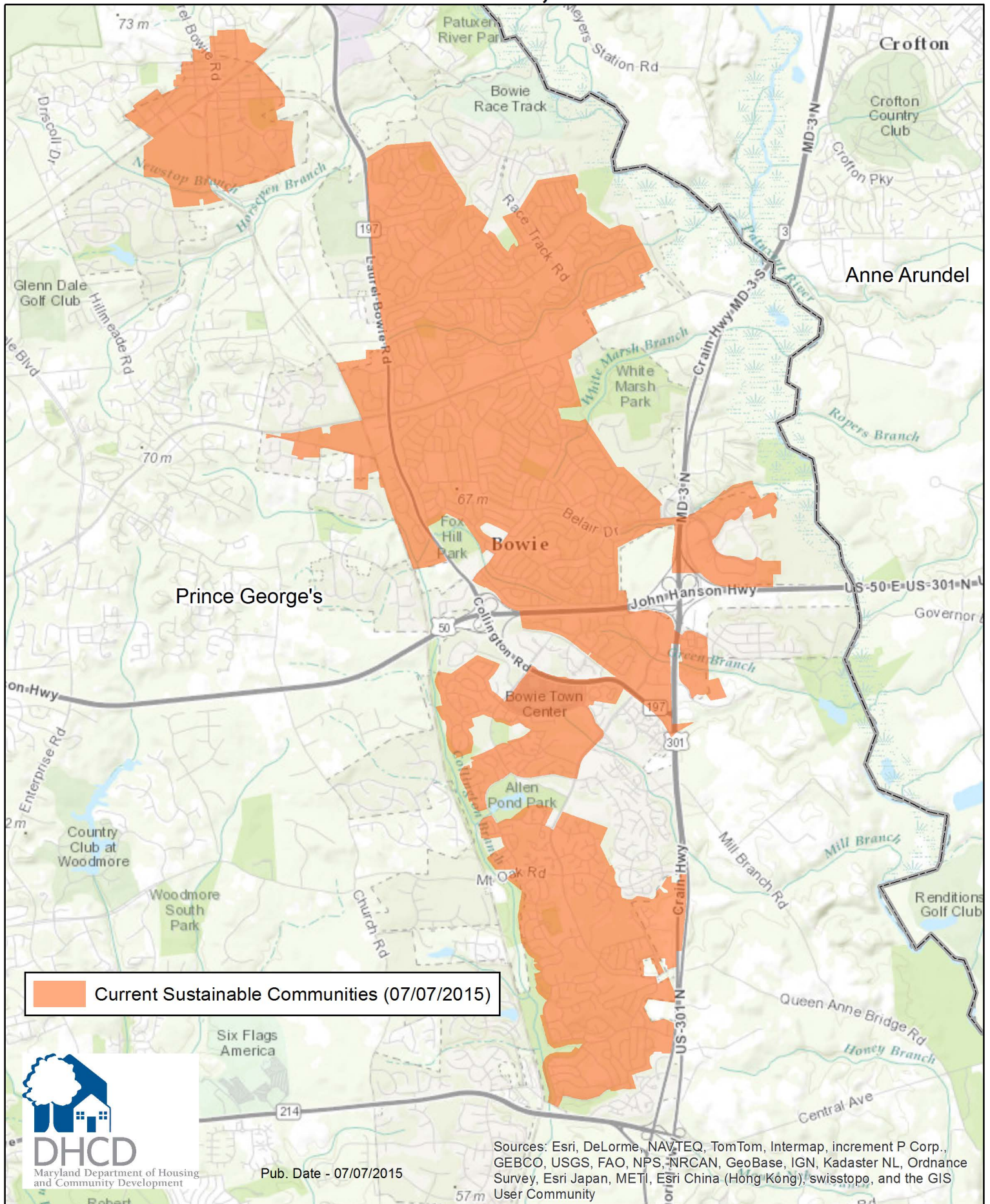
Email: colleen.cord-malone@maryland.gov



Maryland Department of Housing
and Community Development
Secretary Kenneth C. Holt

SUSTAINABLE COMMUNITIES

Bowie, MD



Maryland Department of Housing and Community Development

Pub. Date - 07/07/2015

Sources: Esri, DeLorme, NAVTEQ, TomTom, Intermap, increment P Corp., GEBCO, USGS, FAO, NPS, NRCAN, GeoBase, IGN, Kadaster NL, Ordnance Survey, Esri Japan, METI, Esri China (Hong Kong), swisstopo, and the GIS User Community



Maryland Department of Housing
and Community Development
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Neighborhood Revitalization Program Highlights City of Bowie July 8, 2015



Mission

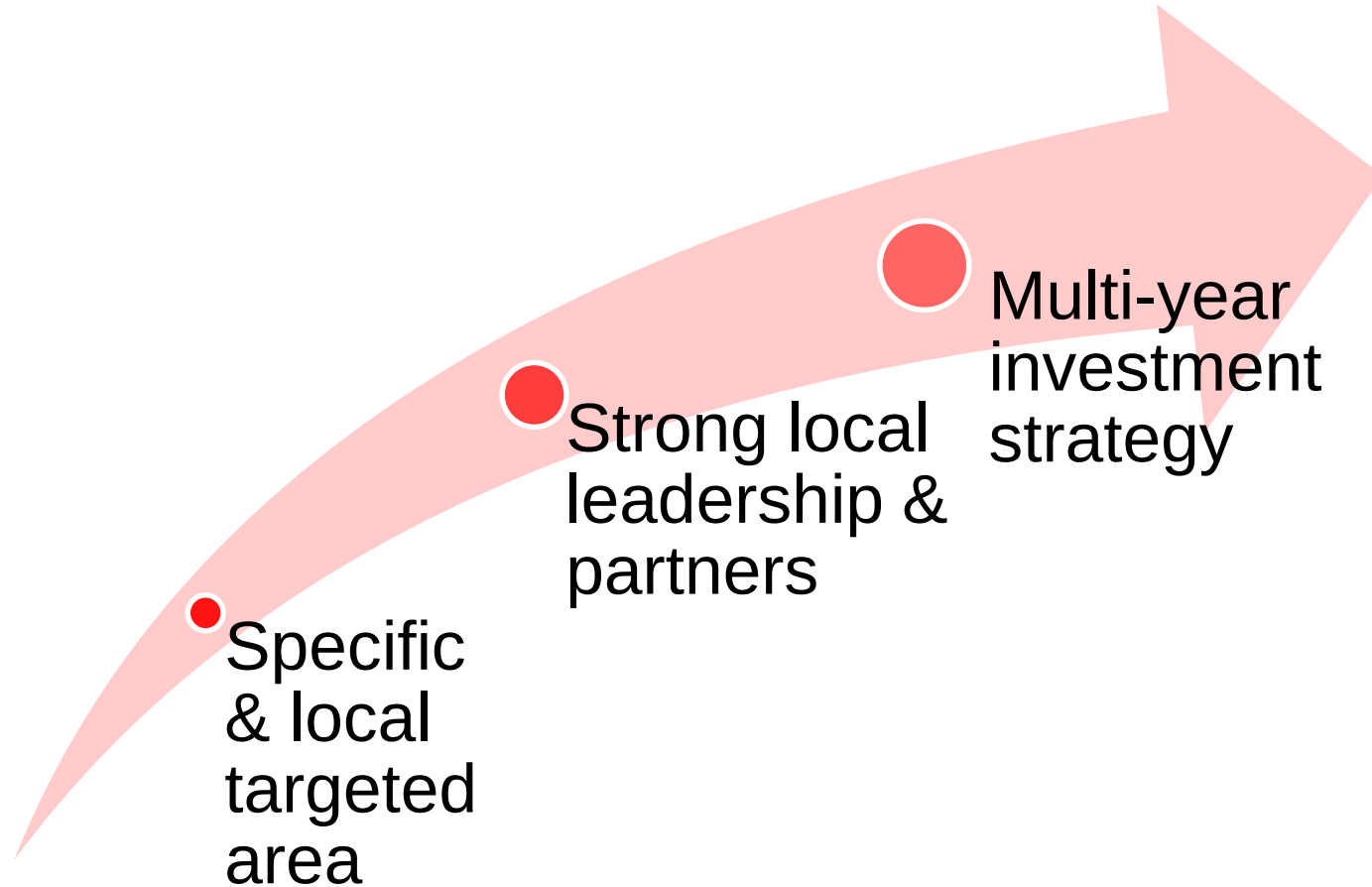
The Maryland Department of Housing and Community Development works with partners to finance housing opportunities and revitalize great places for Maryland citizens to live, work and prosper.

Vision

All Maryland citizens will have the opportunity to live and prosper in affordable, desirable and secure housing in thriving communities.



Where revitalization is working

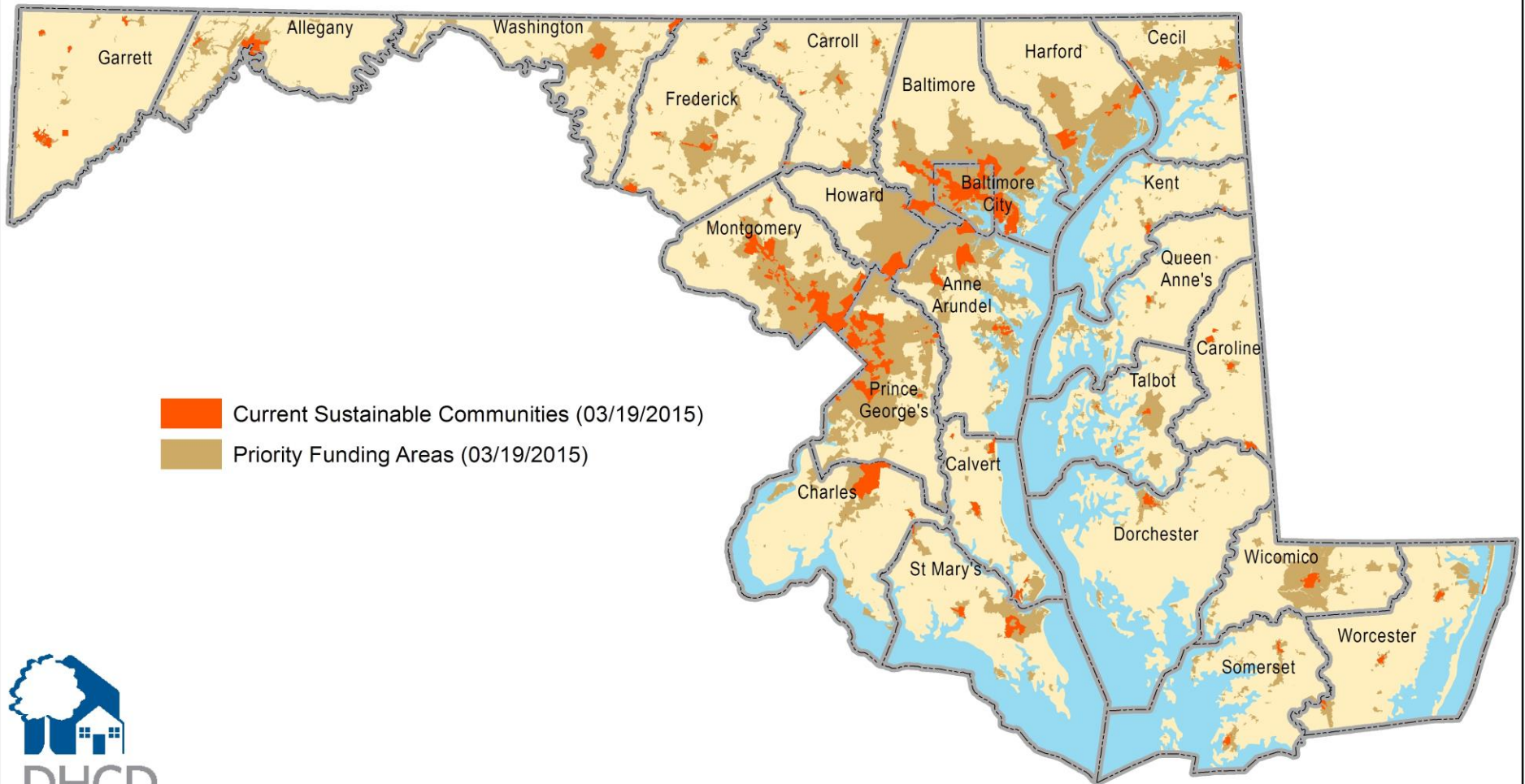


Per the Sustainable Communities Act of 2010...

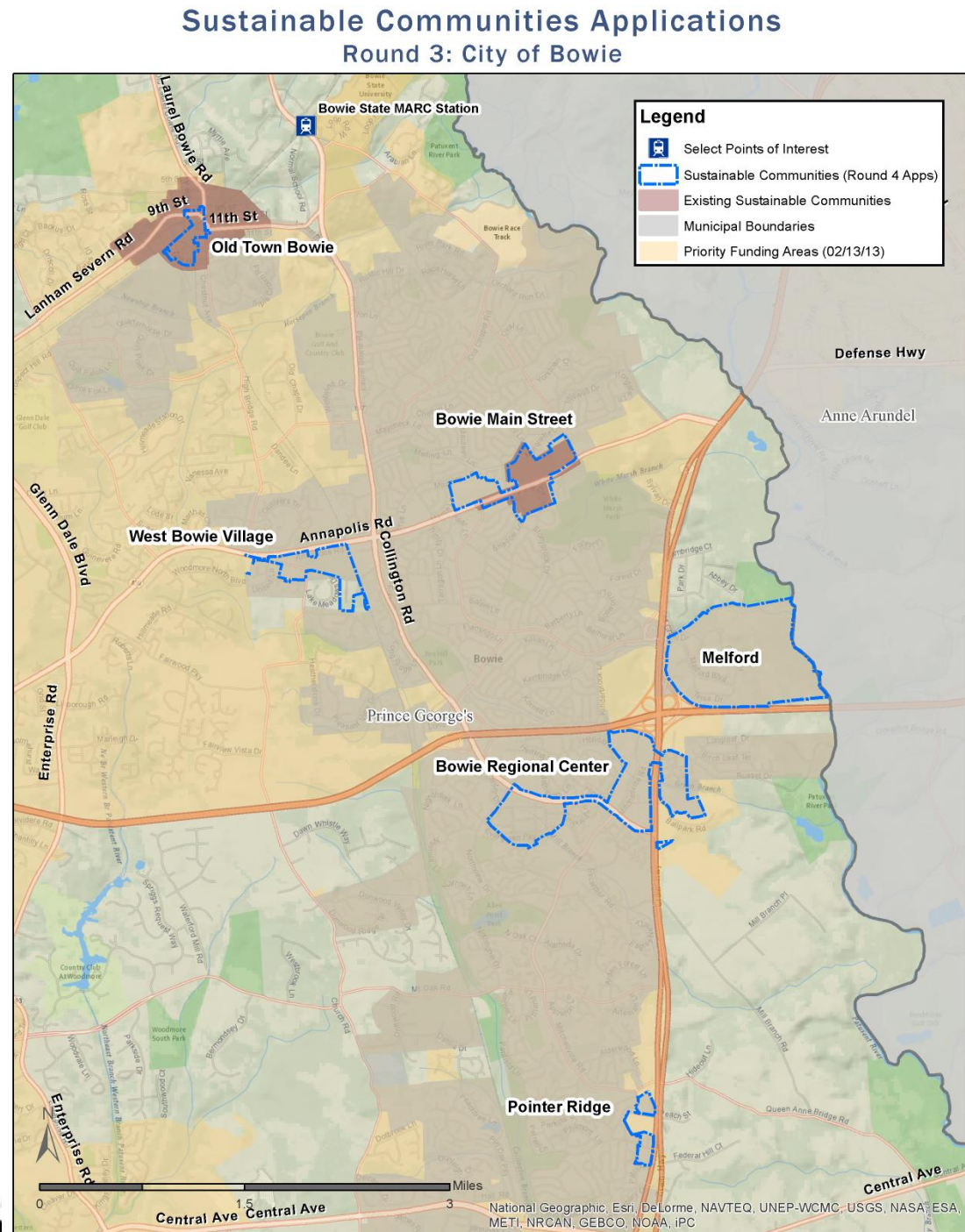
Sustainable Communities are places where public & private investments and partnerships achieve:

- A healthy local economy
- Protection and appreciation of historical & cultural resources
- A mix of land uses
- Housing for all income levels
- Employment & job opportunities for all citizens
- Enhanced communities & neighborhoods by protecting the environment, conserving our natural resources and encouraging walkability & recreational opportunities

SUSTAINABLE COMMUNITIES in MARYLAND



Area: 1,038 acres

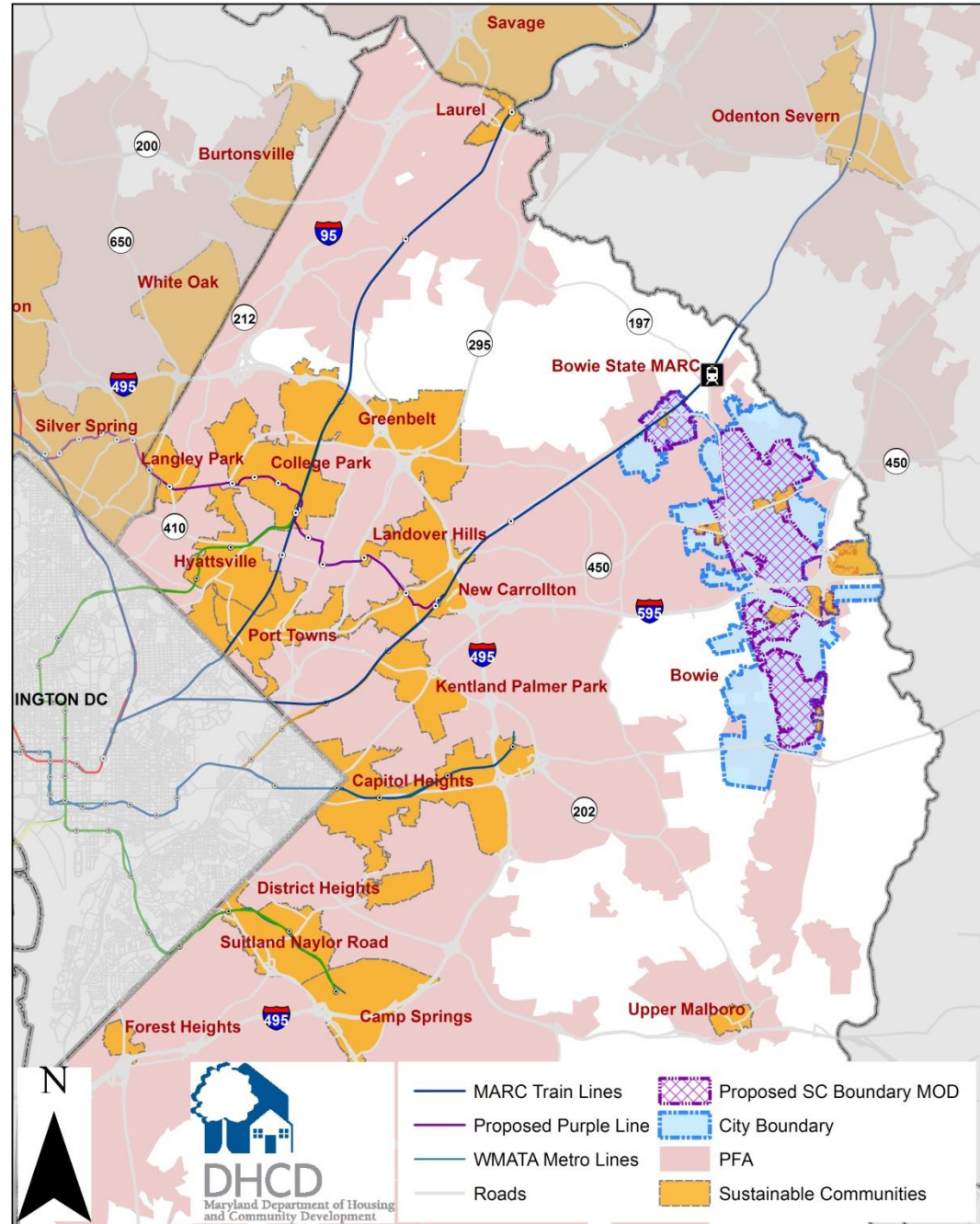


MODIFICATION: CITY OF BOWIE

City of Bowie

Regional Context

CITY OF BOWIE PROPOSED SUSTAINABLE COMMUNITY MODIFICATION



BOWIE – APPROVED 2015

Acres: 5,969

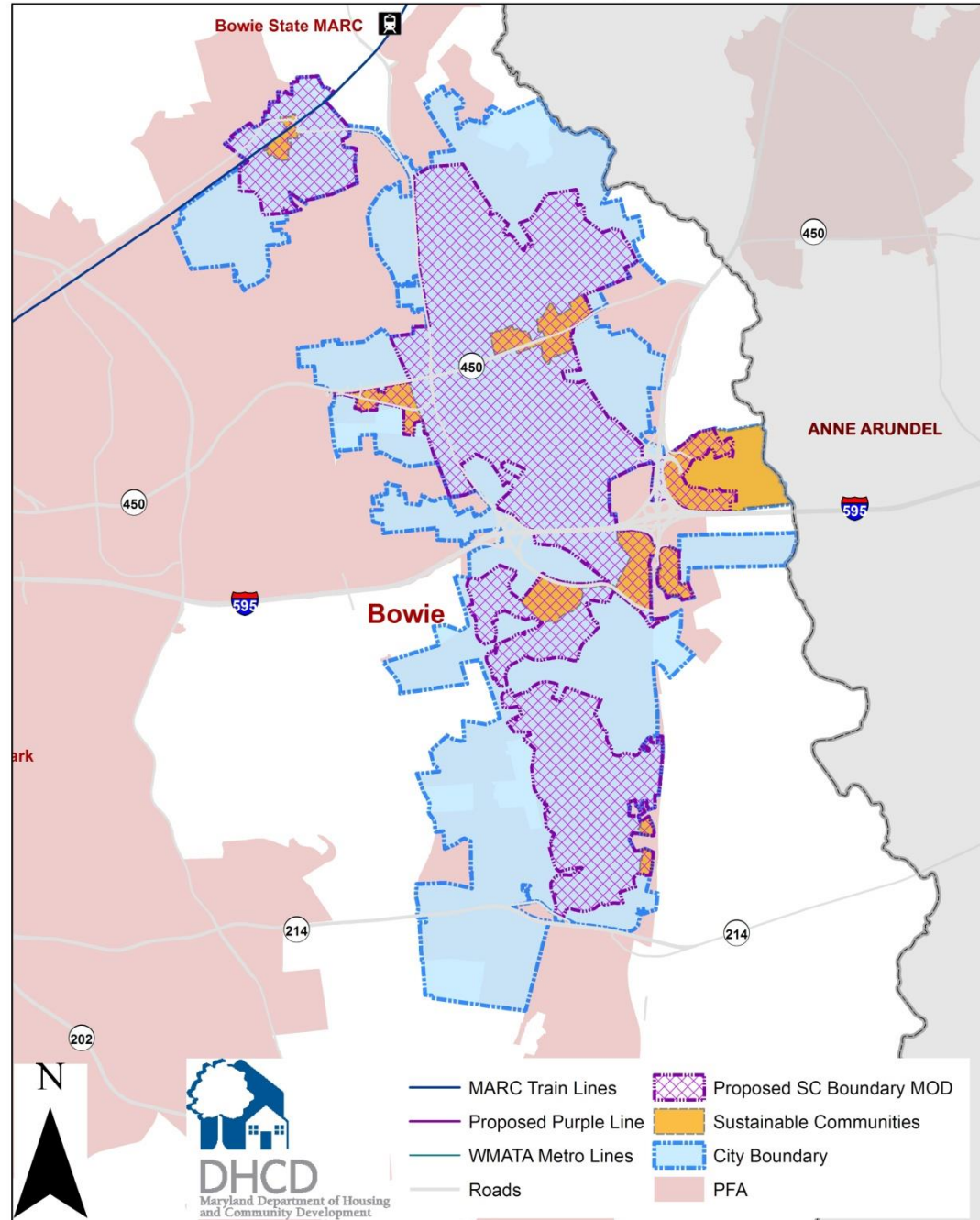
Area Population: 54,727

Year Incorporated: 1916

Justification

- Senior housing green rehabilitation program
- Targeting older housing stock
- Largest municipality in County

CITY OF BOWIE PROPOSED SUSTAINABLE COMMUNITY MODIFICATION



COMMUNITY LEGACY

Since 2002, Community Legacy has awarded \$70.6 million toward 704 local projects with a total value of more than \$476 million

Who Can Apply:

- Local governments
- Nonprofit community development organizations

Project Criteria:

- Located in a Sustainable Community
- Revitalization impact
- Leveraged resources and financing
- Organizational capacity
- Project readiness



FY 2016 allocation: \$6 million

COMMUNITY LEGACY PROJECT EXAMPLES

Project Examples:

- Neighborhood beautification projects
- Upper story redevelopment
- Acquisition - Rehabilitation
- Façade improvements
- Streetscapes
- Public spaces
- Mixed-use
- Pocket parks





STRATEGIC DEMOLITION FUND

Provides grants and loans to government entities for demolition, land assembly, infrastructure improvements and other pre-development costs



Who Can Apply:

- Local governments
- Nonprofit community development organizations

Eligible Projects:

- Located in a Sustainable Community
- Site acquisition and assembly
- Demolition
- Site Development - public infrastructure improvements
- Construction level designs



FY2016 allocation: \$7.5 million

STRATEGIC DEMOLITION FUND

OCEAN CITY

- **Location:** Ocean City
- **Applicant:** Ocean City Community Development Corporation
- **Use of funds:** Demolition
- **Project outcome:** Mixed-use building for first floor restaurant expansion and second floor seasonal workforce housing
- **Impact snapshot:**
 - 21 new housing units, 42 new beds
 - 15 new retail employees, 12 construction-related jobs
 - Small business expansion
 - Increase of \$395,670 in property value



COMMUNITY INVESTMENT TAX CREDITS

- Supports 501(c)(3) organizations through allocations of State income tax credits to incentivize private sector contributions that benefit local projects
- Since 1997, CITC has raised over \$34 million in charitable contributions to nearly 1,200 nonprofit projects.

Eligible Projects: *must be located in or serve a Priority Funding Area*

- Economic Development and Tourism Promotion
- Job and Self-Sufficiency Training
- Enhancing Neighborhoods and Business Districts
- Arts, Culture and Historic Preservation
- Technical Assistance and Capacity Building
- Services for At-Risk Populations
- Education and Youth Services
- Housing and Community Development



Annual statutory allocation: \$1.75 million

COMMUNITY INVESTMENT TAX CREDITS

Great Kids Farm Expanding Capacity and Enhancing Facilities

- \$43,000
- Capital and operating support for site improvements and program expansion



Choptank Habitat for Humanity, Cambridge

- \$50,000
- Capital support for new affordable homeownership opportunities for low income families





THANK YOU

Duane Felix

OFFICE OF COMMUNITY PROGRAMS

NEIGHBORHOOD REVITALIZATION

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